



*Illustrative projects
of 2012 - 2013*



\$21 million water infrastructure project received \$10.7 million future support

Jam Factory to be established in the Barossa

Future Leaders Programme

107 jobs created in business assisted

Be Consumed – Barossa \$6 Million Tourism Campaign

Region wins **priority** within **NBN** 3 year rollout

536 Businesses assisted

Place Management for **Township renewal**

Barossa Career Service trains & refocusses for transition industries

Regional Development South Australia Conference

Township Economic **Development** workshops



TAFE Virtual Enterprise partner

Thinking Barossa – Big Ideas for Innovating

High



82 workshops
1391
participants

Events strategy

Young people in
agriculture
network
established



Cycle Tourism
Strategy

62 businesses
assisted to
innovate

Disability &
Aged Care
Cluster
established

Live Music
**Thinker in
Residence**

12 Tourism
Infrastructure
projects assisted
to win grant
funding

Workforce audit
for **transferable
skills** assists 135
businesses

World Heritage
status – project
management
group

Regional
Development
Grants -
Gawler & Light

lights

Northern
Adelaide Plains
**Horticultural
Futures**

FACETS Barossa:
Broadband linked
National multi-site
Conference

Outcome 1: Community and Economic Development

Infrastructure:

The Greater Gawler Water Reuse Scheme

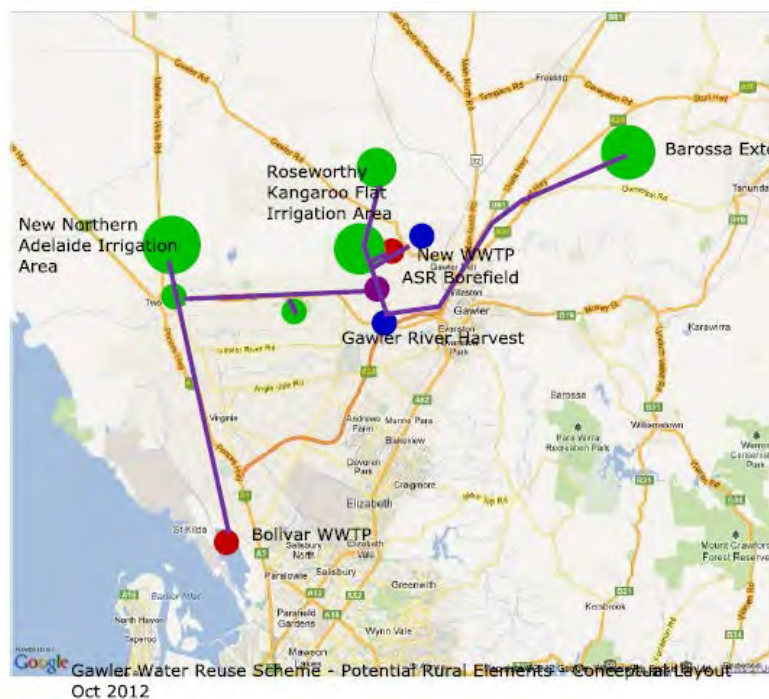
RDA Barossa has collaborated with The Wakefield Group and regional councils in a strategic project to drive economic diversity and sustainable water resources into the future under the South Australian Government's 30 Year Plan for Greater Adelaide. It is forecast that the population will increase by 74,400 by 2040 and employment by 38,500 jobs. The focus for the population growth is Greater Gawler/Roseworthy and the employment is led by intensive agriculture, its processing and distribution with a new irrigation area proposed north of Two Wells in the west with other areas adjacent to Gawler intensifying to increase production.

The Scheme

The scheme will harvest water from:

- the urban areas with new development being required to prepare a Water Sustainability Urban Design to produce a harvest of clean stormwater for reuse,
- urban areas waste water which will be reclaimed for reuse,
- sustainable flows in the Gawler River,
- imported reclaimed waste water from the Bolivar Waste Water Treatment Plant to the south west of the region.

Water will be stored in the tertiary aquifer beneath Kangaroo Flat (stormwater) or in on-site surface water storages (waste water) for reuse. Water will be distributed through the region in a dedicated distribution system to urban uses (recreation, industry and civic landscaping) and rural uses (intensive horticulture, viticulture and animal-raising) as well as processing primary products.



