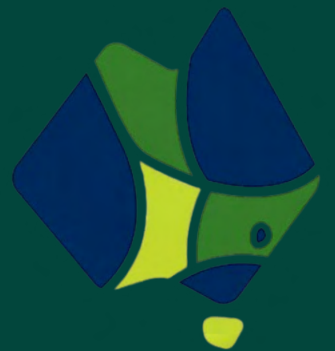




2019-2020

Annual Report





Published:

Regional Development Barossa Gawler Light Adelaide Plains
Inc.
PO Box 767
TANUNDA SA 5352

T: (08) 8563 3603
E: admin@barossa.org.au
W: www.barossa.org.au

Printed:

Leader Print
The Leader Newspaper
34 Dean Street
ANGASTON SA 5353

November 2020

CONTENTS

Part I – RDA Governance

Who we are

RDA – What We Do

RDA – Charter

Board Members

 a – Members

Part II – Chair & CEOs Reports

Chair's Report

 Summary

Performance – Summary

 Appendices

Part III – Contracts Reporting

 Contract Parameters

Report on – Summary

 Contract Parameters

Part IV – Benchmarks

10 Indicators of Competitiveness 60

What We Do

A Barossa Gawler Light Adelaide Plains works across the region to attract business investment and to support the conditions, services and capabilities that enable business to grow, employ, invest and export.

We analyse data and trends, identify new opportunities and challenge barriers to economic growth and wellbeing.

Our goal is to increase scale and scope in the local economy and put oxygen in the water that helps businesses invest, thrive, grow and employ.

RDA Charter

Strategic Content in
Charter for Regional Development Australia

Regional Development Australia (RDA) is a national network of Committees made up of local leaders who work with all levels of government, business and community groups to support the economic development of their regions.

RDAs have an active and facilitative role in their communities and a clear focus on growing strong and confident regional economies that harness their competitive advantages, seize on economic opportunity and attract investment.

Working in close partnership with fellow RDAs, all levels of government, and the private sector, RDAs will

- Collaborate with relevant stakeholders to identify economic opportunities and leverage private and public sector investment to the regions
- Connect regional businesses, councils and industry sectors with international trade partners, financial markets and potential investors
- Promote and disseminate information on Australian Government policies and grant programs to state and local governments and industry, business and community sectors
- Support community stakeholders to develop project proposals to access funding
- Develop and maintain positive working relationships with the local government bodies in their regions
- Facilitate public and private sector decentralisation
- Assist in the delivery of Australian Government programs, where relevant and where requested by the Minister
- Engage with regional entrepreneurs and emerging business leaders to explore new opportunities to grow local jobs in their regions
- Provide information on their region's activities and competitive advantages to all levels of government, industry, business and community sectors and
- Provide evidence-based advice to the Australian Government on critical regional development issues positively and negatively affecting their regions.

Minister for Regional Development
August 2011

Who We Are

RDA BGLAP Board Members



Ivan Manning
Chairman

Born in Crystal Brook, Ivan is a 4th generation farmer, was elected to State Parliament in 1990 and served as the region's local member until 2013. Prior to his election, he was involved with local Government, agricultural advisory boards and the State Board of the S.A.



Wolf Binder
Deputy Chair

Wolf Binder is an iconic name from the Barossa Valley, known amongst true wine collectors and connoisseurs as a producer of rich Shiraz of cult status. Wolf is a strong believer in place and people, and in the value of the Barossa region and its future generations.



Tony Clar

For over thirty years, Tony has been involved in the operational and general management of large fast moving consumer goods manufacturing, from plastics to the growing, processing and packaging of food, to the making of concrete roof tiles. He is highly experienced in business change, restructuring and strategic planning. Tony has worked worldwide exporting Australian product and know how.



Andrew Morphet

Andrew is an experienced businessman in Financial Services and Hospitality Management. Andrew is also a grainger and current co-owner of Anlaby Station, the Australian mainland's oldest continuously operating Merino stud.



Brian Carr

Brian has extensive local government leadership experience and is currently CEO at Light Regional Council. Brian has previously provided consulting services to the public and private sectors within South Australia and was recognised and appointed a Business Ambassador for the State of South Australia.



Henry Nat

Henry was appointed Chief Executive Officer of the Town of Gawler in early 2013. Over his 20 year career he has worked at seven Councils and two State Government agencies, including Planning SA and the Department of Treasury and Finance.

Who We Are

RDA BGLAP Board Members



Martin McCarthy

Martin was appointed as the CEO of The Barossa Council in 2012 and brings a wealth of experience in state and local government in finance, economics and business management at senior management level.

Stephen Balch

After careers spanning finance, marketing, training, tourism and NT Parliament, Stephen now operates a business consultancy. Stephen is an accomplished executive with extensive senior management experience in strategy, corporate governance, financial management, internal audit and risk management.



Belinda Cay

Belinda is a science communicator and educator with a passion for primary production. She has 15 years' experience in using colour, fun and credibility to communicate science to non-scientific audiences – and has received national accolades for her work.

Amanda Longworth

Amanda is Brand Strategy Manager for Barossa Grape and Wine Association, the region's peak industry body. Amanda comes to the board with substantial strategy and branding experience in Asia Markets, including nine years in Hong Kong in the International Wine Trade. Amanda has also worked in project management and infrastructure. Amanda is keen to drive greater innovation in regional business with more collaborative, cross-industry sectors.



Who We Are

RDA Staff

Anne Moroney

CEO & Director of Regional Development

Craig Grocke

Place Development & Infrastructure

Trevor Taylor

Business Support (B2B)

Sarah Treasure

Innovation & Agri-Industries

Campus Manager

Leonie Boothby

Investment Projects

Sue Merry

EA, Finance & Events

Meagan Stapleton

Office Coordinator

Caroline McInnes

B2B Program Support

Daniel Bailey

IT Support

Leah Blankendaal

Arts Business Development

Angie Kruger

Student Services - Campus

Jade Liu

Asian Export & Assistance

Chair's Report



In this, my final Annual Report as Chair, I reflect on my term as well as the events of 2019–2020.

I came to the role of Chair of RDA in 2015 after almost 25 years in state parliament representing the region. I have a passion for this region which will endure far beyond my term with RDA. I have been able to build on the relationships, in the corridors of power as well as in the community, that I carry from my career in politics and build a new body of knowledge and understanding about the whole region and the outstanding work of South Australia's RDA bodies. I was looking forward to the culmination of many years of effort and seeing projects to fruition in 2019–2020. We all know what happened this year but I must say, we have stuck to our course, it is amazing what we have been able to achieve, not withstanding global and national economic and social turmoil.

2019–2020 is a year in two parts. Whilst the economy was not exactly buoyant in the first part of the year, there were many projects and opportunities that RDA was working on to assist to “go” and create new jobs. It is interesting to note that for a number, in fact many, of these early stage investments, COVID has actually accelerated motivation to deliver and invest and to face a crisis head on and challenge it. Like many businesses, RDA has dug into its reserves and has worked harder than ever to accelerate investment decisions and support investors with information, partnerships, negotiation, workforce and regulatory barriers.

An outstanding aspect of RDA BGLAP's COVID response has been the B2B Program which has coordinated a professional services response to assist businesses in need or with an opportunity to execute. As an ongoing program, our response and recovery services for businesses have been focused and augmented, including support from the Barossa Council for additional services for Barossa resident businesses. Our local services professionals stood up and gave generously of time and advice to assist local business to survive and thrive. I acknowledge them all and their contribution. Additionally, Barossa Campus supported students throughout and its outstanding success is noted and celebrated.

Another outstanding aspect of the RDA response and recovery work has been its easy interaction and intelligence sharing with federal and state Ministers, facilitated federally by Minister Nola Marino and Department of Infrastructure and at a state level by Minister Tim Whetstone and Regions SA. Our regular, personal and virtual meetings with the Ministers have been important to government response.

Chair's Report



As is seen from this report, we have maintained a strategic focus on regional priorities with significant achievements throughout the year. I note in particular, the number one priority of the region: Sustainable Water and Land use—and the progress made in collaboration with regional stakeholders, state and federal government, towards a sustainable solution for fit for purpose recycled water to the region. I also recall the extraordinary Think Tank last September which was a product of true regional collaboration with 160 people attending each day to plot Future Barossa.

I deeply thank and acknowledge members of an amazing board – the skills, experience and commitment surpass any board I have ever been engaged with. And staff who tilt at the windmills, grasp the opportunities and forge regional benefit from whatever they are faced with. Like many who have come to understand more deeply the work of RDA, I am astounded by the services delivered and outcomes for the region.

Ivan Venning

A handwritten signature in blue ink that reads "Ivan Venning".



Reporting another successful year for RDA Australia Barossa, Gawler, Light, Adelaide Plains are senior executive members, Mr Ivan Venning, Chairman; Ms Anne Moroney, C.E.O. and Mr Rolf Binder, Vice-Chairman.

CEO's Overview



2019–2020 demonstrated very strongly the value of industry led, tripartite supported regional development.

The first part of the year was dominated with the opening of premises for the Barossa Campus – a Regional Universities Centre. For many years Barossa young leaders have prioritised the establishment of a Barossa University to improve access to education and educational attainment for the region and to allow those young people who wish to stay in the region and study at University the opportunity to do so. RDA had identified an opportunity with a Commonwealth grant fund, was successful and so plotted, planned and launched Barossa Campus. For the first 6 months we were grateful to co-locate with the Flinders PRCC and Uni SA Health Services in the region, and we saw the interest grow once we opened the refurbished home for the Campus at Beckwith Park, an industry precinct in Nuriootpa. During the year student registrations grew rapidly to 150 users of the facilities and a campus community, interactions and collaborative learning opportunities evolve.

The Northern Adelaide Plains Food Cluster was launched, to connect on common agenda the different food sectors across the region and strengthen the food bowl proposition, its identity and branding and to offer cohesive input to future planning, investment and infrastructure. Short term issues addressed by the Cluster include sustainable, fit for purpose competitively priced water, waste management and workforce development and skills training. In the longer term, the Cluster hopes to address careers development. Infrastructure, precinct development, logistics hubs and branding & promotion.

Gawler's award winning Civic Centre's business innovation hub began to fill and RDA supported a start up community, collaborating with the NEIS program delivered by Brace Education. We also collaboratively hosted the ASBAS Digital Business program events at the Hub and supported the hub residents (as well as NEIS participants) with our B2B professional services program. Business hub residents are drawn from around the region in a future hub and spoke model.

The region also hosted Professor Laura Lee, former Adelaide Thinker in Residence on Integrated Design to facilitate a series of "blue sky" and "integration" workshops around the region with a hallmark event of a two day Think Tank jointly hosted with the regional collaboration of Wine,

Food, Tourism, the Arts and Local Government. More than 20 recommendations came from the day, and formed the basis of an action plan against which outcomes continue. Other workshops focused on sustainable design, identity and branding for communities and shared value in regional development.

CEO's Overview



Against this background of education enablement, business enablement, agri-plains and Barossa Wine Food Tourism cluster and connectedness activities, the region was well positioned to respond swiftly and effectively to the COVID impacts in March. The B2B Services program was stepped up with additional support in HR Management, Cash Flow Management, Digital Marketing and Legal Services (bank and landlord negotiations). New chat rooms and networks were established for peer to peer support. The Barossa collaboration met weekly to share information and response about COVID and to understand “who is doing what” in the region.

The Food Cluster shared information and access to government programs and advocated for Vietnamese and Cambodian translations. The networks and clusters support a “Totally Locally” campaign with COVID-safe messaging and encouragement. Barossa Campus supported students from within the region and those returning home from interstate during university shut-downs found a secure and fit place to continue their studies in a supported way.

Two strong COVID-response priorities have emerged for RDA during this period: Barossa Campus has coordinated workforce and career development for those displaced, let go or needing to retrain, working with industries and employers to target skills and wrap around support; the second priority is new investment – in new facilities or capabilities for the region as well as significant business expansion: assisting businesses to access grant funding support, assisting investors with regional information, partnerships and removing barriers and collating regional intelligence about business confidence and regional economic outlook for state and federal government.

The appetite for regional investment is strong and the incentive of contributory grant funding has never been more effective. We continue with our designed strategies and regional priorities, adapting implementation and projects design for the specific conditions and opportunities we face.

As CEO I acknowledge the additional commitment required (and generously given) by board members during this year, and the passion and commitment of staff during this time of uncertainty and change. The outputs and outcomes have been substantial and meaningful. Our region has a bright future.

Anne Moroney

A handwritten signature in black ink, appearing to read 'Anne Moroney'. The signature is stylized with a large initial 'A' and a series of loops.

Progress on Regional Priorities 2019–2020



Wine Industry Value Chains

Agriculture and an Agricultural Technologies R & D & C

**Regional
Priorities are
arrived at
through a
process of
research,
analysis and
consultation to
identify
opportunities
and levers of
greater growth
for the region**

In 2019–20 we substantially completed a Wine Industry Ecosystem Review and Wine Production Parameters Review to inform continued growth and profitability not only of wine but associated industries and services.

Aligned with this work we worked collaboratively with Wine Food Tourism Arts and Local Government leadership for clustering initiatives and a systems approach to investment, exports, income and jobs growth.

This collaboration successfully hosted a 2 day Think Tank for Barossa/Light on Barossa future directions. SMEs were substantially supported, especially during COVID with RDA's B2B program of ready expertise and resources for SMEs in the region.

As a steering committee member of the Northern Adelaide Plains Food Cluster supported the cluster to emerge from project stage to develop a strategic plan, undertake projects to support regional industries growth, including waste and workforce projects, promotional website for the region and advocacy for sustainable water on the Plains.

We participated in a number of agricultural CRC bid committees and pursued opportunities for agritech centres in the region.

RDA offers an outreach service to the Food SA Food Export Hub to support Food businesses in expansion and logistics for export.

Progress on Regional Priorities 2019–2020

Outstanding Creative Industries

Winding down our Country Arts partnership, we supported The Barossa Council's successful Live music Coordinator program, continued to develop Arts based businesses, Deliver Digital Literacy for the Arts Community.

The successful "A Civic Space" was showcased at the Adelaide Biennale and awarded nationally as a community choral work, the amazing Wanderlust arts mini-festival and growth in Capability and leadership in the Arts sector.

The advancement of plans for the Creatives space by The Barossa Council promises substantial Arts infrastructure to support the growing sector.

