



### Who:

- Local business & industry board
- Resourced through contributions by three levels of government

### Why:

- Develop long range regional strategy
- Synthesize Regional Priorities
- Identify and action economic opportunity
- Connect opportunity, with resources and capacity
- Help local business access government policy and programs
- Join up industry & government initiatives

### How:

- A systems approach to economic development – targeting gaps and opportunities to help the systems work better;
- Help create new stuff and new value from old stuff

# RDA Board 2022



Rolf Binder - Chair



Tony Clark – Deputy Chair



Andrew Morphett



Stephen Balch



Darren Starr



Amanda Longworth



Henry Inat



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# RDA Staff 2022



**Anne Moroney**  
*CEO*



**Caroline McInnes**  
*B2B Support*



**Jade Yu Liu**  
*Business Support & Export*



**Mark McNamara**  
*Food Projects and Hospitality  
Workforce*



**Anita Mariani**  
*Business Excellence &  
Networks*



**Sue Merry**  
*Finance & Contracts*



**Zac McCrindle**  
*Business & Investment*



**Kavya Manjanna**  
*Campus Student Mentor  
& Agtech Projects*



**Rhia Daniel**  
*Marketing and Communications*



**Angie Kruger**  
*Barossa Campus Student  
Support*

**Danika King**  
*Barossa Campus Student Support*



**Graeme Crook**  
*Agri-Food & Sustainability*



**Bridget Kennelly**  
*People & Projects*

**Tony Burfield**  
*Agri Projects*

Economic  
Development



**Regional Competitive Advantage:**

- Brand
- Specialisations in key industries
- Strong value chains
- Industrial symbiosis and circular economies
- Place based strengths
- Geographical connectedness between sectors
- Clarity in planning and investment policy
- Creative context
- Open opportunity

Goal:  
**Local value,  
global reach**

# Through

Joined up regional strategy, plans & priorities

Business & Industry support

Projects

Relationships

# Regional Priorities



WATER

Brand and Destination

Resilient, Sustainable and Climate Active region

Specialisation, innovation, workforce & infrastructure in...

- Wine and Tourism
- Food and Agriculture
- The creative economy
- Equine industries
- Education
- Health and Allied Health

### Funded programs

Barossa Campus RUC

Workforce Solutions Program

Leadership Programs

### Core Services

B2B Business assistance and networks

Investor information and assistance

Regional Strategy: Data, research and analysis

### Focus Sectors 2022-2023

Food and Agribusiness

Creative Economy

Health and Wellness

### Themes

Innovation

Resilience

Technology

Principal Collaboration Networks

