



An Australian Government Initiative



Regional Development Australia

# STRATEGIC PLAN 2023 - 2025

## OUR PURPOSE

To actively grow our regional economy to create liveable communities.

## OUR VISION

To create a regional economy that is built on our strengths, is sustainable, and supports the changing needs of our communities.

## OUR MISSION

We use our strengths through collaboration and connection, to unlock opportunities, foster a supportive environment, and facilitate growth for businesses in our region.

### OUR VALUES



CREATIVITY



TEAMWORK



IMPACT

## STRATEGY & OUTCOMES

1

### HOUSING:

Housing supply meets current and future regional demand.

- Identify housing supply gaps - current & forecast.
- Active involvement in housing and planning discussions.

2

### WORKFORCE, EDUCATION & SKILLS:

Identify challenges, opportunities and gaps and advocate to address:

- Workforce and skills shortages – current and forecast.
- Education, skills and career pathway gaps and attainment; including optimising impact of the Barossa Regional University Centre
- Employer human resource capacity and capability gaps, including adaption to change.

3

### INVESTMENT ATTRACTION & BUSINESS GROWTH:

Investment pipeline projects delivered. Retention & growth of businesses (new + existing)

- Identify regional investment & business growth opportunities
- Facilitate matching of investors
- Collaborate to develop key sector growth plans

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### SUSTAINABILITY:

Regional environmental, social and economic strength and resilience.

- Support and advocate for regional priority projects - climate, drought resilience, water security (quantity, quality, and affordability), circular economy.
- Connect industry and business with government initiatives and programs.
- Support State Government ambition to achieve a 50% reduction in emissions by 2030 and net zero emissions by 2050.
- Assist businesses to transition to net zero.

5

### INFRASTRUCTURE & LAND USE PLANNING:

Infrastructure and Land Use Planning supports sustainability and growth.

Facilitate regional stakeholder engagement, analysis & reporting to:

- Agree key infrastructure priorities, projects and potential funding sources / partners and advocate for investment and delivery.
- Inform a collaborative advocacy plan for priority projects including making submissions to government as relevant.
- Contribute to government policy, and connect initiatives and project partners