Sustainable Land and Water Use

Water remained the most important infrastructure priority in the region. The opportunity to access fit for purpose, competitively priced water from the Bolivar treatment plan for a sustainable supply to a range of agri based industries got traction with planning underway for water to Barossa and Eden Valley.

This complements the water available to the Northern Adelaide Plains although competitive pricing remains an unresolved issue for both schemes.

Extensive local distribution infrastructure supports a business case for competitive pricing in delivery.

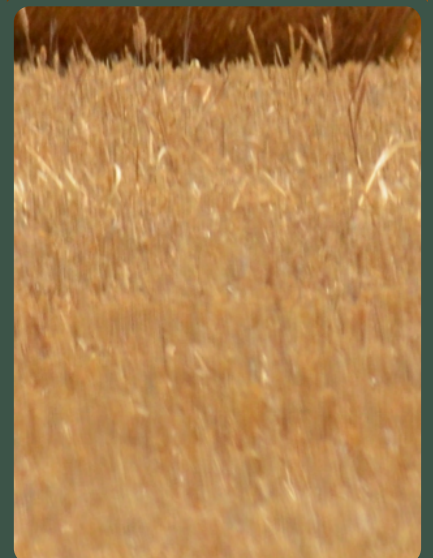
Transport

Transport trials for on-demand passenger transport were well received but cut short by COVID.

Bike Paths Progress, the Wine Train not yet.

Pleasing progress in regional roads sealing.

Freight Routes forum and update adjourned as a result of COVID.



Progress on Regional Priorities 2019–2020

Culinary Tourism Investment

A number of new culinary tourism projects have been supported in development during the year and the number and quality of projects submitted for the Regional Growth Fund (Business Investment) round was outstanding – too outstanding for all to be funded.

RDA continues to work with proponents towards realization of the projects.

The Nature Tourism fund is a welcome opportunity for co-investment with the State Government and the importance of wine/food/arts/nature tourism and experiences is high on 2021 agenda.

Education and Research

Barossa Campus as a Regional Universities Centre has been an outstanding success and will be built on with the continued support of the Australian Government.

COVID provided many opportunities for reduced cost education, although not research.



Population growth and infrastructure to support growth

Strong housing growth supports population growth particularly in the Urban areas of and surrounding Gawler.

Facilities like the Civic Centre and town amenity in Gawler support this and RDA is working on destination development in the town.

Growth in SMEs through B2B services and townships collaborations support vibrant growing communities.

Outcomes for Regional Priorities 2019–2020

OOD ORT	ART D	ARO A	RO T	TR T	RO T	T T
248 Businesses deep dive; Program delivery to 5 Business Hubs	24/58 Arts Businesses (& Venues) Assisted	152 Students as registered Users	Water Infrastructure Northern Connector			\$807 Investment started or completed in 2019-2020
35 Events and workshops with 959 attendees	170 Arts is assisted to host or curate events; SALA, A Civic Space; Wanderlust	22 Universities represented in students	Internet Coverage and Wi-Fi – in progress			\$2.04 Billion In the regional investment pipeline (incl 7 tourism developments)

RDA BGLAP COVID Crisis Response

Objectives: resilience, confidence, participation

<p>B2B professional advice in HR, Cash Flow, Digital tech and government support.</p> <p>Promoting e-commerce platforms to business.</p> <p>Connecting specific business issues with relevant help or trouble shooting services.</p> <p>Business Whats App channel</p> <p>Connecting with govt services.</p>	<p>Up-to-date information on government and RDA support, health bulletins, mental health services and general business support and advice during pandemic; promoting government recovery and resilience programs; Regional communications and communications with State and Federal Govts.</p>	<p>Jobs matching for displaced workers with seasonal work; activating Barossa & Plains Jobs Portal; Adaptive skills projects; Working with business on business model Innovation, new markets, new ways.</p>	<p>Pursue regional growth & innovation strategy within new context & <u>with</u> a strong emphasis on Participation – in work, education, training, volunteering, community, business & economy. Participation to keep the working parts of our economy ready to work.</p>
--	--	--	--



Keep our region resilient and recovery ready through increased participation, staying connected and pursuing the opportunities in innovation for a post COVID world

<p>Participation in Education</p> <p>Participation in Training</p> <p>Participation in Workforce</p> <p>Participation in Community</p> <p>Participation in Sustainability</p> <p>Participation in Business</p> <p>Participation in Economy.</p>	<p>Connecting with Community</p> <p>Connecting with Creativity</p> <p>Connecting with students and jobseekers</p> <p>Connecting with townships</p> <p>Connecting with other businesses</p> <p>Connecting with other industry</p> <p>Connecting with other regions</p> <p>Connection with new ideas.</p>	<p>Innovation through shared ideas</p> <p>Innovation through new skills</p> <p>Innovation in communication</p> <p>Innovation in sustainability</p> <p>Innovation in process</p> <p>Innovation in products</p> <p>Business model innovation</p> <p>Social Innovation.</p>
---	---	--

Operating with COVID-19

COVID Recovery Summary

Strategic Directions Priorities:

Water:

- Expansion of NAIS treated to high quality levels to a significant part of the region for diversity in high value agricultural enterprise and exports
- Water planning for sustainable environments; Smart water use
- Maximising access to and land management of re-use water across the region

Brand and Destination Development:

- Townships renewal and Precincts development; Competitive businesses
- Identity and Brand of Place articulated, embraced, shared and delivered
- Tourism experiences connected with Place and Culture

Optimising Food, Wine and Tourism Value Creation:

- Value adding to Primary production
- Future Jobs Strategy
- Cluster policy & implementation for Innovation and Competitive Advantage

Outstanding Creative Industries & facilities:

- Business development & markets for creative businesses and praxis
- Facilities to showcase and commercialise and for community engagement
- New technologies uptake for greater market reach and product expansion
- Creative technologies applied and adopted across all business sectors

Equine Infrastructure & Skills:

- Skilled workforce for equine industries
- Premium fodder production for equine industries
- New Infrastructure for equine performance and entertainment
- Education and Research in Equine Performance, husbandry, fodder & management

COVID Recovery Priorities:

- Investment in Capital Projects Augmenting investment projects
- Workforce development, skills and careers in regional growth industries
- Townships revitalisation
- Local Networks, participation and connectedness
- Business model innovation

CASE STUDIES 2019 – 2020

Our case studies are high level snapshots to illustrate the types of issues addressed by RDA and the range of outcomes that we are able to assist businesses to achieve.

This is by no means a comprehensive account of our work over the year.

Rather, these case studies are selected to illustrate the variety of businesses and situations faced by RDA.



Regional
Development
Australia

CASE STUDY 2019 - 2020

Agora delivers during COVID



Background

As Australia reeled from the COVID-19 pandemic and the Barossa was forced to navigate quarantine-mode, a new delivery service emerged, with the establishment of the Agora Gourmet market.

Issue

There are limited delivery services in the Barossa region and no regular food delivery platform. With restaurants serving take-away only and people staying home to avoid COVID risk, one business owner saw an opportunity for a new business that would provide a service to the community during this stressful time. He approached RDA to assist him to implement the concept.

Response

RDA responded with some initial data and planning for the business and facilitated B2B services through its network of professional business services consultants to package the offer professionally and effectively. The Agora service was designed to keep local producers in business during COVID – 19 and provide a new ongoing service beyond. Agora supplies principally artisan products offering a new distribution network and producer to plate delivery. (in a rural area this is even Plate to Paddock)

Outcome

In a very short time the new service was up and running: The Agora Gourmet Market online delivery service and website was launched in April 2020 supplying some of Barossa's best know products like Barossa Valley Brewing, The Barossa Valley Cheese Company, Relish the Barossa, Bean Addiction Coffee, Steinys Traditional Mettwurst, Cooper Burns, Barossa Biscuits etc. The website even has Free Genie a local musical duo, live streaming music to add to the sense of community. This service was welcomed by local food producers - "Local businesses supporting local Communities". The quickly implemented initiative for an adaptive business model met the community's needs in a very stressful time, true to the theme of "Totally Locally – Invest in your Town" and the purpose of community connection.



CASE STUDY 2019 - 2020

COVID B2B Support

Background

Businesses faced very difficult challenges but also opportunities with COVID-19 and the B2B Program looked at additional ways to support local business during the crisis.

Issue

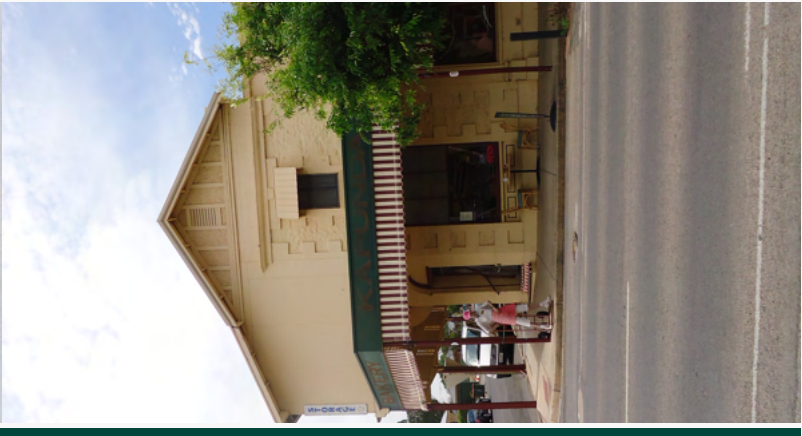
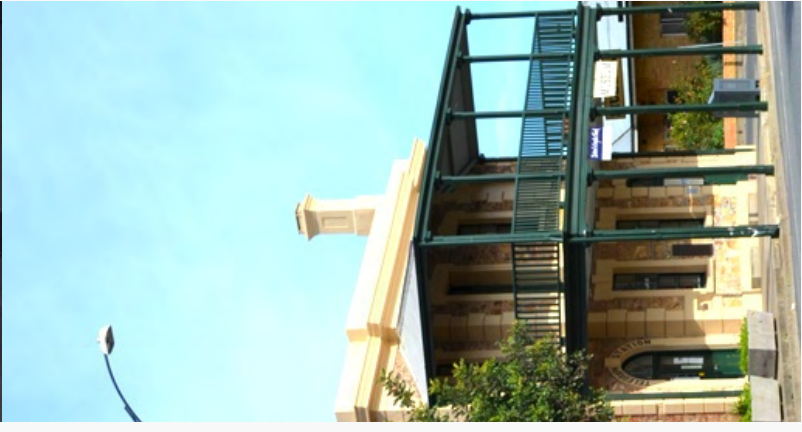
The B2B Program recognised that issues would arise during this period due to increased unemployment, businesses shutting down, cashflow issues, staff working from home, lack of e-commerce strategies, tenancy disputes. On top of this, there would be the mental health and wellbeing issues that would arise out enforced isolation.

Response

RDA launched a specific Business Support COVID-19 Package with accessible professional support in HR Management, Cash Flow Management, Legal Services and Digital Marketing. We also offered financial advisory services to assist businesses to access government support programs and to navigate the paperwork that went with the applications. A chat page was established to answer business questions quick time. RDA also launched two specific web pages to assist business – one of mental wellbeing resources and support services in the region and the other for up to date listing of government services as they were announced. We switched to webinar delivery for capability building and focused these sessions on COVID relevant knowledge and capabilities.

Outcome

Business has access to immediate, relevant and local support in a localised procurement model that grows one business whilst it helps another. At the height of the pandemic we assisted 56 companies with support for COVID related issues.



CASE STUDY 2019 - 2020



Barossa Wine Industry Recycling Initiative

Background

The project aims to understand what waste management systems are in place, the service operators and possible gaps that impact the wine industry addressing the waste management hierarchy through better practice.

Issue

The Initiative is an investigation into waste management practice and waste services sector to deliver effective waste management solutions. The project complements and captures value from the Adelaide Plains Food Cluster study on similar challenges and opportunities in waste management and education. The project can define commercial service opportunities in waste management and grower practice.

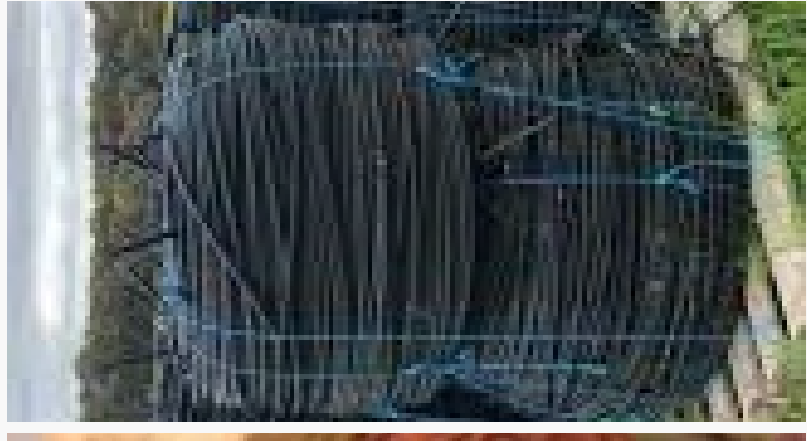
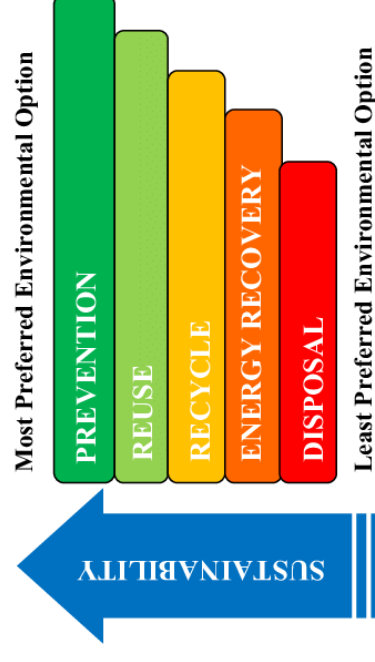
Response

RDA took a lead to support the project initiated as an idea from within the wine industry sector. Working with The Barossa Council, Light Regional Council, Barossa Grape and Wine Association, Henschke Wines, Dorrien - Vinpak and Pernod Ricard, the group formed a Project Working Group to develop an application through Green Industries South Australia to their Lead-Educate - Assist - Promote (LEAP) program. RDA is working with Consultants Colby Phillips and Sustaining Endeavour to investigate, understand, educate and improve waste services that can help wine businesses to reduce, reclaim, recycle and reuse organic and plastic waste streams across wine industry supply chain.