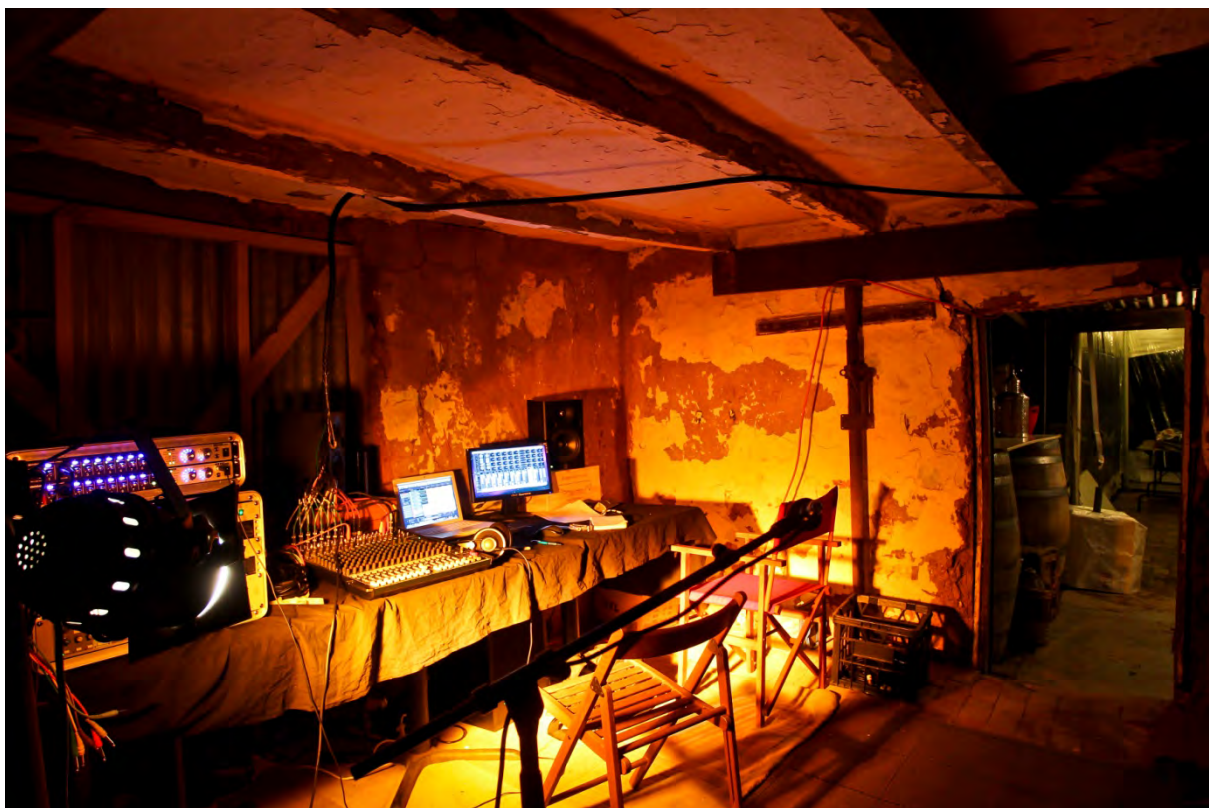
Plan 2 Gawler Water Reuse Scheme – Rural Supply Concept

Digital Barossa: A strategy for connectivity

The Digital Future has arrived. The question is: how do we connect our industry and communities with the opportunity and ensure that no one is left behind. In 2011 RDA Barossa developed Digital Barossa: A strategy for connectivity which is the basis for 2012 – 13 action. Through this strategy, RDA Barossa has advocated and fought for broadband infrastructure, seeks to create strategies, partnerships, projects and policies to unlock the potential of entrepreneurs and increase the community's overall vitality through increased access, motivation, skills and confidence, it seeks to drive higher levels of digital connectivity and exploitation of broadband enabled technologies. It seeks to make sure that people aren't left behind as more and more services move online.

Some outcomes to date:

- Successful advocacy for routing of Broadband backhaul blackspots cable through the Barossa region
- NBN roll out Gawler 12 month plan, and rest of Barossa region in 3 year plan
- Promotion of Network Extension Policy
- Improved digital literacy for business through development of digital marketing strategies and mentoring
- Developed collaborative partnerships with business to foster skill development
- Establishing a digital cluster for start up creatives
- Brought together health professional to form a e-health cluster leading to development of "population, health, aged-care strategic framework"



Acknowledgement - <http://www.photosbyjai.net/>

Clusters:

Barossa Aged Care Taskforce

In response to the challenges and opportunities posed by the National Disability Insurance Scheme, RDA Barossa convened a round table forum of health, aged care and disability professional to learn about the new framework, understand the challenges and identify the opportunities. During the year RDA Barossa has brought a number of international cluster experts to the region and facilitated sessions, with the aged care and disability taskforce to support their transition.

Outcomes:

- Service provider understanding, ownership and action
- *Regional Care That Matters*: workforce development, workforce strategy
- Change management/strategic planning
- Client empowerment, engagement in the changing world
- Systems development, eg: quality management systems
- Procurement Project development
- Group determined to co-fund cluster facilitator.



Collaborate for Success
Regional Development Australia Barossa
In association with Enterprise Connect has much pleasure in
inviting you to participate in a
Health Cluster Development Workshop with Mats Williams
Venue – The Farm Function Centre
Friday 8th of March from 10am to 12
Followed by lunch at 12
RSVP Barbara Lighthorn 8563 3603 barbara@barossa.org.au

Mats Williams was the Cluster Manager at The Paper Province from its start up to becoming one of Europe's 100 World Class Clusters. He is also responsible for the start up process of The Packaging Arena cluster initiative and involved in cluster policy strategies development and framework both national and international. His specialities area is a combination of theory and hands on experiences - inspiration and transpiration, support and coaching in cluster development processes, cluster project development, cluster manager coaching and cluster marketing.

Innovation and Entrepreneurship: Thinking Barossa

FACETS : Food | Agriculture | Climate | Energy | Topsoil | Sustainability

On the 24th August 2012 RDA Barossa staged a local element of an amazing national TED style event. Broadband technology was used to stage a national Forum on agriculture and sustainability. Each site hosted speakers with the capacity to “cross” to keynote and other speakers at the other sites. The event brought together farmers, researchers and thought leaders to share big ideas around key issues for regional Australia. FACETS 2012 provided a great opportunity to share ideas that empower people, build useful connections and bring about positive change in our communities. The event was filmed by local film maker Dave de Vries and live streamed by event partner ABC Rural. The Barossa event, held at Yalumba Winery featured some outstanding speakers and the videoed event is accessible from the RDA Barossa website: www.barossa.org.au/FACETS



