

### Who:

- Local business & industry board
- Resourced through contributions by three levels of government

### Why:

- Develop long range regional strategy
- Synthesize Regional Priorities
- Identify and action economic opportunity
- Connect opportunity, with resources and capacity
- Help local business access government policy and programs
- Join up industry & government initiatives

### How:

- A systems approach to economic development – targeting gaps and opportunities to help the systems work better;
- Help create new stuff and new value from old stuff

### RDA Board 2022



Rolf Binder - Chair



Tony Clark – Deputy Chair



**Andrew Morphett** 



Stephen Balch



Darren Starr



Kieren Chappell



Amanda Longworth



Rachel Brdanovic



Henry Inat

### RDA Staff 2022





**Anne Moroney** CEO



**Caroline McInnes B2B Support** 



Jade Yu Liu **Business Support & Export** 



Mark McNamara Food Projects and Hospitality Workforce



Anita Mariani **Business Excellence & Networks** 



Sue Merry Finance & Contracts



Zac McCrindle **Business & Investment** 



Kavya Manjanna Campus Student Mentor & Agtech Projects



Danika King Barossa Campus Student Support



Rhia Daniel Marketing and Communications



Angie Kruger Barossa Campus Student Support



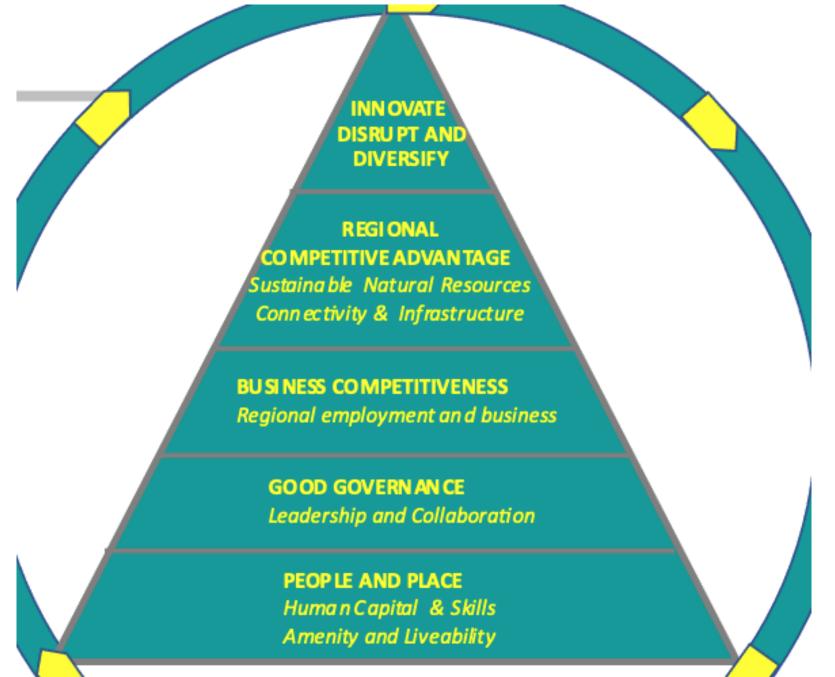
Tony Burfield Agri Projects



**Graeme Crook** Agri-Food & Sustainability



Economic Development



## Regional Competitive Advantage:

- Brand
- Specialisations in key industries
- Strong value chains
- Industrial symbiosis and circular economies
- Place based strengths
- Geographical connectedness between sectors
- Clarity in planning and investment policy
- Creative context
- Open opportunity

Goal:

Local value, global reach

## Through

Doined up regional strategy, plans & priorities

Business & Industry support

Projects

Relationships



# Regional Priorities



#### WATER

### **Brand and Destination**

### Resilient, Sustainable and Climate Active region

### Specialisation, innovation, workforce & infrastructure in...

- Wine and Tourism
- Food and Agriculture
- The creative economy
- Equine industries
- Education
- Health and Allied Health