Outcome

The four outcomes will be: Improved recycling systems leading to waste reduction or waste avoidance; Greater knowledge of recycling and waste management options in the Barossa Wine Region; Sustainable waste collection, recycling and disposal businesses within or servicing the Barossa Wine Region and Less environmental impact from poor waste management practice.

INTEGRATED WASTE MANAGEMENT HIERARCHY



CASE STUDY 2019 - 2020

Regional Community Crisis Support

Background

In March 2020, during conversations with the Chairman of Southern Barossa Alliance (SBA) the concept of a community crisis support website that could support the Regional community through COVID-19 and post COVID with regional Mental Health and Wellbeing support was discussed.

Issue

It is a sad reality that regional areas have a higher suicide rate than metropolitan areas. The affect of the COVID-19 outbreak and the resulting Isolation heightened the need to support the community with a comprehensive community website. Highlighting mental health and wellbeing support services the website was created to give a direct contact line to these services.

Response

Through the RDA BGLAP B2B Program we provided SBA with a free initial consultation services with Website Development and Design expertise for the logo and brand creation.

Outcome

In April SBA launched their BAROSSA CARES website in collaboration with RDA BGLAP, The Barossa Council, Barossa Tourism, NDIS and the State Government Health Advisory Council. This was a great outcome and initiative from various entities working together for the good of the regional community.
<https://barossacares.com.au/>



Barossa cares

Community Crisis Support Hub for the Barossa

Seek Help

Give Help

COVID-19 Updates

Stay Connected

Feedback

Barossa cares

A COVID-19 community crisis support hub for the Barossa.

Barossa cares

Community Crisis Support Hub for the Barossa



Seek Help

Give Help

There are many ways you can help as a registered volunteer with a support provider or as a kind neighbour in your street or local community

Volunteer | Neighbourly Support

The Barossa Council

Barossa cares

Community Crisis Support Hub for the Barossa

Reach out and call The Barossa Council on 8563 8444

Barossa cares

Community Crisis Support Hub for the Barossa

Home

Kindness & Connection

Barossa cares

Community Crisis Support Hub for the Barossa

Seek Help

Give Help

COVID-19 Updates

Stay Connected

Feedback

Kindness & Connection

Community Volunteering

What You Can Do

Connect Socially Online

Connect with your Neighbours

Do you have concerns about an elderly or vulnerable person in our community?

Barossa COVID-19 Updates

CASE STUDY 2019 - 2020

NEIS Program Activation & support



Background

In 2019 the Program Manager, for the federally funded NEIS Program presented through Brace Education and Training, was seeking a suitable learning/training environment in Gawler for their program. RDA BGLAP organised a meeting with Gawler Innovation Hub management and, after consultation, the Town of Gawler and the Innovation Hub agreed to sponsor the room at the Innovation Hub.

Issue

The Town of Gawler has the largest regional population with close to 25,000 residents and unfortunately an unemployment rate of 8%. Having the NEIS Program and support through Adelaide University's ThincLab, who would sponsor specific attendees to do a 90 DAY Sprint, fitted well in supporting unemployed residents to able to start their own business.

Response

RDA BGLAP assisted in marketing the program in early January 2020 prior to the program starting in February with 10 attendees who qualified for the Program. The program included training to start a new Business and also they were eligible to receive income support over 39 weeks while completing a Certificate IV in Small Business.

On completion of the program, a Pitching Event was held with specific participants who showcased their business idea for the chance to qualify to attend a Free 90-day Sprint (assists entrepreneurs in finding customers and driving revenue for their business) through ThincLab and Adelaide University.

Outcome

10 attendees pitched and completed their business plans. The judges at the PITCHING event were impressed by the high calibre of business plans PITCHED and 3 attendees were chosen to go through to Adelaide University's Think Lab. The program was a great success with 10 new businesses and future employment growth. RDA continues to support NEIS participants with B2B Mentoring during and beyond the program.



ThincLab.

New Business Assistance

with NEIS

AN AUSTRALIAN GOVERNMENT INITIATIVE



Gawler

CASE STUDY 2019 - 2020

Indigenous Airport Retail Store



Background

Red Centre, established in 2014, is an agribusiness business that works to give Indigenous communities access to commercial markets for produce, and to generate employment; the Red Centre Enterprise also grow their own commercial crops of Australian native plants. Red Centre is linked to the business activities, knowledge and resources of 60,000 and growing Indigenous community.

Issue

Red Centre and the Karna Elders had no tourism footprint in the Adelaide Airport.

Response

Through the RDA BGLAP B2B Program and in collaboration with Lagardere Travel Retail, who manage the retail outlets at Adelaide Airport, a meeting was organised and they welcomed the Karna Elders and Red Centre to their new retail outlet, Promenade, that was replacing the Icons SA store. They also have assisted with their own internal marketing department supporting the group and providing a special high visibility shop for the Karna Community and Red Centre Enterprises. Due to COVID-19, the shopping centre will now only open in September 2020. In collaboration, we worked on the overall business plan with Red Centre Enterprises and collaborated with Barkuma to manage the manufacturing and packaging of the various Indigenous products for the Airport Retail Store.

Outcome

This is the first ever owned Indigenous Tourism Retail outlet at the Adelaide Airport that supports the Karna Community and will showcase Indigenous Tourism Products, and be a Tourism opportunity for this outlet to drive Tourism in SA, from Bush Tucker Tours to consuming Indigenous Food Products. Anticipated outcomes are increased jobs for indigenous communities, including jobs for different abilities, new tourism and business ventures.



Barkuma

CASE STUDY 2019 - 2020

COVID-19 Regional Business Start Up



Background

With COVID-19 a large number of businesses had to relook at their business models and re-invent themselves to earn income during one of the toughest economic periods in Australia and Globally.

Issue

At the end of March 2020, when an Antique Store owner noticed revenue declining due to COVID-19, the owner contacted the RDA BGLAP enquiring about the B2B Program and asking for some support with a new business idea- creating Hand Sanitizer.

Response

After completing a business plan in a week and sourcing the correct products, the owner started working on the new business model. From working with the B2B consultants in March 2020 the product was launched and the product was on the shelves in one of the largest pharmaceutical groups with over 400 stores in Australia.

Outcome

When the majority of businesses were closing down in Australia a regional entrepreneur, supported through the RDA B2B Program with consultants, launched a new business at the height of COVID-19 in April. To do so under such conditions and in a short period of time is commendable. In my career I have never seen a business launched so quickly and successfully. A major outcome is that we created a New Business, Employment and a product that is required by everyone.



CASE STUDY 2019 - 2020

NAP Cluster collaboration



Background

P'Petual was established in November 1997 and is an industry pioneer in greenhouse farming in Australia. As one of the largest greenhouse vegetable growers, P'Petual operates over 12 hectares of high tech greenhouses growing tomatoes, eggplants, and cucumbers year round.

Issue

In the face of COVID-19 impacts to the business and recognising that many individuals within their local community were unable to complete regular shopping for fresh produce due to isolation, P'Petual began providing home delivered boxes of fresh vegetables to the local community. Like many businesses, what began as a necessity to service a small community grew into a promising pivot of the business model and filled a gap while food service market were depleted due to COVID-19 shutdown of hospitality customers. In order to maximise their offering P'Petual reached out to members of the Northern Adelaide Plains Food Cluster to value-add gourmet products to the home delivered produce boxes.

Response

RDA BGLAP, as a member of the cluster, identified potential partnerships across the wider regions and facilitated the connection.

Outcome

Through the Northern Adelaide Plains Cluster, P'Petual was linked with Barossa egg producers Riverside Farm. Riverside Farm is a mixed farming property outside Lyndoch, they produce pastured eggs, garlic, prime lamb, wool and wine grapes. Riverside and P'Petual now have formed a working relationship providing eggs to the home delivery boxes. P'Petual reports that the success of the home delivered produce boxes and being able to add-value through sourcing produce from beyond the Adelaide Plains, will see this line of business continue into the future.

Additional Benefit

Ultimately growing the offerings of both businesses, this example highlights the power of connections and collaborations formed beyond the BGLAP region through initiatives like the Northern Adelaide Plains Food Cluster.



Photo by Marisol Benitez on Unsplash



Photo by Nadine Primeau on Unsplash



Photo by Dani California on Unsplash

CASE STUDY 2019 - 2020

A Civic Space Profiling



Background

In 2017-2019 RDA BGLAP worked with international artist Julian Day to develop A Civic Space, a massed performance of Barossa musicians at the Barossa Regional Gallery. This project was designed to highlight the intense creativity and diversity of the Barossa region, as well as celebrate its rich and varied history.

Issue

The musical community in the Barossa is capable of creating world class work, but less capable of having that work platformed internationally. RDA recognised the value of working with an artist of international reputation to bring to light.

Response

RDA worked with a series of festival, award, and media partners to profile this project. Through our connections and knowledge we were able to secure a number of profiling opportunities that placed this project and its performers on a global stage.

Outcome

A Civic Space was included in the 2020 Art Gallery of South Australia Adelaide Biennial Festival, the first time a work performed by regional artists was included. It was also a finalist in the 2020 APRA AMCOS Art Music Awards, alongside performances by the Kings College of Cambridge Choir, Gondwana Voices and others. Limelight Magazine also profiled the work online and in their print magazine.

Additional Benefit

2020 Art Music Awards Feedback:

“The panel loved the inclusivity of community in this original and evocative work. Bringing together community musicians to create and perform this immersive sound work, was a rich, masterful and captivating experience for both performers and audience alike.”



CASE STUDY 2019 - 2020

Activating the Visual Arts Community



Background

RDA BGLAP has supported the development of a creative and resilient visual arts community within the Barossa and Light Council regions through a series of activities with local arts group Project Light. Project Light has included multiple activities including formation and management of the She Is Pop Up Art Space, Wanderlust Festival, and the 100 Barossa Artists exhibition.

Issue

The Visual Arts community within Barossa and Light lacked a point of community focus or reference. This issue was identified by a local group of community advocates who brought the issue to RDA in 2019. RDA agreed with this assessment and worked with the group to further explore the barriers to growth and potential projects for expansion.

Response

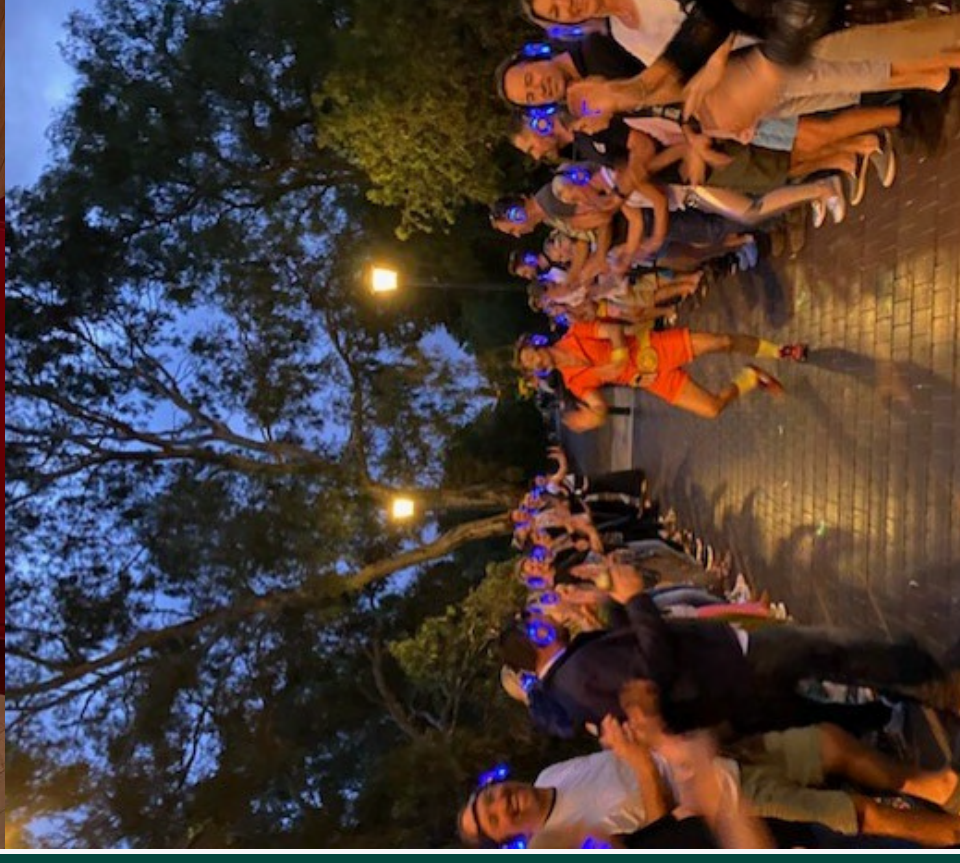
RDA has underpinned the activities by Project Light at every turn. One of the recipients of the 2019 Art Music Design Digital Residencies, this seed funding provided the initial support for their first marketing project. Similarly, RDA negotiated sponsorship from Optus for the Wanderlust Festival, and supported their successful grant application to the Country Arts SA Covid-19 Quick Response Fund for 100 Barossa Artists.

Outcome

The outcome of this work has been an undeniable culture shift in the Barossa artistic community. The sustained activity in these key projects has given visual artists a touch point for collaboration and new opportunity. In Wanderlust the community of Greenock witnessed how art could be a driver for visitation, and how cultural tourism complements the broader Barossa brand. By contrast, 100 Barossa Artists shone a spotlight on the depth and breath of the creativity within this region.

Additional Benefit

10 Barossa Digital Artists (a sister exhibition to the 100 Barossa Artists project was a SALA finalist in the Digital Art category.
The 100 Barossa Artists and Digital Projection received statewide coverage in SA Life Online and in the Seven News Live Weather cross.



CASE STUDY 2019 - 2020

Regional Growth Fund



Background

The Regional Growth Fund is a long term, 10-year commitment to boost the vitality of South Australia's regional industries by supporting projects that may not otherwise be realised due to a tight lending environment. The Fund was established to unlock new economic opportunities, reduce the cost of doing business and increase employment through creating an environment where businesses in regions can invest in growth and innovation. PIRSA administers the \$15 million annual grant fund to facilitate new economic opportunities to grow the South Australian economy and deliver social impact.

Issue

Many businesses find developing a grant submission challenging. They are not familiar with the process, the level of documentation required and how to write a succinct proposal that meets grant assessment criteria. In some situations, businesses also lack the time needed to make a submission or are not confident in developing a project plan or business plan to support their submission.