SPEAKERS: Tim Horton – Commissioner for Integrated Design in South Australia; Greg Mackie – ‘Ageing Provocateur’, Executive Director, Ageing, SA Health; David Henderson – Really Clever Solutions; Russell Johnston – Sustainability Consultant; Professor Andrew Beer – Centre for Housing, Urban and Regional Planning, University of Adelaide; Wanitha Tanasingam – Cook with Love; Mark McNamara – Food Writer and former Executive Chef, Appellation Restaurant; Irina Santiago – Author ‘Sustainable Winegrowing’; Dr. Stephanie Johnston – Project Coordinator, World Heritage Listing for working agrarian lands of the Barossa, Adelaide Hills and Fleurieu; Tom Shobbrook - Didi Wines; Paul Henry – Wine Hero Consultancy

Irina Santiago, University of Adelaide

Fujian Delegation

A delegation of food, wine and business investors interested in premium agricultural products and technology were brought to the Barossa by Department of Primary Industries and Regions in April 2013. The visit was the first step in strengthening the bilateral trade between South Australia's rural sector and the Fujian Province in China.

RDA Barossa coordinated the visit and engaged local businesses to attend and display their products. A lunch and trade display, hosted by Maggie Beer, at her Farm Shop and the Farm Function Centre was the perfect setting showcase Barossa's famous Products and Hospitality.

The Hon. Gail Gago MLC, Minister for Agriculture, Food and Fisheries, spoke to the delegation about the Government's interest in facilitating international trade between the two States, and measures that will be taken to improve the export / import process and capacity.

Maggie Beer's Ice Cream was one product that the Fujian visitors were effusive about.



Mrs Maggie Beer with Mr Chen Xingfu, Deputy Leader of the Fujian Trade Delegation from China and Mr Craig Grocke, Manager, Economic Development, RDA Barossa during last Monday's visit to The Farm, Nuriootpa where local wine and food producers gathered to showcase their products. Photo courtesy of The Leader



Acknowledgement - <http://www.photosbyjai.net/>

Rural Music: Thinker in Residence

Live Music as a new economic frontier was explored in 2012 – 13 through a partnership in the latest Adelaide Thinker in Residence: Martin Elbourne, Thinker on Live Music. Martin has a strong music industry pedigree, deep understanding of the drivers of success in live music and live music events and industry contacts from here to infinity.

The strength of the Barossa's live music industry was brought to the surface as RDA Barossa conducted round tables and informal meetings with Martin to explore the potential of live music in the region. Clearly there are synergies with events and wine. The Barossa also has a strong history of music, musicians and music events and through Martin's residency we look to get greater traction for the region in the music world.

Martin identified a number of world beating venues in the Barossa, in particular Seppeltsfield for outdoor music events. He also highlighted the enormous potential of music export to Asia as the growing middle class acquires a taste for western music. RDA Barossa will continue to work with the music industry for greater opportunities and articulation of the benefits of live music as an element of any event.

Agriculture:

Horticulture: the next frontier

The development of a study focussing on the state of the horticulture industry in Virginia and the Northern Adelaide Plains, a horticulture production area of enormous importance and potential was initiated in 2012 - 13.

A steering committee was formed including the RDA Barossa, City of Playford, District Council of Mallala, the Adelaide Mount Lofty Ranges NRM Board, the Department of Primary Industries and Regions SA and Hortex (a grower representative body). This steering committee has overseen the development of the draft study which has now been released for consultation. A background research report *The State of Play* was produced as part of this project and provides useful information on the industry today.

The Virginia and Northern Adelaide Plains (VNAP) horticulture industry provides significant economic benefits to the state, generating twice the dollar value spent by tourists on Kangaroo Island, and revenue equivalent to the Barossa horticultural industry.

The VNAP has the potential to become the premium northern food bowl – one which is green and fresh, and distributes produce to local, national and international markets. The study is designed to provide direction and guidance to help realise the industry's full economic potential now and into the future.

Brand Development: once the report is finalised, a priority will be to develop and articulate a recognisable and respected brand identity for the region's horticulture.



Precincts & Main Streets:

Nuriootpa Place Management Framework Pilot Project

RDA Barossa is an advocate for stronger and more integrated townships that sustain identity, economic viability and community. As part of this strategy, RDA Barossa is developing a framework as catalyst for similar work in other towns including Kapunda, Gawler and Angaston. It begins the process for re-thinking how towns can be managed without relying on Council to 'do it all'.

As a pilot project, RDA Barossa is working with The Barossa Council and the newly formed Nuriootpa Futures Association and Town Team to develop place coordination and management strategies. Over the past year, RDA has provided advice and support for looking at new approaches in place management practice based on experiences from UK and Europe.

Outcomes achieved to date include securing a grant from the Local Government Research and Development Fund for \$25,000 to develop a Place Management Framework to assist other towns to consider a place management approach. The project has also secured Chris Sands from "Totally Locally, UK" who will visit in Australia in October 2013 to promote new ideas on place making and place coordination with a localism perspective.

In 2012 - 13 we also conducted Country Development Workshops in the hamlet of Wasleys and saw the establishment of the Wasleys Community Action Group



Seppeltsfield Spendour and Cutting Edge Design

In 2011 RDA Barossa assisted the new private owners of the great Seppeltsfield estate to commission a master plan to inform and guide the restoration and revitalisation of the estate and developed a successful funding application to the Government of South Australia to contribute to this master plan.

This masterplan has underpinned a number of further tourism support funding applications to enable recommissioning of several spaces in this grand complex to complement the extensive investment by the proprietors in the gravity fed winery and state of the art support facilities for quality wine production. Seppeltsfield has been heavily awarded for their wines and we are soon to see equally lofty heights reached with the other business operations there – in particular art and design and a fine dining restaurant.

