Industries Maintain Sense of Belonging & Connectivity (Maintain through Design) Skill and Caring of People Youth Population Diversity Rainfall, Sunshine, Water - Ability Diversity to Celebrate Seasons Developing a Broader Culinary **Serial Crops** Perception / Experience Local – Truly Sustainable Community Integrity of Towns (Food, Work and Live) Preserving Uniqueness Abundance of Natural Resources Heritage as it relates **Agricultural Products** to Food Industry Wine & Food Community Works Well Together **Valuing Assets** Importance of Right to Farm Tourism **Productive Land Economic Value of State** Use and Settlement (Heritage and Landscape **Inclusive Brand** Wine Industry Passion and Ownership Generations (Up to 7 Generation Farming) Culture Landscape Volunteerism **Ethnicity** Heritage in 3 Dimensions Soil **Quality of Product Regional Community** Identity / Branding Landscape & Space (Land, Vine,

Long-Term Independent Primary

Townscapes, Sporting Venues)