Response

RDA BGLAP plays a role to assist businesses to develop a grant submission in numerous ways. First, staff check eligibility of the applicant and the proposal in mind that is subject of a grant application. Depending on RDA's areas of specialty and resource commitments, RDA engages Business to Business service providers with the knowledge and skills to assist businesses to develop their grant application. RDA then provide input as required and offers to review a draft application in tandem with the applicant and the B2B service provider or external grant consultant. In some circumstances, RDA also provides a letter of support or research data to support the application.

Outcome

The 2020 Regional Growth Fund involved 2 B2B service providers, 3 external consultants and a total of 10 business applications were assisted by RDA staff. RDA took the opportunity to improve the quality of applications by providing economic and social impact data, framing the strategic context of applications in terms of regional and state priorities and reviewed responses to selection criteria to optimize their chance for success. Projects assisted covered food technology for export, waste management and recycling technology, transport logistics, beverage manufacturing, tourism, retail services, and ag-tech.

Additional Benefit

The B2B Program is a low-cost entry into the world of grant applications and navigating grant programs for many businesses who need a business plan or project plan. Once equipped and confident to make the application, business then feel assured they have the documents they need and the ability to apply for other grants in the future.



CASE STUDY 2019 - 2020

Generating Regional Apprenticeships



Background

RDA along with the Department of Innovation and Skills have a tailored program to promote apprenticeships and traineeships by assisting business to identify their staffing/training needs and work closely with the business to navigate the way through the apprentice/traineeship process; one step at a time.

Response

RDA reached out to Apex in response to a advertisement for an apprentice. Apex was given information on how the Generating Regional Apprentices could assist and were engaged immediately. RDA provided information on the processes for engaging a trainee through the Skilling SA program including current subsidies and incentives. RDA played a key role in the process through: assisting with candidate attraction and candidate selection, connecting the business to an Australian Apprentice Network Support representative. RDA also provided information on the appropriate Registered Training Organisation for the trainee to undertake their course through and assisted in signup and contracting and sourced information for the business on wages and entitlements.

Outcome

RDA provided the research and customised information for Apex Bakery so they could focus on their business. They were able to fully understand their requirements and were provided streamlined options. Being connected with an experienced Support Network operator in their field meant they could easily identify and connect with all state and federal incentives. Apex welcomed a new apprentice baker and in addition they also went on to enroll their head baker into a Certificate 4 in Leadership and Management traineeship.



CASE STUDY 2019 - 2020

Barossa Campus Open Day 2020



Background

Since opening, Barossa Campus has been completed. Formal partnership have been formed with two universities, University of South Australia and the University of Adelaide, this includes allocation of CSPs to those universities for 2019 and 2020. There are currently 129 registered users and daily usage is trending upwards. Since July 2019, Barossa Campus has hosted over 30 events with a focus on students, academic community and industry. In order to generate greater community awareness of the Campus and the local offering to tertiary students and staff, two open days have also been held with a direct focus on student recruitment, advocacy and university engagement.

Response

Open Day 2020, which was held in February, was attended by over 50 people and resulted in a number of new student registrations. The Open Day included exhibitions by representatives of the three publicly funded South Australian Universities and Torrens University and individual senior high school students were also encouraged to attend. Based on the level of interest, Faith Lutheran College, Kapunda High School and Nuriootpa High School elected to send cohorts of year 11 students accompanied by career guidance staff.

Importantly, all local high school Principals from schools within the region were invited to attend and meet with RDA BGLAP Board and CEO. This gave local Principals an opportunity to have valuable conversations regarding use of Campus and a clear line of sight to the potential for their students to register and use the space once they transition to higher education. As an outcome, Faith Lutheran College Year 12 students will be welcome to use the Campus for study periods, giving those students who anticipate a transition to tertiary study an opportunity to be in a workspace with other mature students and a taste of online, autonomously driven study.

Outcome

Open Day February 2020 finished with the first in a series of events designed to encourage people to return to or complete their studies. The Returning to Learning program, funded through additional funding sought from Casella Pty Ltd community grants program will, over 12 months profile opportunities and pathways for mature students returning to learning and provide practical assistance. The first session which was programmed to coincide with Open Day was dedicated to pathways to study and what to expect when returning to study after a break, this was delivered by Flinders University and Torrens University, increasing both institutions exposure to Barossa Campus and overall awareness of local student needs.



Mrs Laney at KHS
February 19

Thankyou to Barossa Campus who hosted us today as part of their Open Day. Our Business Innovation students learnt a lot about their future and were able to chat to University representatives about courses and study options. Barossa Campus #BusinessEducation #BusinessInnovation



tertiary and higher education
institutes.



BAROSSACAMPUS



CASE STUDY 2019 - 2020

Sandy Creek Plant Farm



Background

Sandy Creek Plant Farm, based at Sandy Creek, is a family owned company which has supplied plants, seedlings and root stock to retail outlets throughout Australia. The business prides itself on their early adoption of innovative techniques of production and their strong marketing capabilities.

Response

In order to grow they identified the need to add to their staff, not only to deal with increased demand for their products but also to ensure they continue to future proof the business. The owners had identified the need to increase their staffing cohort however, as regularly seen in family SME businesses lacked the time or capacity to recruit and find a suitable candidate. RDA BGLAP provided information on the processes for engaging a trainee through the Skilling SA program including subsidies and incentives. RDA BGLAP played a key role in the process through: sourcing appropriate candidates, arranging interviews, assisting in the interview process, connecting the business to an Australian Apprentice Network Support representative. RDA also provided information on the appropriate Registered Training Organisation for the trainee to undertake their course and sourced information for the business on wages and entitlements. RDA maintains an ongoing dialogue with the business and the trainee who is looking forward to completing their formal qualifications.

Outcome

The business has been able to employ an appropriately recruited trainee, without losing any business productivity. Given the successful appointment of this trainee and the ease of the process for the business they are now considering upskilling key staff through engaging an RTO and may taking on another trainee in the near future. The work of RDA BGLAP enabled a long term unemployed person to be matched with a training and employment opportunity in an area they are personally passionate about, and provided an effortless recruitment and appointment process for the business to expand their staffing cohort.



Photo by Zoe Schaeffer on Unsplash



Photo by Andrej Lisakov on Unsplash

Events

University is here!
Barossa Campus Open Week
 Come and have a look
 18th-19th July 2019
 18th July: Chateau Building, 100-102, Stirling Highway, Barossa SA 5134
 19th July: Services Centre
 Barossa Campus is a place to study, work, and live. It's a place to be part of a community that is growing and thriving. It's a place to be part of a community that is growing and thriving. It's a place to be part of a community that is growing and thriving.

Personal Development
4 Week Course
 The Prescription Workshop for Your Best Life

Adelaide Business Hub
 Adelaide Business Hub
 Adelaide Business Hub
 Adelaide Business Hub

CONVERSATIONS THAT MATTER
 DESIGN THINKING FOR OUR REGION
 Program to benefit our building entrepreneurs

CHINESE NEW YEAR CELEBRATION LUNCH DETAILS
 CHINESE NEW YEAR CELEBRATION LUNCH DETAILS
 CHINESE NEW YEAR CELEBRATION LUNCH DETAILS

CONVERSATIONS THAT MATTER
 BEES AND THEIR VITAL ROLE IN AGRICULTURE
 GUEST SPEAKER: KATJA HOENEDORF - UNIVERSITY OF ADELAIDE

CONVERSATIONS THAT MATTER
 BEES AND THEIR VITAL ROLE IN AGRICULTURE
 GUEST SPEAKER: KATJA HOENEDORF - UNIVERSITY OF ADELAIDE

CONVERSATIONS THAT MATTER
 BEES AND THEIR VITAL ROLE IN AGRICULTURE
 GUEST SPEAKER: KATJA HOENEDORF - UNIVERSITY OF ADELAIDE

CONVERSATIONS THAT MATTER
 BEES AND THEIR VITAL ROLE IN AGRICULTURE
 GUEST SPEAKER: KATJA HOENEDORF - UNIVERSITY OF ADELAIDE

3D Printing Workshop
 3D Printing Workshop
 3D Printing Workshop

Business Breakfast Event
 Business Breakfast Event
 Business Breakfast Event

THREESFOURS & FIVES
 A FREE CHAMBER MUSIC EDUCATION FESTIVAL
 THREESFOURS & FIVES

TOWN OF GAWLER CONNECTED COMMUNITY PROJECT
 TOWN OF GAWLER CONNECTED COMMUNITY PROJECT
 TOWN OF GAWLER CONNECTED COMMUNITY PROJECT

EXPORTING AS A GROWTH OPPORTUNITY
 EXPORTING AS A GROWTH OPPORTUNITY
 EXPORTING AS A GROWTH OPPORTUNITY

FOOD IS WHERE OUR BUSINESS IS
 FOOD IS WHERE OUR BUSINESS IS
 FOOD IS WHERE OUR BUSINESS IS

Business Breakfast Event #4
 Business Breakfast Event #4
 Business Breakfast Event #4

BUSINESS & VOLUNTEERS SUPPORTING EMERGENCY SERVICES
 BUSINESS & VOLUNTEERS SUPPORTING EMERGENCY SERVICES
 BUSINESS & VOLUNTEERS SUPPORTING EMERGENCY SERVICES

CONVERSATIONS THAT MATTER
 Green growth - what are the possibilities?
 CONVERSATIONS THAT MATTER

Networking for Leaders
 Networking for Leaders
 Networking for Leaders

Think Tank 2019 Barossa: The Business
 Think Tank 2019 Barossa: The Business
 Think Tank 2019 Barossa: The Business

Business Breakfast Event
 Business Breakfast Event
 Business Breakfast Event

Creating Digital Towns for the Adelaide Plains Council
 Creating Digital Towns for the Adelaide Plains Council
 Creating Digital Towns for the Adelaide Plains Council

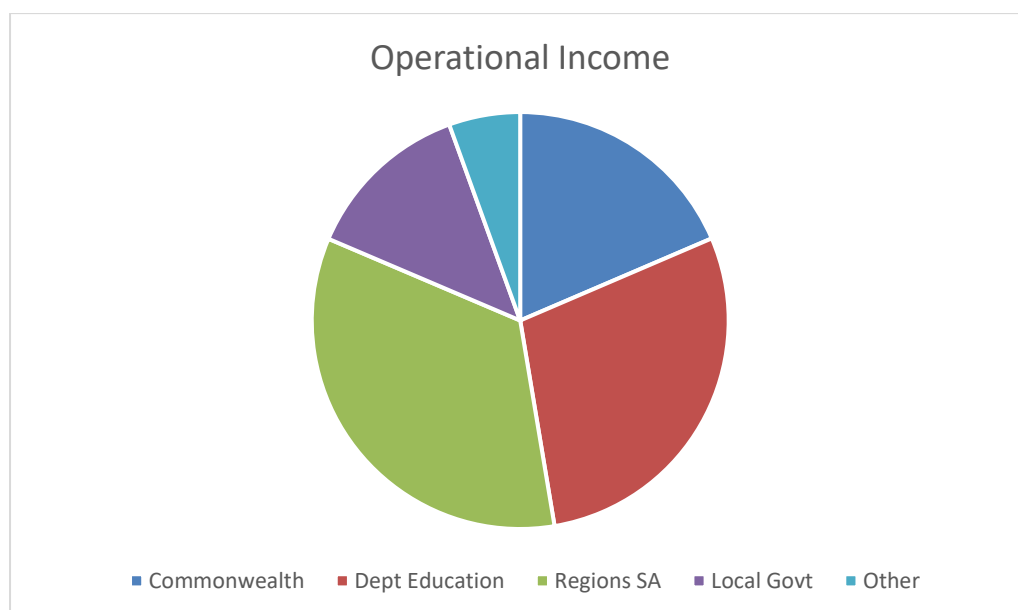
CONVERSATIONS THAT MATTER
 Green growth - what are the possibilities?
 CONVERSATIONS THAT MATTER

Working towards our sustainable future
 Working towards our sustainable future
 Working towards our sustainable future

BAROSSA COMMUNITY WATER FORUM
 BAROSSA COMMUNITY WATER FORUM
 BAROSSA COMMUNITY WATER FORUM

Business Breakfast Event
 Business Breakfast Event
 Business Breakfast Event

OPERATIONAL PARAMETERS FOR THE YEAR



Third Party Contracts: (additional project & program funding)

- Regional Universities Centre (Department of Education & Training)
- Country Arts (until October 2019)
- DIS – Apprenticeships & Traineeships
- Adelaide Business Hub – ASBAS Digital Business Services
- FoodSA – Food Export Hub
- RDA also administers funds for unincorporated regional groups- no budgetary impact

Strategic Context: The Business Plan and reporting includes the Commonwealth Funded activities which are priorities as identified in the regional analysis and directed by the Commonwealth Funding Agreement. These priorities align with RDA’s Regional Development Plan and the State Government priorities negotiated with Regions SA. Local Government Priorities for RDA are incorporated by reference and additionally require business support services and digital business services provided through the ASBAS regional consortium. Where there is concurrence in Commonwealth and State or Commonwealth and Local Government priorities, discrete activities are undertaken with aligned budget traceability. The best outcomes of all are achieved where all three tiers of government prioritise and mandate activity which brings a coordinated approach through the mechanism of RDA (e.g. tourism and investment).

COVID Response: From March resources were substantially redirected to COVID response and business model innovation as businesses struggled to cope with the shocks. Primary focus areas were 1. Communication 2 Business response support of 2.1 Cash Flow Management, 2.2 HR Issues Management, 2.3 Digital Technologies uptake/Digital Marketing and 2.4. Information and supported access to government support.

Once RBSS additional financial assistance kicked in, RDA resources moved from cash flow management to Legal services – in demand for lease and bank negotiations.

“Living with COVID” focus includes the above and an emphasis on Participation – participation in training and education, participation in jobs, participation in community (incl. volunteering) and continuing participation in the economy as a “ready to go” strategy.