The arrival of the Jam Factory (lauded craft and design centre and studios) is a major coup for the region and was initiated by RDA Barossa introducing Professor Laura Lee, Adelaide Thinker in Residence on Integrated Design to Seppeltsfield as an ideal site for a local Design Centre. The Jam Factory facility will include 12 artists and artisans studios and carry on the education, mentoring and creative business incubation work of the Jam Factory's principal facility in Adelaide.



Tourism:

Cycle Tourism

Cycling (and walking) are ways to engage food and wine tourism experiences in the Barossa and support the objective to strengthen the region's economic base, sustainability and competitiveness as a tourism region. This approach has appeal for the younger Chinese market and "Experience Seekers" who want an active holiday but who are also interested in indulging in food and wine experiences.

A number of initiatives have been engaged with project partners to improve the Barossa Region's reputation as a cycle tourism destination. The Barossa Regional Roadmap identifies the need for "*Diversification, Input Replacement and Value Adding*" to improve our region's economic viability.

In 2012-2013 RDA Barossa completed the Barossa Region Cycle Tourism Strategy, with the primary objectives:

- To market and promote the region as a cycling destination to maximise visitor yield;
- To diversify and optimise the economic base of the tourism industry;
- To enhance the visitor experience and satisfaction by encouraging cyclists to explore the region more intimately and at a slower pace.

One new event secured as an outcome of this Strategy is the State Cyclo-cross Championship to be held at Chateau Tanunda in September 2013. This event has potential to grow as an annual event in the Barossa and attract a new market segment.

Other initiatives include the Barossa and Wakefield region cycle route mapping project to begin improving information on cycle routes and future project planning. RDA Barossa is also working with the Barossa Council on the Barossa Cycling Hub project to provide cycling facilities for residents and visitors to the Barossa. We have submitted additional grant applications to further develop cycling and walking tourism experiences in partnership with member councils and Tourism Barossa.



Jacobs Creek Visitor – connected by the Jack Bobridge Track



Images: Gerri Nelligan, Wordsync 2013

Workforce Development: Working Regions Projects

The Barossa Career Service is a workforce participation initiative delivered by the RDA Barossa.

We could have compiled a report with statistic after statistic, like, up to the end of August, we have assisted 151 people with their Resumes, 101 people with their Job Applications and helped 33 people polish up their interview skills. We could have told you that we have assisted 39 people with their job search skills and referred 61 people to Skills for All training that would suit their career path. We might have advised that more than 50 people have obtained work. BUT ... we decided that we would prefer to share some real success stories from people who have provided their expressions of thanks:



"the good news is that I have started a job ... two days a week ... seems like a lovely organisation that will be very family friendly for my current situation with small children... I think coming to see you probably was the impetus I needed to get off my bottom and start hunting. Many thanks for all your support and assistance." - M from Barossa Valley

"I just wanted to thank you both for all your help, re: work experience ... and the mock interview I did with you both. I have been successful in gaining work...."



Thank you, thank you both so much for the time you put in to helping me to achieve my goal. I believe the mock interview really helped in the interview for the position and even when they asked me if I had any questions for them, I asked them where do they see the business going and what is their vision. They were impressed with that question. I remembered what you taught me, once again thank you." - Pat from Australia Plains

"... I'm working full time now, but thanks again for your help with my forklift licence ... I'm working doing removals and my forklift licence was mainly why I got it. The company is getting my truck licence as well, thanks again mate" - KR from Kapunda

"I have enjoyed working with you and you gave me much needed confidence to go ahead with the Cert III in Aged Care at a time when I felt unsure. You have helped me to feel needed and discussing my resume was a real benefit to my self esteem. I am so glad I got to meet you and the team at Barossa Regional Development, all of you are professional and caring and I know you must help a lot of people. I'm not just saying all this I REALLY mean it!" - AN from Barossa Valley

Thank you so much for encouraging me to seek employment in something I enjoy doing. On Wednesday, I started a two week trial ... I do like my job. Without your help in making a new resume and giving me the hope that I could actually get a job that I would enjoy, I would probably still be unemployed. - JC from Williamstown

Well, it looks like our coaching session worked wonders, as I have been offered the job ...and I accepted. Hurrah!... I wanted to thank you for your kind words and encouragement. It really was something I needed to hear! When you're never told certain things from "outside sources", you begin to wonder how gifted and capable you really are. ... it was perfectly timed and appreciated. - PS from Barossa Valley

Redundancy Assistance

Barossa Career Service offers support and pathways to staff facing redundancy.

With Angas Park Fruit Company closing their doors at Angaston, resulting in the loss of 80 jobs, Barossa Career Service has offered services to affected staff, with nearly 60 requesting assistance. Besides assisting 40 people with their Resumes, Barossa Career Service has brokered training for 14 people to undertake **Basic Computing**, 22 people to obtain their **White Card**, 30 people to complete **Certificate II in Food Processing** and 8 people to undertake **Certificate II in Driver Operations**.



We received this correspondence from Angie Berryman, Operations Manager:

"I would like to take this opportunity to thank the staff of Barossa Career Services (especially yourself) for all of the creative ideas, support and counselling you have given the staff at Angas Park during the difficult time of our business closing down.

Being a local business is important to us – you know the area and the type of employment that is available in the Valley. We did try a company from Adelaide but your service was much more suited to our needs. The employees agreed that your service was much more helpful.

The training you have arranged has assisted our employees immensely, and hopefully this will continue once we have completely closed our doors. I believe the employees will continue to use your services when we do finally shut down later this year."

Outreach Services

The Barossa Career Service attempts to go to where the people are and so has a presence in every Council region, working from Kapunda and Two Wells on Wednesdays and from Gawler on Thursdays. This makes the service more accessible to people from all walks of life, particularly those facing transportation difficulties. It has been very pleasing to note that over the past 3 months there have been 14 appointments at Kapunda, 11 at Two Wells and 20 at Gawler.

Skills for All in Regions Projects

Pathways to Employment Expo

The successful Pathways to Employment Expo was held again this year. The Expo is a very successful project in partnership with Barossa Lower North Futures, Skills for All in Regions, Regional Development Australia Barossa and our sponsors TAFE SA, Bank SA, Interwork, Australian Institute of Fitness, Workskil, The Co-op Heart of the Barossa and Novotel Barossa Valley Resort.

This year saw 172 community job seekers (3 times more than previous years!) and over 660 school students. The expo provided an opportunity for community members, school students and their parents to meet with local employers, industry leaders and recruitment agencies to discover multiple pathways available to them to enter the workforce. Additional benefits allowed employers and industry leaders to assess the potential for their industry, while community members and young people broaden their horizons.

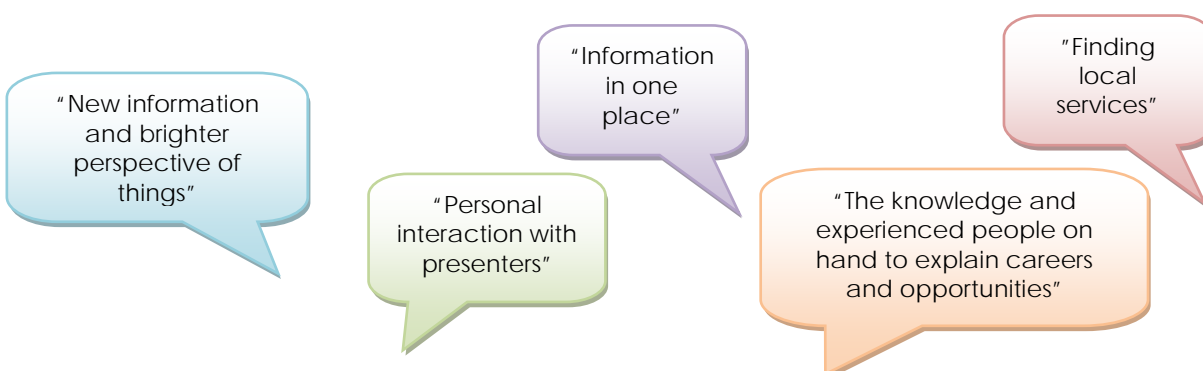
Presenter Quotes:

"This year's expo was the best so far in 8 years. The school participants were more engaged than ever and the community participation was amazing. For the first time I had community people lined up waiting to speak to me about careers in my industry, a great endorsement of the cut through this expo has in our community." **Paul Amos, People Relations Manager, The Co-op Heart of the Barossa**

"I really enjoyed sharing my career story with expo participants and community members. It was rewarding to have students come up and ask questions at the end of the presentation and to have one follow through within a week of the expo by submitting an article for consideration." **Emma Moreland, Journalist, Leader News**

Community Quotes:

What was most useful?



Lyndoch Hill Job Ready

Program

The Job Ready program run at Lyndoch Hill in early 2013 proved so successful that a second program is currently running.

The program provides *Skills for All* in Regions participants and FLO (Flexible Learning Options) school students with on-site work experience in horticulture, retail, administration, cooking and hospitality as well as resume, interview and white card training. Other components to the program include:

- Power of the Positive – specialist motivational speakers and people with appropriate life stories help participants see that they are the only people preventing them from reaching their potential
- Work & Finance - Budgeting training that also looks at the difference in income and lifestyle when employed as compared to on welfare support.
- Where to from here - One-on-one assistance with developing individual plans for further education and career planning matched to the participants' interests and abilities.



Attending the first 'Check This Out day' from left, Sharlene Reardon, Joanne Izzo, Julian Larsen-Smith (Lyndoch Hill Chef), Renee Reardon and Wayne Perry (BLNF)

Feedback from a Job Services Australia Provider:

"I just thought that I would give you some feedback. I've just had a client come into our office and he is so excited about starting the program he is inspired to go and complete a chef's course after completing his Cert II in Hospitality. I have not seen him this happy and excited to get into work/study. He said that the whole set up was great and he got so much from the opportunity to speak to the chef one on one. I thought it would be nice to get great feedback like this and the program hasn't even started yet!"

Update:

The client completed all the components to the Job Ready Program (Information Day, White Card Training, Employability Skills Training, Resume Training and Work Experience at Lyndoch Hill). He wanted to start the Chef course but unfortunately the RTO did not get back to him with the information; however he has now decided to look into becoming an apprentice baker.

The program has helped him change the direction he was heading as he was only interested in production jobs.

The Job-Ready program – 'Real Skills, Real Learning, Real Workplace' – is jointly funded by the State Government's Skills for All in Regions program and ICAN (Innovative Community Action Networks) programs. Other partners include Regional Development Australia Barossa, the Barossa Career Service and Barossa Lower North Futures.

Job Ready Training at Lyndoch Hill

The Job Ready Training Programme at Lyndoch Hill returns for its second offering starting next week.

An Information Session will be held on August 27 from 10 a.m. to 2.30 p.m. at Lyndoch Hill Hermann Thumm Drive Lyndoch.

All those attending the information day will be provided with information on the industry host Lyndoch Hill, an overview of the programme and training, tour of Lyndoch Hill and information on what to expect.

The first programme was delivered between March and June this year with over 30 participants engaging in different parts of the programme that included training modules through to work experience placements.