Department of Infrastructure and Regional Development

Report on Outcomes

Strategic Objective 1: Regional Analysis, Consultation and development of a medium to long term regional directions paper

Action	What did we do?	Achievement against Priority Performance Measures
Deep data analysis	A series on custom maps on the region highlighting assets and opportunity Deep Dive Wine Industry Impact Review (referenced in NAIS water project proposals) Social and Economic Analysis of the Region	Publication of discussion papers and expert comment as pre-reading for the September Think Tank
Consultation on Regional Strategy	Think Tank in collaboration with Wine Food and Tourism Industries – 2 days, 160 attendees on each day. Ongoing consultation through networks	Forums in each of the 3 economic geographies in the region with Think Tank Facilitator and in collaboration with local business and industry associations
Writing and publication of strategy	Draft regional strategy – COVID delayed	Digital publication of Strategy to 2030 – in draft; COVID delayed

Strategic Objective 2: Cluster development for Wine Food Tourism and associated services, research and education

Facilitate enhanced industry structures for Wine Food Tourism Value chains and associated industry and education	Northern Adelaide Plains Food Cluster incorporated; Barossa Brand Cluster on path to incorporation	Refreshed structure for key industries achieved Barossa GI Group with relevant membership with monthly meetings moving to weekly meetings during COVID for local response and comms Cluster relied on GI section of Regional Strategy in Water advocacy
Food Industry Export Hub	Good engagement and referrals to Food SA program prior to COVID – subdued activity since but activated with Indonesia Australia FTA opportunities; Continuing wine export activity to China.	New exporters & markets in food and wine sector – COVID slow time for new exports but continuing to support existing exporters with advice and market connections; participation in Austrade webinars and information sessions to assist exporters.

Strategic Objective 3: Innovation and Creative Industries		
Action	What did we do?	Achievement against Priority Performance Measures
Barossa Campus	Exceeded Targets with more than 100 students registered at users during the year; introduced monitored 24 hour access for registered students. Excellent student support during COVID.	Contract KPIs met; number of students supported
Creative Industries	35 Creative Businesses assisted to access commercial opportunities and business capability development. A major collaboration which was featured in the Adelaide Biennale.	Number of digital or arts creative businesses assisted with business skills and commercial opportunities

Strategic Objective 4: Investment and Infrastructure (Regional Competitive Advantage)		
Investment Attraction	Updated Investment Opportunities (in Mandarin) published online and in hard copy; Official WeChat account comms and promotion with Chinese Market. Pipeline of investment published for SA reporting – \$2.45 Billion in investment pipeline	Materials published online And promoted Connection to Chinese market
Projects development	25 Proponents assisted with project development and information on and access to grants assistance.	Number of projects assisted A transformational project undertaken

Strategic Objective 5: Entrepreneurship and Business competitive advantage		
Business Support Services	248 Businesses were delivered in depth services through B2B program and those assisted have advised of 23 new jobs in existing businesses and 73 new jobs in new businesses created. This reflects a general trend to start ups creating new jobs. Total businesses supported throughout the year were 498 plus 959 at workshops etc. (some cross-over in these two numbers).	Number of businesses assisted
Business Networks	4 new networks developed over the year and including a broadly based food cluster organization and actively worked with 10 established networks	Number of new networks developed Number of networks supported

Local Government: Reporting against agreed additional activities

RDA's contracts with local government require outcomes against the Commonwealth Funding agreement to which local government contributes. In addition, to Commonwealth aligned outcomes (Outcomes 1 – 5 in the Local Government Funding Agreement) local government prioritises additional activity to be supported with its funding contribution.

Outcome 6: Regional Roadmap as a blueprint for sustainable regional growth & employment

RDA developed a Regional Liveability Guide, as a resource for local government to attract growth and investment. The Liveability Guide is supported by a series of Geo-spatial maps which identify local assets and industries, health and education services and recreational opportunities.

Outcome 7: Support services to SMEs in the region, including networking opportunities and support for local business hubs.

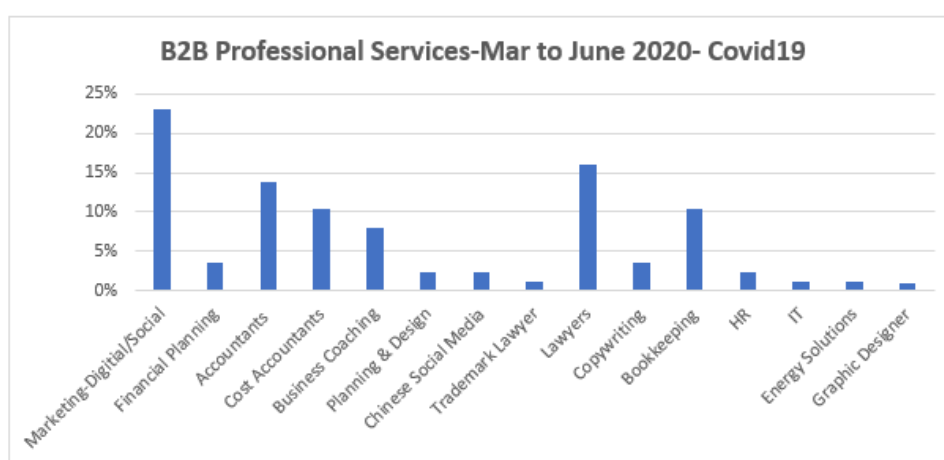
1. RDA BGLAP has prioritised working with business, building capability and networks as a catalyst for business innovation, growth, export and employment. There are four key strategies: Working with business to improve their business knowledge and skills through events, workshops and webinars; working with business 1:1 to address an issue or opportunity or reset their business and engaging the highly successful RDA B2B Program for specialists assistance to business; creating and working with business networks and networking the networks for peer to peer learning, connections, ideas sharing, B2B and B2C collaborations; and supporting the establishment, growth, activation and networking of business innovation hubs and co-working spaces.
2. The B2B Services framework was a significant advantage to the region in responding to COVID-19. Whilst this framework is co-funded by our different funding partners, it is largely local government investment that makes it possible, and it plays a big role in strengthening our SME sector which represents 92% of regional employment. Pleasingly, the biggest demand during COVID was for digital marketing, showing a positive intent by business to adopt technology and stay connected with customers and sales. The legal services during COVID have been in demand for lease disputes and negotiating with landlords mostly, and accountants for assistance in accessing job keeper and other programs and managing cash flow. 248 Businesses were delivered in depth services through this program and those assisted with these services have advised of 23 new jobs in existing businesses and 73 new jobs in new businesses created. This reflects a general trend to start ups creating new jobs. 498 businesses were supported throughout the year and 959 at workshops and events.
3. We delivered a robust program of digital business capability development, leveraging our partnership in the ASBAS program and co-hosting many events in collaboration with regional networks and associations.
4. In total we held 28 events and 7 RDA B2B Webinars:
 - Business Breakfasts: 8,
 - Workshops 20,
 - B2B Webinars 7,
 - Total Attendance: 959 attendees
5. We work closely with eight small business groups (in addition to 4 industry bodies) and have been hosting networked zoom meetings to bring the different networks together during COVID:
 - Tanunda Business Group (Formed in Sept. 2019 with support from RDA)
 - Adelaide Plains Business Advisory Group (Formed in 2019 with support from RDA)
 - Gawler Business Development Group
 - Southern Barossa Alliance
 - Angaston Community Business Group
 - Kapunda Business Alliance

- Nuriootpa Futures Association
- Seppeltsfield Road Business Alliance Group

6. And have supported, worked with and marketed 5 co-working spaces across the region:

- The Gawler Business Innovation Hub (Gawler)
- Workspace Barossa (Tanunda)
- Hive Barossa (Angaston)
- Environmental Copper Co Working Space (Kapunda)
- Barossa Business Hub (Nuriootpa)

These networks & hubs will be important collaborators in our planned work for township revival during the next financial year. Co-working spaces at Two Wells & Mallala are future ambitions. With the Growth & Development at Roseworthy & Freeling, it is likely that there will be demand for facilities there in the near future.



Outcome 8: Work with local government to assist investors to identify investment opportunities, site selection and local collaborations

Grant Funds Investment	During the year RDA Assisted 25 Grant proponents to develop grant applications for investment
Larger Scale Investment	RDA staff and B2B services providers assisted growing businesses and new investors with planning information, planning advice (B2B Professionals) local connections, introductions and data to assist with investment decisions and implementation of projects.
Gamechanger Projects	<p>RDA Annually Develops a "Gamechangers" Projects list to signpost strategic investment projects in the region. The 2019-2020 Gamechangers included:</p> <ul style="list-style-type: none"> • Future designed water systems – fit for purpose and flexible • Energy for Industry • A Barossa Hospital – embracing regional facilities • Electrification of Rail to Gawler • An International standard Equine Performance and Education Centre • Upscale accommodation to meet the Business Events market • Spa and Wellness facilities • Outstanding Creative Industries • Kingsford Industrial Estate activation • Culinary Education Facilities

Regions SA: Regional Project Plan Outcomes

PROJECT I: Barossa Wine Futures (Wine Tourism Cluster) Relevant to Priorities 1 (Wine Industry) and 6 (Culinary Tourism Investment)	
What did we set out to do:	Progress against plan:
<ul style="list-style-type: none"> • <i>Collaborate to strengthen the Wine Industry Cluster for increased competitiveness of the wine businesses and greater regional competitive advantage for the Barossa Wine Region</i> • <i>A Wine Industry Impact Review for back-casting and forecasting</i> • <i>Deliver Industry related education and skills training to the Barossa Campus</i> • <i>Facilitate China business engagement, including for tourism business, in the region.</i> • <i>Advocate brand alignment and storytelling across all Barossa businesses.</i> • <i>Support project proposals for tourism investment</i> • <i>Package existing infrastructure into trails with collateral, commissionable experiences in a range of activities including cycling, nature-based, equine food and agri-tourism</i> • <i>Advocate and support planning reform for value adding and agri-tourism investment</i> • <i>Support and participate in delegations, missions, study tours and strategic international engagement</i> • <i>Coordinate wine and tourism cluster with weekly meetings during COVID crisis for coordinated regional communications and response.</i> • <i>Deliver crisis support to cluster businesses during COVID</i> • <i>Lead and manage a Winery Waste optimisation project</i> 	<ol style="list-style-type: none"> 1. <u>Wine Industry Impact Review</u>: After 2 years of drought affected yields, this report took a strong focus on Grower Profitability and Water. With the opportunity to bring Bolivar water to the Barossa the Review Report is now a valuable in the development of a business case and has been shared with the consultation committee. This was a substantial amount of work by a wine industry consultant in addition to the underlying research undertake by RDA and Econsearch. 2. <u>Sustainability and continuity of water supplies has remained high on regional state and national agendas</u> with drought and the ongoing advocacy by RDA and regional partners around the issue of water and access to sustainable water supply for Barossa growers and farmers. A Water Forum was held in September with over 100 participants and speakers and attendees included Federal, State and local government elected representatives, growers, farmers and wine industry representatives. 3. <u>Training and study opportunities for wine industry</u> were boosted in the region with the allocation of additional Commonwealth Supported Places for students from the region to study viticulture and Oenology and other science degrees with student support through Barossa Campus. The BGWA vineyard skills for young people is a substantial boost to engagement in skilled trades people of the future. RDA Also delivered a skilling south Australia program for apprenticeships and trainees with particular focus on wine industry traineeships. This is ongoing work. 4. Even with COVID-19 <u>export markets</u> remains a high priority. RDA hosted the regional trade-start officer, directing export markets and EMDG referrals to him. We engaged a Mandarin speaking export consultant to support the wine and tourism industries engagement with China and provide essential translation and WeChat management services. At the commencement of the Chinese experience of COVID we produced a brief video of wine industry personnel sending messages of greeting to the Chinese people and wishing them well. Prior to COVID we co-organised a Chinese New Year lunch to celebrate Chinese New Year and Australia Day coinciding. Due to COVID concerns and a last minute power outage, the lunch was cancelled but needed to be paid for, so a smaller event, for Barossa stakeholders including Mayors and Association chairs of wine and tourism was hosted offsite at the caterers headquarters, making use of some of the food prepared for the event. This was an excellent event in achieving another measure of closer working relationship between wine and tourism. 5. In <u>new markets engagement</u> we have also been building relationships with the Indonesian business association around the Australia Indonesia FTA for new opportunities and markets and working with BGWA on the Grapevine Texas Relationship to pursue diversified market in the US. A collaborative project between Wine

	<p>and Tourism associations and RDA delivered substantial market research on the China and US markets for wine and tourism (with Co-investment by Wine Australia).</p> <p>6. <u>Great Wine Capitals of the World network</u> relationships further developed, and opportunities discussed through attending the 2019 AGM and Conference and hosting associates of the network, including a group of “Worldwide Women in Wine” in the Barossa during the year. Through these networks we have been able to connect wine and tourism businesses with relevant resources and to promote opportunities for internships to Barossa Campus students. A priority project of the region, the Great Wine Capitals Cycle Trail (see below) further highlights this relationship and network.</p> <p>7. <u>New Tourism Infrastructure, hard and soft.</u> The Great Wine Capitals Cycle Trail is a series of walking and cycling trails linked in a project to connect the wine regions from McLaren Vale to Barossa and Clare by planning and completing connecting sections to make a globally significant piece of infrastructure and contributing the South Australia’s reputation of a cycling destination. There are five current proposals in development for substantial tourism accommodation proposals, at different stages of the planning and business case development process. Three have gone to Council for development approval formally and one informally. In addition, there are 3 proposals in development for eco-tourism type facilities in different parts of the region, and RDA is encouraging leverage of the Great Wine Capitals Cycle trail and opportunities to commercialise the trail. The Barossa Wine train as a tourism train is back in planning with substantial barriers presenting but strong interest in combining the train with a new substantial hotel and convention centre development. The Barossa Council has also substantially advanced and approved planning for cultural and sporting facilities to support creative, cultural and sports tourism. The opening of the Warren Reservoir and establishment of Barossa Wellness (both of which were supported by RDA at different stages of development) has added much needed diversified infrastructure for the wine tourist. The establishment of the transport trials (by DPTI) and completion of the Northern Connector were also a bonus for tourism transport. Then came COVID. Still on track, but more slowly.</p>
--	--

Project II: Escalating Agri-business value capture

Relevant Priorities: 2 (Agriculture and Agricultural Technologies Research Development & Commercialisation)

What did we set out to do:	Progress against plan:
<ul style="list-style-type: none"> • NAP – work with established growers and new investors for business improvement, new products and direct to market channels; collaborate with whole of region initiatives in NAP Food Cluster • Export – identify potential exporters and connect them with services and pathways to export • Agricultural Technologies, R, D & C Centre proposals supported; supportive ecosystem nurtured. • Agri-tourism – develop fit for market opportunities to upscale tourism appeal and infrastructure, support chefs and food producers to promote agri- tourism and develop agri-tourism opportunities. Identify Planning barriers and advocate. • Agri-preneurs – continue to assist new entrepreneurs to implement their food business ideas • Connect food businesses for diversified consumer offers for online sales and delivery through COVID 	<ol style="list-style-type: none"> 1. Capability development activities for food and agri businesses across the two agri clusters: Barossa GI Food Wine and Tourism and the Northern Adelaide Plains Food Cluster. We also deliver one on one services and workshops for all businesses, including food related businesses. Food Export Hub work undertaken by RDA BGLAP in association with FoodSA case manages a business engaging in food production, or food tourism for export markets. 2. During 2019–2020 the NAP Food Cluster established a governing council, with BBRF Funding developed a strategic plan (with grower consultation) and moved towards incorporation which has been concluded with assistance from RDA BGLAP. Collective issues include waste streams management, workforce training and water pricing under NAIS stage 1. 3. RDA engaged with 30 individual businesses in capability development and food export workshops and agri-tourism. We worked with 5 start ups in food products and food tourism. 4. Working with food producers and manufacturers to identify relevant support post winding up of Barossa Food Inc. The Barossa Farmers Market and Mount Pleasant Farmers Market continue with good membership and demonstrated innovative COVID responses for virtual markets. 5. Agri-Preneurs supported post the accelerator program to the establishment of business ventures. 8 new micro businesses have emerged. 6. Advocating opportunities for NAIS water and new and innovative business ventures. 7. In terms of outcomes for food & agri businesses: <ol style="list-style-type: none"> a. Businesses engaged and consistently participating in capability development b. 30 – consistent engagement either with cluster related or Food Hub workshops et al; c. Number of start up businesses or new business products launched in agri-food/agritourism: 4 – mainly as a result of pivot from COVID impact d. Successful new business products include; home delivery produce boxes which bring together products from the Adelaide Plains horticultural area and value added or gourmet products from Barossa. One in particular, Produce for Chefs, a business which previously focused on food service only have expanded to residential services and have doubled their delivery capacity for weekly groceries since March 2020. P’Petual, the largest horticultural producer on the Northern Adelaide Plains has also entered into the food delivery space, with advice and connections provided by RDA they have been able to value add to their offering of fresh vegetables with pastured eggs from Barossa based Riverside Farms. Riverside Farms are also

	<p>currently actively seeking opportunities for expansion locally into value added and food manufacturing. RDA is supporting them through this process with B2B services</p> <p>e. Culinary tourism offers develop including arts, cycle and trails tourism:</p> <ul style="list-style-type: none"> i. Native Co at Kudla have plans in development to increase culinary tourism offerings through farm tours, onsite cooking demonstrations and reaching into local Farmers Market networks to increase awareness in native Australian produce ii. Enhancement of the traditional uses native foods trail at the Barossa Bushgardens including Ngadjuri signage and language is currently in planning stages and pending funding further engagement and funding iii. Number of businesses connecting with export markets, regional connections with export markets <p>f. Working with a noodle company, developing plans for export, having attended a Food Export Hub workshop pre- COVID. COVID-19 has meant that this business has significantly increased production and supply into local markets</p> <p>g. Relish Barossa, a food manufacturing company which has significantly increased production in recent months, has been searching for new ingredients to include in pastes, sauces and a new line of products yet to be released to market. RDA worked with Relish to connect them to the Native Co, a native Australian producer with both Freshcare and HACCP accreditation, based in Kudla to expand the range of ingredients available and thus assisting two local producers to grow.</p> <p>8. Improved business performance indicated by turnover, investment or jobs growth. Assisting established and emerging food businesses with investment and employment growth, even during challenging times. 6 Food businesses were assisted with growth planning, grants applications and apprenticeships during the year</p>
--	---

Project III: "Creative Industries Acceleration Strategy"
Relevant Priorities: 3 (Outstanding Creative Industries)

What did we set out to do:	Progress against plan:
<ul style="list-style-type: none"> • Art Music Design – build a network of creative people, artists, musicians, designers. Consolidating this community via online platform – AMD website and regular communications activations and events. • Experts in Residence. Global knowledge and experiences to share knowledge with businesses • Barossa Cultural Hub – support a robust Barossa creative industries precinct in collaboration with The Barossa Council. • Transforming existing cultural heritage into a new business opportunity. • Build capability, support and reputation for the region as a centre for creative businesses, live music and cultural engagement. 	<ol style="list-style-type: none"> 1. A new, refreshed <u>ArtMusicDesign</u> platform was launched to improve visibility of creative industries businesses in the Barossa. This is a platform managed and updated by RDA BGLAP and is the principal regional platform for regional creatives. 2. Some key platform business opportunities were launched this year, as well as <u>commercial opportunities and capabilities</u>. <ol style="list-style-type: none"> a. Platform events: RDA undertook facilitation of the regional SALA program which presented sales opportunities for the 49 artists participating. This is a highly successful regional event, leveraging and complementing the state event. Wanderlust was another, and the hosting of the event by a group of Barossa artists was of itself capability development for the organising artists and it provided a showcase and sales platform for more than 20 artists and musicians. The organising committee then began planning a further event: "100 Barossa Artists" (supporting 100 Barossa Artists) RDA supported the 100 Barossa Artists grant applications to both Peter Lehmann Trust grants and Country Arts grants funds. They were successful in both. Thirdly, having undertaken music industry development over the past two years, RDA BGLAP supported Barossa Council to apply for a Music Industry Development Coordinator leveraging Barossa Council investment in the position. b. We also assisted 36 individual artists/collectives, 22 businesses/venues. with individual business development services including to establish themselves in the different co-working spaces in the region: The Gawler Innovation Hub, Workspace Barossa, The Hive, Angaston. 3. In partnership with Elder Conservatorium, we delivered two <u>workshops</u> for emerging musicians (16) and 3 workshops, and a performance at the Regional Gallery and the Adelaide Biennale for 18 musicians and artists facilitated by Julian Day, musician and broadcaster. 4. We engaged 12 creatives in innovation and entrepreneurship networks, regional Think Tanks, Conversations that Matter and Regional Leadership Workshop on Industry Clusters, alongside Wine, Food and Tourism industry representatives.

Project IV: “Innovative Region” Networks and Capability

Relevant Priorities: 4 (Business entrepreneurship, Innovation and Job Creation)

What did we set out to do:	Progress against plan:
<ul style="list-style-type: none"> • <i>Develop capacity of Professional Services Sector grow and innovate</i> • <i>Barossa International Business Network</i> • Innovation Network – support establishment and successful operation of business hubs and innovation centres and co-working hubs in Kapunda, Gawler, Angaston and Nuriootpa, and Gawler and RDA as a meshed Innovation Network. • “Business Entrepreneurship and Innovation” Module and Master Classes in collaboration with UniSA – to be delivered in the Barossa through Barossa Campus. • Wine Business and Tourism and Events courses and masterclasses established at the Barossa Campus, including FOMENT – digital wine and tourism tech. • Experts in Residence – expertise and ideas to the region • <i>New programs and projects attracted that leverage state and national programs and priorities</i> 	<ol style="list-style-type: none"> 1. Creative Capabilities are a driver of innovation and activities and outcomes under Priority III are particularly relevant to Priority IV. COVID created many opportunities for the exercise of innovation and entrepreneurial capabilities and RDA worked with many businesses to assist them pivot to new models and new markets. From distillers producing sanitisers to e-commerce platforms and delivery businesses for home grown and local, the region's innovative capacity shone. 2. We delivered a robust program of digital business capability development, leveraging our partnership in the ASBAS program and co-hosting many events in collaboration with regional networks and associations. 3. In total we hosted 28 events and 7 RDA B2B COVID-relevant Webinars. 4. We work closely with eight small business groups (in addition to 4 industry bodies) and have been hosting networked zoom meetings to bring the different networks right across the region together during COVID. 5. We supported, worked with and marketed 5 coworking spaces across the region. 6. Additionally, in Collaboration with Barossa Grape & Wine Association we have undertaken a number of events for the Barossa International Business Network to engage international investors in the region and foster collaboration and networking with local business and exporters.

Project V: Economic Infrastructure Prioritisation and Projects, including grants support

Relevant Priorities: 5. (Sustainable Land and Water); 7 (Transport People and Goods); Data and Infrastructure for Priorities 1,2,3,4,6,8,9.

What did we set out to do:	Progress against plan:
<ul style="list-style-type: none"> • Water – update research on water resources and water use; identify opportunities and projects for expanded water reticulation infrastructure and water usage minimising technologies, including mulching and water monitoring • Equine Centre – Support business case development and investment attraction for an international size arena support a range of events and equine activities leveraging 	<ol style="list-style-type: none"> 1. During 2020, COVID put a pause on progress on significant projects, until the Regional Growth Fund Strategic Business round. In the meanwhile, we put additional resources and strong emphasis on updated data. In addition to an Econsearch updated Social and Economic Profile of the region, we subscribe to Economy.id which was boosted with COVID impact reports and collated extensive regional data for the Wine Industry Impact Review, including on water usage which has become a critical source of information for scoping Bolivar to Barossa water project, the region's most urgent economic infrastructure project. 2. The Regional Growth Fund Strategic Business Fund has highlighted a number of catalyst projects for value adding to primary production, tourism infrastructure and accommodation that open up new

<p><i>Roseworthy equine hospital and research capabilities</i></p> <ul style="list-style-type: none"> • Industry relevant Education Infrastructure – <i>Work with proponents, including educational institution and local champions to realize the priority of a regional culinary institute to support skills and investment attraction. Complements Barossa Campus and TAFE capabilities.</i> • Wine Train – <i>explore concept of the Barossa Wine Train which will connect iconic assets and increase visitation to Barossa attractions. Target: applying for funds for the feasibility study.</i> • Cycling Infrastructure – <i>cycling trails, services and facilities, leveraging regional cycling hub, activate economic opportunity – coordinate cross-government activity</i> • Transport for people. <i>With 40% regional population growth by 2024 RDA role is to connect local transport services transport networks and demand data – support electrification of Gawler Train line and network of connecting services.</i> • Transport for Goods <i>Projects and research to improve freight routes infrastructure; Last mile/first mile priorities.</i> • Infrastructure to retain and attract youth – <i>As regional population is ageing rapidly infrastructure (combination of soft and hard infrastructure) to attract youth to work and live in the RDA BGLAP region is required.</i> • Gawler River Flood Plain Infrastructure Projects – <i>Advocacy</i> 	<p>opportunity, if successful. Whilst not a function of RDA intervention, Treasury Wines continues its expansion of logistics with a \$215million expansion of its luxury products production capability. Other larger scale production facilities also have expanded capabilities in the pipeline though these remain commercial in confidence at the time of this report. Fine Tuning Freight and Logistics for the region, particularly with regard to tourism and freight transport movements, is a perpetual priority.</p> <ol style="list-style-type: none"> Jobs Created do not always have compelling functional link to investment. Whilst new investment invariably creates jobs in construction, sometimes new investment is to achieve efficiencies and productivity improvement. There are still jobs attached but often indirect. Jobs are also created by services businesses without significant investment. Growth in professional jobs is targeted through RDA's B2B program. Through helping business services professionals grow their business and client base, we are assisting them to create new jobs. Over the past 3 years there have been about 50 new jobs created in these services business, including technology businesses, creating jobs of the future. Another direct job creation project is the apprenticeships project, partially funded through DIS project funds and through which we work with businesses to help them plan and manage the employment of an apprentice or trainee. WE anticipate between 10 and 15 apprenticeships or traineeships will be created by October 2020. From investment, the best estimates of jobs created through pipeline projects is 1710 construction jobs and 308 ongoing jobs from projects commenced during the financial year. Barossa Campus has been successfully established and running during the year. With close to 150 regional students registered regular users of campus facilities, this project is highly successful as a youth retention strategy. Funded by the Commonwealth's Regional University's Centre, being delivered by RDA brings out industry and business connections closer to students to identify both opportunity and future directions for skill demands. We also engage industry in value adding events or opportunities for students, bringing them closer to the business community. Flinders University's New Ventures Institute delivers the Entrepreneurs Program from Campus, giving students the opportunity for support in starting a business during or post studies. Promotion of grants and support for grant applications becomes frenetic activity when the regional development grants are open and the 2020 Strategic Business Round offered opportunity that was seized by local businesses. We fielded approximately 70 direct enquiries in relation to the regional development funds and assisted 30 proposals substantively throughout the year. The Strategic Business Fund alone raised 22 projects in serious contention, some of which were not ultimately submitted because of uncertainty around planning approvals. The timing of the changeover to a new planning system meant that many councils have not replaced departing planning staff as council's role will change under the new system. Accordingly, approvals to be "shovel ready" were in some cases delayed and project proponents could not be ready in time for the grant application process.
--	--

Project VI: Investment Attraction

Relevant Priorities: 1, 2, 3, 6 and 9. (Attract Private Investment into the Region)

What did we set out to do:	Progress against plan:
<ul style="list-style-type: none"> Work with investment ready local businesses to progress their projects: Identify those projects which are most likely to progress to the next stage of development within a two-five year timeframe Scope the support and assistance that the business requires in order to progress their support beyond the business case stage Work with the business to identify viable sources of finance Work with the business to implement a plan to move the project forward and source investors 	<ol style="list-style-type: none"> Regional Investment is captured and reported on in the quarterly pipeline of reports which tracks, as far as we are able, new and recent investment in the region to inform economic activity and jobs. Some of this investment is outside the control or direct influence of RDA. However, we maintain that our work and commitment to the economic ecosystem and capable and skilled businesses, industry growth and innovation, provides the conditions to attract new investment both in infrastructure and private investment. In addition, we undertake substantial regional data publication and regional promotion in a number of ways. We maintain an "investment opportunities" prospectus work with industry and local government for referrals in assisting individual investors resolve barriers to investment or leverage proposed investment by further developing the project. We assist with business case development and have recently engaged additional resources to assist with business case development to support applications to grant funds. This was worthwhile but there is still a need for some form of additional fund that might support businesses with the development of a fully presented business case for co-investment. A key investment attraction document in the making is the "Liveability Guide" to attract workers and investment to the region.