The Job Ready Programme is for people over 16 years of age and are interested in industry recognized training to assist them in gaining a career.

The project is a partnership between Barossa Lower North Futures, ICAN, Skills for All in the Regions (SFAIR), Regional Development Australia, Job Prospects and Lyndoch Hill.

Feedback from the inaugural programme was extremely positive with participants in the programme gaining skills in Work Health and Safety, resume preparation, interview skills and work experience in a variety of occupations.

The programme has been enhanced with 3 new modules included into the suite of training.

Included in the programme is The Power of the Positive module where world renowned magician and motivation speaker, Mr Vinh Giang will show participants through his unique presentation how our thinking influences our lives and how we can create our own success.

The Work and Finance training provides basic budgeting skills and the where to from here session where participants will be assisted in planning their next steps towards their new career.

The Job Ready programme is specifically designed to assist people who are currently out of work and seeking employment or parents looking to return to work by updating their employability skills, understanding employer expectations and improving interview techniques.

Following the information session and the lunch provided those attending will be amazed and inspired through the Power of the Positive presentation by Vinh.

To register for the information day or for more information people can contact their Job Services Australia provider or contact the programme coordinator, Mr Wayne Perry at wayne@blnfutures.com.

Regional Care that Matters

At a Cluster workshop facilitated by RDA Barossa and a subsequent meeting held on the 4th September 2012 in partnership with Barossa Lower North Futures, it was determined that there is a need for a collaborative approach to addressing issues relating to the current and future demand for workers in the Aged Care industry within our region.

It was also agreed that this process must be lead by industry to ensure that real and beneficial outcomes are reached. For this reason, the Regional Care that Matters group has been formed, with the following goals and objectives set:

1. Provide a vehicle for the sharing of information and knowledge within the industry for the benefit of the industry within the Barossa region.
2. Improve services provided by industry partners in the region.
3. Assist in meeting the future workforce demand in the Barossa Region.
 - a. To facilitate this goal through a focus to;
 - Improve the attraction, retention, education, training and career development of workers.
 - Lobby government and organizations that can positively influence the sector.
 - Provide greater understanding and education to all stakeholders within the industry.
4. Be adaptable to address the changing needs of the industry going forward.

The Regional Care that Matters group have designed a customised work experience program (one of the key priorities for the group) to ensure placements in aged care facilities are engaging and hands-on. "Our research showed that students weren't enjoying work experience with aged care providers," said BLNF's Wayne Perry. "So we've developed a program that ensures students are actively involved in day-to-day activities."

The program gives students tips to prepare for their placement, as well as a set plan with specific activities to help them engage in the workplace. They also receive a journal to record their experience and learning. The aged care providers also receive support, including compliance forms, procedures and an activity plan.

The new program will run as a pilot during the next six months. Two Barossa-based aged care providers have signed up, along with TAFE and Faith Lutheran School. TAFE students are scheduled for work experience in September.



Felicity Trinne (Regional Development Australia Barossa), Wendy Trinne (TAFE SA), Wayne Perry (Barossa Lower North Futures) and Mark Henschke (Wheatfields)

Outcome 2: Community Engagement and Consultation

Barossa Young People in Agriculture

Based on "Thinker in Residence", Andrew Fearne's Recommendation 5 – *Strengthening the role of regional stakeholder groups in building innovative communities and securing greater engagement for young people in the development of sustainable food and wine value chains* – RDA Barossa has been facilitating the establishment of the Barossa Young People in Agriculture network.

RDA Barossa reviewed previous approaches to engaging young people in agriculture and analysed what was successful and what wasn't. RDA Barossa consequently identified some community leaders in this sector and is supporting them in the development of the network "YiAG".

The YiAG leaders are Pene Keynes (Rural Directions), Corey Ryan (JT Johnsons and Sons), Katherine Durant (Ag Chem), Corbin Schuster (Broad acre farmer, Chair of Freeling Ag Bureau), Georgie Keynes (Angaston Ag Bureau, farmer) and Charlotte Williams (RDA Barossa).



Barossa Future Leaders Program

Barossa Future Leaders Program is a community led multi-stakeholder initiative to up-skill the future community and industry leaders for a vibrant, resilient and creative community.

2012 saw the inaugural programme with a subsequent programme in 2013 given the overwhelming response. In the future it is anticipated that it will run biennially. Essential components have been Masters (2012) or Diploma (2013) level modules in leadership and leadership related disciplines, intensive instruction in local history and culture and personal development. The 16 participants have a range of backgrounds including Agronomist, Winemaker, Youth Development Officer and Chefs. The diversity of the participants distinguishes the program from industry specific leadership programs.

RDA Barossa has been a strong part of the team developing and delivering this program and its role includes program development, recruiting participants, media communications, financial management and significant administrative support.

Program Sponsors and supporters include PIRSA, Peter Lehmann Wines, Ahrens Engineering, Christie & Betro, Tilbrook Rasheed, Orlando Wines, Novotel Barossa Valley Hotel, Barossa Grape and Wine Association, The Barossa Council, Hongel and Me, Langmeil Winery, Hutton Vale, Mark McNamara, The Coop, 1918, Vintners Bar and Grill and CasaCarboni, Robert O'Callahan, Jan Angas, Seeve Kaisler, Linda Bowes, The Tanunda Kegel Club, James Wark and Steve Falland.