Investment Attraction

Commenced or Completed	Nature of Project	Amount of Project
Rocland Investments	Small Batch winemaking facilities	\$5.2 million
Artisans of Barossa	Food and Wine Centre	\$2 million
Gawler Cycle Trail	Tourism	\$7 million
Angaston Railway Precinct	Rec. & tourism facilities	2.5 million
Dorrien/Vinpack	Wastewater Treatment	\$5 million
Lanzerac House	Tourism Accommodation upgrades	\$250,000
Wine Projects (various)	Multiple winery and cellar door developments	\$120 million
Parrott Hill	Irrigation Project	\$830,000
The Louise	Restaurant expansion	\$2million
Projects Over \$20million (minimal RDA input)		
Treasury Wine Estates	Processing & logistics capability expansion	\$215 million
Hickinbotham Group	Housing	\$120 million
NAIS Stage 1	Treated Effluent Irrigation	\$156 million
Orora Glass	Stack Upgrade	\$60million
Electrification of Gawler Rail	Rail transport	\$460 million
Northern Connector	Road to Port and Airport	\$867 million

Pipeline Value as at 30.6.2020 \$2,038 Million

Number of Projects as at 30.6.20

131

PROJECT VII: Population and Industry Review**Relevant Priority: 9 (Workforce and Population Growth)**

What did we set out to do:	Progress against plan:
<ul style="list-style-type: none"> • <i>Identify Growth Trends</i> • <i>Map Proposed Development</i> • <i>Analyse impacts of growth with recommendations</i> 	<ol style="list-style-type: none"> 1. This project has evolved into a Liveability Guide and a Future Jobs Strategy to address these priorities. The Liveability Guide includes a series of maps plotting assets and opportunities in the region and has been an intense piece of work including analysing data, consultation and ideation. 2. The Future Jobs Strategy (in draft) informs projects to deliver the region and its industries a workforce of the future. It is in two parts: future skills and future demand. Both these pieces of work are anticipated to be finished during 2020-2021 FY, with implementation projects in 2021-2022 FY.

PROJECT VIII: Barossa Campus and Industry Skills Projects**Relevant Priorities: 10 (Improved Qualifications & Capability Building) 8 (Education and Research)**

What did we set out to do:	Progress against plan:
<ul style="list-style-type: none"> • <i>Enhance academic programs with local industry connections and industry internship opportunities</i> • <i>Retain students in the local area with increased educational facilities</i> • <i>Decrease dropout rate due to improved study conditions (close to home)</i> • <i>Improve accessibility of education</i> • <i>Build strong tiers between Universities, industry, local specialists and community</i> • <i>Decrease number of formally underqualified people by recognition their qualifications via traineeships and apprenticeships</i> • <i>Upskill local workforce</i> 	<ol style="list-style-type: none"> 1. Barossa Campus is a Regional Universities Centre funded by the Commonwealth's Dept of Education. It operates as an on-campus University Student Hub – only it is off campus and services students from multiple universities. There are currently almost 150 regional University students registered as users of the Centre. 2. In association with the Campus community, RDA has been delivering an apprenticeships and traineeships project, partly funded by the Dept of Innovation and Skills. The engagement of businesses has been challenging during COVID when they are mostly nervous about what comes next. As at 30 June (project is due to finish in October 2020) between 10 – 15 apprenticeships are anticipated to have been created. In some of these RDA has been able to create workforce solutions for businesses when they hadn't thought about engaging a trainee previously. RDA is also supporting and collaborating with the Northern Adelaide Plains Food Cluster to deliver work ready adaptive skills training for the horticulture sector. The objective of qualifications via RPL was not eligible to be supported by the terms of the apprenticeships project grant. 3. Two internships have been created for students, with further interest being developed with local business. The goal is to develop strong study to work opportunities for students of the Campus and use the opportunity to allocate Commonwealth Support Places to encourage study of local jobs relevant disciplines and build the pipeline of skilled and qualified workers into the region.

PROJECT IX: Promotion of State Government Policy and Programs

Priorities: Policy and support

What did we set out to do:	Progress against plan:
<ul style="list-style-type: none"> <i>Promoting Grant programs and assistance with grant applications</i> <i>Support with Ministerial visits and Briefings</i> <i>Data and Information for Government</i> <i>Contributions to policy</i> <i>Submissions, written and in person</i> <i>Consultations</i> <i>Participation in regionally relevant projects</i> <i>Advice to Government</i> 	<ol style="list-style-type: none"> The Regional Growth Fund is the primary state government program supported by RDA, delivering a range of assistance to applicants from project development, business case analysis, economic impact analysis and letters of support for projects that align with regional priorities. The most recent round of Strategic Business Fund attracted enormous interest, and willingness to invest in some highly strategic projects. Whilst records are only kept of interactions and support of substance, there were hundreds of calls on eligibility and “shovel ready” nature of projects in addition to the 30 which progressed to application and were given letters of support for different projects during the year. RDA has also supported Green Industries grants and philanthropic grants bringing further funds into the community. The Building better regions fund also had strong interest but given the limited applicant category only ever has a few projects going forward from the region. RDA welcomes Commonwealth and State government representatives and Ministers into the region, providing reception and event opportunities to meet with community and industry. Through regular liaison, strong communication lines are kept open. Consultations of Regional Development Agri-Food, Tourism Signage a New Planning System, Infrastructure and COVID related issues were submitted during the year, and through regular consultations with Regions SA and project relevant government representatives, RDA tries to maintain good communication and information sharing with government. A huge project for the Region, NAIS Stage 1 and Bolivar to Barossa Water and associated industry development with the Northern Adelaide Plains Food Cluster and Barossa Grape & Wine have been the catalyst for productive collaboration and advocacy. Advocacy and promotion of govt programs through our social media reach and channels has exponentially increased in 2019 – 20 through student interns.

X – Project Governance and Project Management

Progress against plan:
<ol style="list-style-type: none"> Projects with the Project plan have been delivered within time and within budget, with additional resources funded by Australian or local governments and projects specific funding streams. Project management has been critical during COVID as reassessment of projects for relevance and priorities is required and additional obstacles and disruptions to delivery are met and countered. In addition to Contract Outcomes, RDA BGLAP has undertaken additional leadership and operational responsibilities for COVID response and recovery both at a local level and coordinating with state and national colleagues to develop snapshots and response strategies at those levels. At this point in time, all project objectives are on track to be met with cogent outcomes and substantive results.

Regional Development Australia Barossa Gawler Light Adelaide Plains Inc.
Financial Report
for the year ended 30 June 2020
BOARD'S REPORT

Your committee members submit the financial report of the Regional Development Australia Barossa Gawler Light Adelaide Plains Inc. for the financial year ended 30 June 2020.

Board Members

The names of Board members throughout the year and at the date of this report are:

Ivan Venning	Rolf Binder
Brian Carr	Henry Inat
Tony Clark	Martin McCarthy
Andrew Morphet	Stephen Balch
Amanda Longworth	Belinda Cay
Robert Veitch (retired)	

Principal Activities

The principal activities of the Association during the financial year were to provide strategic and targeted responses to economic, environmental and social issues affecting the region.

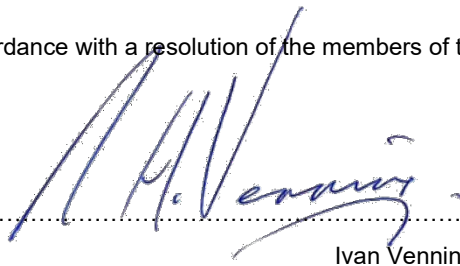
Significant Changes

No significant change in the nature of these activities occurred during the year.

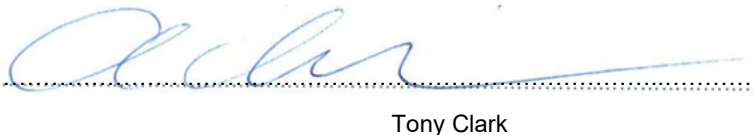
Operating Result

The Net Surplus /(Loss) for the 2019/20 financial year amounted to (\$11,370) (2019: (\$6,000)).

Signed in accordance with a resolution of the members of the Board.



Ivan Venning



Tony Clark

Dated this 14th day of September 2020

Regional Development Australia Barossa Gawler Light Adelaide Plains Inc.

Financial Report

for the year ended 30 June 2020

STATEMENT BY MEMBERS OF THE BOARD

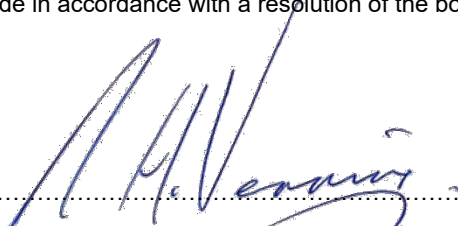
The board has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in note 1 to the financial statements.

In the opinion of the board the financial report as set out on the following pages:

1. Presents a true and fair view of the financial position of Regional Development Australia Barossa Inc. as at 30 June 2020 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that Regional Development Australia Barossa Inc. will be able to pay its debts as and when they fall due.
3. In accordance with Section 35(5) of the *Associations Incorporation Act 1985* the Board of the Regional Development Australia Barossa Inc., hereby states that during the year ended 30 June 2020:
 - no officer of the Association has, since the end of the previous financial year, received, or become entitled to receive a benefit (other than a benefit included in the aggregate amount of emoluments received or due and receivable by the officers of the Association shown in the financial report) as a result of a contract between the officer or a firm of which his is a member or an entity in which has a substantial financial interest and the Association;
 - No officer of the Association has, since the end of the previous financial year, received directly or indirectly from the Association, any payment or other benefit of a pecuniary value.

This statement is made in accordance with a resolution of the board and is signed for and on behalf of the board by:

Chairperson.....



Treasurer.....



Tony Clark

Dated this 14th day of September 2020

Regional Development Australia BGLAP Inc.
Profit & Loss Statement
to 30 June 2020

	<u>Note</u>	<u>FY 2020</u> (\$)	<u>FY 2019</u> (\$)
<u>Income</u>			
Funding - RDA Barossa	2	790,655	778,838
Bank Interest		6,578	4,255
Project Income		436,401	309,216
Sundry Income	3	<u>173,724</u>	<u>201,446</u>
Total Income		<u>1,407,358</u>	<u>1,293,754</u>
<u>Expenses</u>			
Employment Expenses	4	822,755	806,051
Depreciation	7	5,110	7,362
Project Expenses		330,582	242,622
Rent & Outgoings		45,648	42,932
Other Operational Expenses	5	214,634	188,788
Total Expenses		<u>1,418,728</u>	<u>1,287,755</u>
<u>Net Surplus / (Deficit)</u>		(11,370)	6,000

The accompanying notes form part of these financial statements.

Regional Development Australia BGLAP Inc.
Statement of Financial Position
as at 30 June 2020

	<u>Note</u>	<u>FY 2020</u>	<u>FY 2019</u>
<u>Current Assets</u>		(\$)	(\$)
Cash & Cash Equivalents	6	984,493	966,709
Trade & Other Receivables		102,374	76,706
Total Current Assets		<u>1,086,867</u>	<u>1,043,415</u>
Non Current Assets			
Plant & Equipment @ WDV	7	<u>91,308</u>	<u>67,529</u>
Total Non Current Assets		91,308	67,529
Total Assets		<u>1,178,175</u>	<u>1,110,944</u>
<u>Current Liabilities</u>			
Trade & Other Payables	8	670,977	598,461
Provision for Long Service Leave		<u>62,381</u>	<u>56,296</u>
Total Current Liabilities		<u>733,358</u>	<u>654,757</u>
Total Liabilities		<u>733,358</u>	<u>654,757</u>
Net Assets		<u>444,817</u>	<u>456,187</u>
<u>Member Funds</u>			
Retained Surplus		446,220	450,187
Project Reserves	9	9,967	-
Current Surplus / (Deficit)		(11,370)	6,000
Total Member Funds		<u>444,817</u>	<u>456,187</u>

The accompanying notes form part of these financial statements.

Regional Development Australia BGLAP Inc.
Statement of Cash Flows
for the period ended 30 June 2020

<u>Note</u>	<u>FY 2020</u> (\$)	<u>FY 2019</u> (\$)
<u>Cash Flows from Operating Activities</u>		
Funding & Other receipts	1,401,183	1,675,027
Payments to suppliers and employees	<u>(1,336,369)</u>	<u>(1,367,702)</u>
Net cash provided by/(used in) operating activities	<u>64,815</u>	<u>307,325</u>
<u>Cash Flows from Investing Activities</u>		
Payments for Plant & Equipment	<u>(47,031)</u>	<u>(61,563)</u>
Net cash provided by / (used in) plant & equipment	<u>(47,031)</u>	<u>(61,563)</u>
<u>Cash Flows from Financing Activities</u>		
Proceeds from Borrowings	-	-
Repayments of Borrowings	<u>-</u>	<u>-</u>
Net cash provided by / (used in) financing activities	<u>-</u>	<u>-</u>
Net increase / (decrease) in cash held	17,783	245,762
Cash and cash equivalents at beginning of financial year	<u>966,709</u>	<u>720,947</u>
Cash and cash equivalents at end of financial year	<u>984,493</u>	<u>966,709</u>

The accompanying notes form part of these financial statements.

Regional Development Australia Barossa Gawler Light Adelaide Plains Inc.
Notes to the Financial Statements
for period ended 30 June 2020

Note 1: Statement of Significant Accounting Policies

The financial statements are special purpose financial statements prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act 1985 (South Australia). The Board has determined that the Association is not a reporting entity.

The financial report has been prepared in accordance with the requirements of the Associations Incorporation Act (SA) 1985 and the following Australian Accounting Standards:

- AASB 101: Presentation of Financial Statements
- AASB 107: Statement of Cash Flow
- AASB 108: Accounting Policies, Changes in Accounting Estimates and Errors
- AASB 110: Events after the Balance Sheet Date
- AASB 1048: Interpretation of Standards
- AASB 1053: Application of tiers of Australian Accounting Standards
- AASB 1054: Australian Additional Disclosures

No other applicable Accounting Standards, Urgent Issues Group Interpretations or other authoritative pronouncements of the Australian Accounting Standards Board have been applied.

The financial statements have been prepared on an accruals basis and are based on historical costs and do not take into account changing money values or, except where stated specifically, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless stated otherwise, have been adopted in the preparation of these financial statements.

a. Revenue and Other Income

Revenue is measured at the fair value of the consideration received or receivable after taking into account any trade discounts and volume rebates allowed. For this purpose, deferred consideration is not discounted to present values when recognising revenue.

Interest revenue is recognised using the effective interest method, which for floating rate financial assets is the rate inherent in the instrument.

Grant and sponsorship income is recognised as revenue in the year of receipt.

If conditions are attached to the grant that must be satisfied before the Association is eligible to receive the contribution, recognition of the grant as revenue will be deferred until those conditions are satisfied.

All revenue is stated net of the amount of goods and services tax.

The Association has recognised a number of reserve accounts through Equity during the 2020 Financial Year. Amounts recognised in reserve accounts relate to revenues recorded which have been allocated to be spent in future periods on projects to be undertaken.

b. Cash and Cash Equivalents

Cash and Cash Equivalents includes cash on hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.

c. Accounts Receivable and Other Debtors

Accounts receivable and other debtors include amounts due from members as well as amounts receivable from donors. Receivables expected to be collected within 12 months of the end of the reporting period are classified as current assets. All other receivables are classified as non-current assets.

d. Accounts Payable and Other Payables

Accounts payable and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the Association during the reporting period that remain unpaid. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

e. Economic Dependency

The Association is dependent on Grants Revenue received from the Department of Infrastructure & Regional Development (Commonwealth Federal Government) and from the Primary Industries & Regions SA (SA State Government) to fund the ongoing operations of the Association. Total Grant Revenue received from government agencies in the 30 June 2020 financial year amounted to \$634,095 (2018/19: \$625,345).

Department of Infrastructure & Regional Development agreement expires 31/12/2020.

Primary Industries & Regions SA agreement expires 30/06/2022.

Should the Association not secure funding or a reduced level of funding in future years, it may impact on the ability of the Association to continue operating as a going concern.

f. Plant & Equipment

Assets acquired are initially recorded at cost. Cost is determined as the fair value of the assets given as consideration plus costs incidental to the acquisition, including professional fees and all other costs incurred in getting the asset ready for use.

Non-monetary assets received as grants or donations are recognised as assets and revenues at their fair value on the date of receipt.

Regional Development Australia Barossa Gawler Light Adelaide Plains Inc.
Notes to the Financial Statements
for period ended 30 June 2020

Note 1: Statement of Significant Accounting Policies (continued)

Fair value means the amount for which an asset could be exchanged between a knowledgeable buyer and seller in an arm's length transaction.

g. Depreciation of Non current Assets

The depreciable amount of all fixed assets are depreciated over the useful lives of the assets to the Association commencing from the time the asset is held ready for use.

Depreciation is calculated on a straight line basis, using rates that are appropriate to the class of asset. These rates are reviewed each reporting period.

h. Maintenance and Repairs

Maintenance, repair costs and minor renewals are expensed when incurred. This includes IT maintenance charges.

i. Employee Benefits

Employee benefits are accrued on a pro rata basis for annual leave and long service leave up to the reporting date.

No accrual for sick leave has been made because it is non-vesting. The best estimate of the sick leave expense for the reporting period is the actual amount paid for the year.

The superannuation expense for the reporting period is the amount of the statutory contribution the Association has applied to wages and salaries. These entitlements have been paid to the employees' nominated superannuation funds.

The Association has this year recognised all Long Service Leave entitlements as current given they're due and payable. The Association doesn't expect all entitlements to be paid out in the following reporting period. The Comparative information has been adjusted to recognise the liability as current.

j. Investments

Investments are brought to account at cost. Interest revenues are recognised as they accrue.

k. Leases

Lease payments for operating leases, where substantially all the risks and benefits remain with the lessor, are charged as expenses in the periods in which they are incurred.

The Association has no finance leases as at reporting date.

l. Grants, donations and other contributions

Grants, donations and other contributions are recognised as revenues when the Association obtains control over the assets comprising the contributions. Control over assets received by way of grant(s) is normally obtained upon their receipt or upon prior notification that a grant has been secured. The timing of control commencement depends upon the arrangement between the grantor and the Association.

The Association is committed to expend all grants received for the purposes for which they are intended by the authorities and institutions providing the funds.

Contributions over which the Association is owed but not received as at the reporting date are recognised as receivables.

m. New Accounting Standards

In the current year, the Association adopted all of the new and revised Standards and interpretations issued by the Australian Accounting Standards Board (AASB) that are relevant to its operations and effective for the current reporting period. The adoption of the new and revised Standards and Interpretations has not resulted in any material changes to the Association's accounting policies.

Certain new accounting standards have been published that are not mandatory for the 30 June 2020 reporting period and have not been used in preparing these reports.

The Association is required to implement AASB 15 Revenue from Contracts, AASB 16 Leases and AASB 1058 Income for Not-for-profit Entities as from 1 July 2019. As at the time of preparing these financial statements, an assessment has not been completed to quantify whether the introduction of the new accounting standards will have a material impact on the Association's accounting policies and future reported financial performance and position.

	<u>2020</u> \$	<u>2019</u> \$
Note 2: Funding – RDA Barossa		
Primary Industries & Regions SA	408,000	403,000
Department of Infrastructure & Regional Development	226,095	222,345
Local Government (Councils)	156,560	153,493
	<u>790,655</u>	<u>778,838</u>

Regional Development Australia Barossa Gawler Light Adelaide Plains Inc.
Notes to the Financial Statements
for period ended 30 June 2020

	<u>2020</u>	<u>2019</u>
	\$	\$
Note 3: Sundry Income		
Other Income	123,071	94,223
Contract Services	-	24,162
Project Management Fees	35,000	52,040
Rent Received	5,839	15,625
Seminars & Forums	9,814	15,305
Sale of Asset	-	91
	<u>173,724</u>	<u>201,446</u>

Note 4: Employment Expenses

Salaries	614,966	625,515
Superannuation	85,590	85,493
Leave Payments & Accruals	39,983	23,996
Workcover Insurance	2,242	2,270
Other Staff Overheads	24,460	13,294
Motor Vehicle Expenses	55,514	55,483
	<u>822,755</u>	<u>806,051</u>

Note 5: Other Operational Expenses

Advertising	6,071	4,019
Board Expenses	7,217	6,699
Contract Services	63,137	25,986
Memberships & Subscriptions	10,625	10,418
Repairs & Maintenance	497	208
Software Subscriptions	23,754	22,231
Telecommunications	12,083	15,080
Travel & Accommodation	7,223	12,211
Other Operational Expenses	84,027	91,936
	<u>214,634</u>	<u>188,788</u>

Note 6: Cash & Cash Equivalents

RDA Barossa Inc Operating Account	386,942	376,098
RDA Barossa Inc Investment Account	597,151	590,211
RDA Barossa Inc Petty Cash	400	400
	<u>984,493</u>	<u>966,709</u>

Note 7: Plant & Equipment

Movement in the carrying amounts for each class of plant and equipment between the beginning and end of the current financial year.

	Computers	Office Equipment	Office Furniture	Total
	\$	\$	\$	\$
Balance at 1 July 2019	3,459	11,204	52,865	67,529
Additions	25,310	7,969	13,753	47,032
Disposals	-	-	-	-
Depreciation expense	(7,471)	(4,203)	(11,578)	(23,252)
Carrying amount at 30 June 2020	<u>21,298</u>	<u>14,970</u>	<u>55,040</u>	<u>91,309</u>
Balance at 1 July 2019 - RDA	3,459	4,415	1,457	9,332
Balance at 1 July 2019 - Barossa Campus	0	6,789	51,408	58,197
<i>Balance at 1 July 2019 - Combined</i>	<u>3,459</u>	<u>11,204</u>	<u>52,865</u>	<u>67,529</u>
Additions - RDA	4,865	652	208	5,726
Additions - Barossa Campus	20,443	7,317	13,545	41,306
<i>Additions - Combined</i>	<u>25,309</u>	<u>7,969</u>	<u>13,753</u>	<u>47,031</u>
Depreciation expense - RDA	(2,739)	(1,751)	(620)	(5,110)
Depreciation expense - Campus	(4,732)	(2,452)	(10,958)	(18,142)
<i>Depreciation expense - Combined</i>	<u>(7,471)</u>	<u>(4,203)</u>	<u>(11,578)</u>	<u>(23,252)</u>
Carrying amount at 30 June 2020	<u>21,297</u>	<u>14,970</u>	<u>55,040</u>	<u>91,308</u>

Regional Development Australia Barossa Gawler Light Adelaide Plains Inc.
Notes to the Financial Statements
for period ended 30 June 2020

	<u>2020</u>	<u>2019</u>
	\$	\$
Computers		
At cost	82,332	57,023
Less Accumulated depreciation	<u>(61,034)</u>	<u>(53,564)</u>
	21,298	3,459
Office Equipment		
At cost	30,671	22,702
Less Accumulated depreciation	<u>(15,701)</u>	<u>(11,498)</u>
	14,970	11,204
Office Furniture		
At cost	81,511	67,758
Less Accumulated depreciation	<u>(26,471)</u>	<u>(14,893)</u>
	55,040	52,865
 Total Plant and Equipment	 <u>91,308</u>	 <u>67,529</u>

Note 8: Trade & Other Payables

Trade & Other Payables	36,739	15,069
ATO (GST & PAYG)	59,765	23,778
Bank SA Visa Card	2,316	6
Superannuation Payable	6,579	7,012
Project Funds (3rd Party)	475,224	492,346
Annual Leave Provision	<u>90,355</u>	<u>60,251</u>
	670,977	598,461

(8.1) Project Funds (3rd Party)

	<u>Opening</u>		<u>Monies</u>	<u>Monies</u>	<u>Closing</u>
	<u>Balance</u>	<u>Adjustment</u>	<u>Received</u>	<u>Expended</u>	<u>Balance</u>
Angaston Trail	1,946		-	-	1,946
Barossa Campus *	304,284	(30,465)	366,627	352,860	287,586
Barossa Future Leaders	9,355		-	-	9,355
Barossa Partnership	67,532		-	42,090	25,442
Broadband	1,426	1,426	-	-	-
Girl Talk	4,014		-	-	4,014
Place Based Management	500	500	3,583	3,583	-
SA Works **	47,968		-	9,403	38,565
World Heritage	42,403		46,327	8,574	80,156
YiAg	12,919	8,041	-	4,878	-
Wine Industry Recycling	-		28,160	-	28,160
	<u>492,346</u>	<u>(20,498)</u>	<u>444,697</u>	<u>421,387</u>	<u>475,224</u>
 2019 Comparatives	 166,571	 -	 562,278	 236,504	 492,346

* The Barossa Campus adjustment relates to a prior year GST adjustment where GST was incorrectly treated upon receipt of funding. The remaining adjustments relate to allocating funds to reserves for quarantined funds that do not meet the definition of a liability, but have been set aside for future projects.

** The Association holds cash in its operating bank account for grant funds received from the Department for Industry and Skills (the Department) in relation to unspent project funds received in 2011/12. The Association records a corresponding liability in the Balance Sheet as at 30 June 2020 to recognise that these funds may be required to be repaid. As at 30 June 2020 the Department was still considering whether the underspent funds were required to be repaid. The Department informed the Association to retain these funds until they provide a decision on the matter.

Regional Development Australia Barossa Gawler Light Adelaide Plains Inc.
Notes to the Financial Statements
for period ended 30 June 2020

Note 9: Project Reserves

	<u>Opening Balance</u>	<u>Adjustment</u>	<u>Closing Balance</u>
Broadband Reserve	-	1,426	1,426
Place Based Management Reserve	-	500	500
YiAg Reserve	-	8,041	8,041
	-	9,967	9,967

Adjustments made to reserve accounts relate to monies quarantined/spent during financial year 2020.

Note 10: Events after the Reporting Period

The Members are not aware of any significant events since the end of the reporting period that are required to be disclosed.

Benchmarks – 10 Indicators of Competitiveness

10 THEMES OF COMPETITIVENESS



Regional Australia Institute has developed a suite of regional indicators of competitiveness. These offer a useful benchmark for the region as a whole and key industries within. Each indicator is ranked from 1-10, with 1 indicating strength and 10 weakness in an indicator theme.

The themes are summarised with ranking for RDA BGLAP:

Economic Fundamentals include measures of the size and relative activity level in the economy. Solid economic fundamentals support local businesses and workers and indicate a region is successfully translating economic potential into activity and growth. **RDA BGLAP Ranking 9.**

Labour Market Efficiency measures how well a region engages its people within the economy. Efficiency suggests a strong matching of workforce size and skills to the needs of local firms. Maintaining efficiency over time suggests adaptability of workforce size and skills to changing needs. **RDA BGLAP Ranking 3.**

Business Sophistication focusses on business mix and strength. A region with a more diverse business community, profitable small businesses and good local access to financial expertise and facilitators of exports, imports and wholesale trade is best positioned to compete in Australia's economy. **RDA BGLAP Ranking 4.**

Human Capital reflects the definition of human capital as the skills and capacities that reside in people and put to productive use. **RDA BGLAP Ranking 4.**

Infrastructure and Essential Services facilitate economic activity. A region that is well connected to external markets and has good access to essential services best enables businesses to compete in the wider economy and the facilitation of new investment. **RDA BGLAP Ranking 6.**

Benchmarks – 10 Indicators of Competitiveness (continued)

Institutional Foundations looks at a regions ability to mobilise local resources. Regions that can achieve this are more likely to be successful than those who submit to the influence of external forces. Formal institutions (such as local government or a major organisation such as a university) and informal institutions (such as local industry or community networks) are important for development as both can work to mobilise resources within and beyond a region. **RDA BGLAP Ranking 8.**

Innovation highlights the growth of vibrant and dynamic entrepreneurial communities in regional Australia and areas where conditions are ripe for innovation. The Innovation index contrasts traditional measures of innovation that focus on Research and Development (R&D) and Science, with Business Dynamo which measures the commercial innovation environment in each region. **RDA BGLAP Ranking 4.**

Technological Readiness is an important facilitator of internal regional growth. The physical location of a person or a product is increasingly less important in the Australian and international business environment than it used to be. **RDA BGLAP Ranking 5.**

Demography describes the size, change, composition and distribution of each LGA and a region's population. While demography difficult to change through regional development, history, wider demographic trends (such as an ageing population) and national trends shape a region's competitive position. Demography is something that each region must work with to succeed. **RDA BGLAP Ranking 7.**

Natural Resources considers the nature of a region's physical endowments, regarding both the access to natural resources and the physical attributes of the region, are hugely influential in many regions' current economies and future opportunities. **RDA BGLAP Ranking 7.**

Whilst all ranking systems engage criteria which need to be understood and evaluated, and some of the assumptions may be questioned, this analysis provides some areas for enquiry in understanding how to build on strengths and address weaknesses in regional competitiveness. RDA BGLAP's 2019 – 2022 Regional Roadmap will identify strategies to address these opportunities to strengthen regional competitiveness which will produce the rising tide which enables all boats to float if they are sound and catch the tide.



Regional Development *Australia*

BAROSSA • GAWLER • LIGHT • ADELAIDE PLAINS



An Australian Government Initiative



Supported by
**Government
of South Australia**

Primary Industries
and Regions SA



*The***Barossa***Council*

Gawler