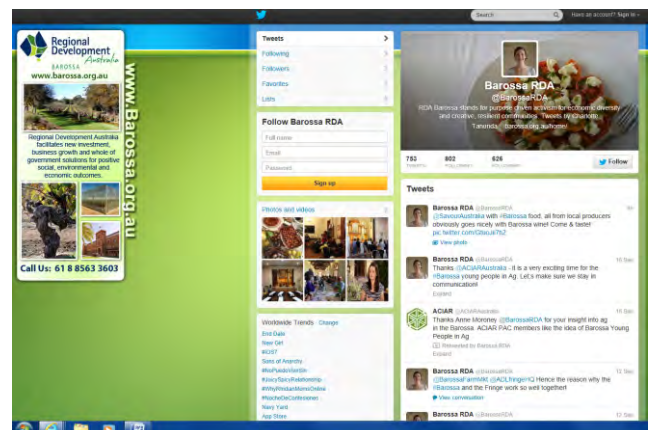
The week long residential course is followed by a six week group project which focuses on 4 real areas of interest/growth/opportunities for the Barossa. The groups are required to prepare a written report and present on the report to sponsors and supporters. Relevant regional organisations are then encouraged to adopt the projects and implement them with ongoing support from the future leaders.

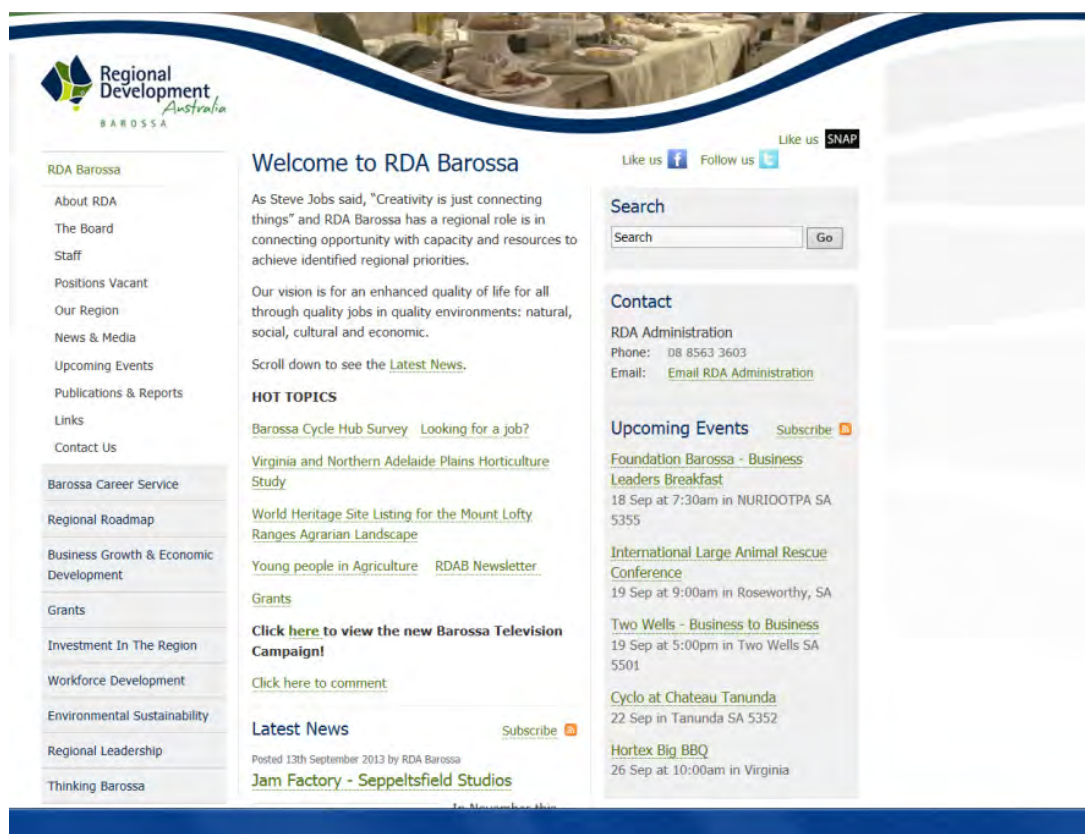


The 2013 Stakeholder Group of the Barossa Future Leaders Programme.

RDA Barossa online engagement

A significant component of time is allocated to RDA Barossa's online presence, through our website, newsletters and social media (facebook and twitter). The proposed facelift of the website will ensure that RDAB programs are easily found by our stakeholders and the general public and that the appearance is professional and ultimately it is a user friendly site. RDA Barossa produces a newsletter bi-monthly, which revolves around a theme, workforce development, events, economic development and other relevant issues.





Tourism Barossa

As a collaboration with Tourism Barossa, RDA Barossa engages the Regional Tourism Manager to work with the members of Tourism Barossa to grow tourism and the tourism economy in the region. Working collaboratively with RDA Barossa's Economic Development staff, the Regional Tourism Manager links Tourism Barossa members with opportunities for business growth and development, promotional opportunities including the Australian Tourism Exchange, manages the website for visitors and for members, maintains communication flow for and between members, partners with other regional bodies particularly Barossa Food, Barossa Grape & Wine and RDA Barossa for collaborative project development such as a Signage Strategy and an Events Strategy. The Regional Tourism manager is also a conduit to business and employee skills development and training for a more skilled tourism workforce in the region.

Nathan Gogoll and Cathy Wills undertook this role and both have been valuable collaborators with the RDA team. To further this partnership and an integration of action, RDA Barossa CEO has joined the Tourism Barossa board as Deputy Chair. In the year of the "Be Consumed" campaign, maximum leverage is gained by this strong and productive partnership of RDA Barossa with Food Wine and Tourism in the region.



Summary

RDA Barossa has embraced community and industry consultation across a range of mediums. This consultation has included Community, Community Services sector, Industry and Local Government. In addition to specific consultation on Roadmap priorities and regional economic focus, RDA Barossa has undertaken community and industry surveys into workforce, youth priorities, and that “one thing” that will make a difference to the region. RDA Barossa have also participated in key industry consultations a strategic planning covering infrastructure, tourism, water, aged services, early childhood education, planning for agriculture, agriculture and sustainability, emergency services planning, regional and state branding and the case for world heritage listing. This engagement and strategy development is all drawn into our consultation framework. RDA Barossa staff participates in a number of community groups from which further priority definition is drawn. A Community on-line survey returned a strong response and clear vision by the Community.

Valued Consultative Partnerships are:

Skills for All Regional Network	Barossa Area Human Resources Network
Barossa Lower North Futures	Northern Adelaide Regional Collaboration
Wakefield Group	Central Local Government Region
Southern Local Government region	Barossa Food
Kapunda Rotary Club	Two Wells Regional Action Team
Barossa Grape & Wine Association	Tourism Barossa
Barossa Infrastructure Limited	Barossa Bushgardens
Foundation Barossa	Mallala Economic Development Advisory Committee
Gawler Business Development Group	BDO Gawler Business Breakfast network
Barossa Arts & Convention Centre Advisory Committee	Medicare Local North
Barossa Aged Services Network	Carers Link
Barossa & Districts Housing Association	Natural Resources Management Board
Barossa Farmers Market	Food SA
Mt Pleasant Farmers Market	Hortex
Tanunda Town Committee	Nuriootpa Futures Association
Angaston Management Committee	Roseworthy Alliance
Barossa Sustainable Environs Committee	Mt Lofty Heritage Bid Working Group
Kapunda Business Alliance	Barossa Zone Energy Services Committee

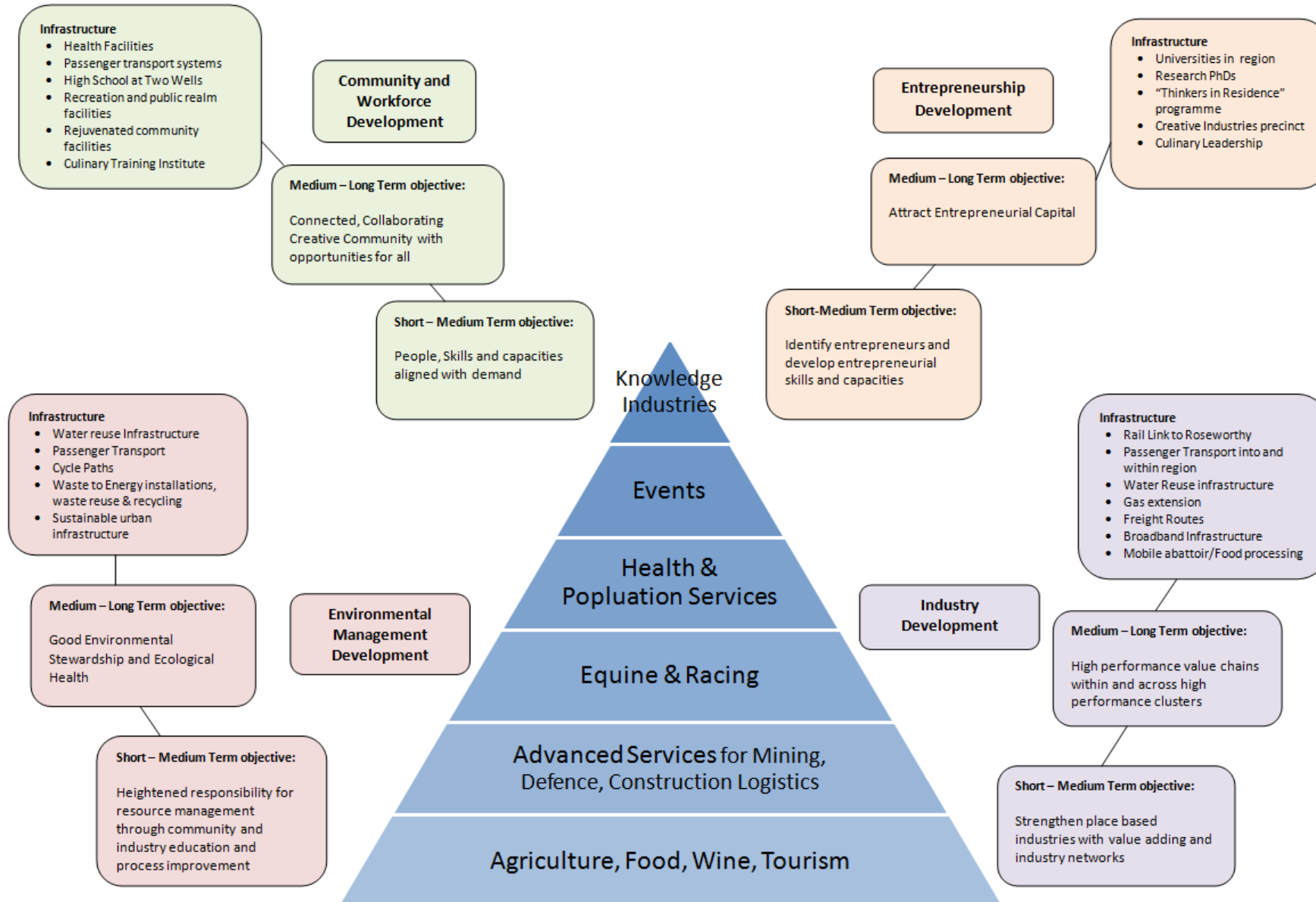


Acknowledgement - <http://www.photosbyjai.net/>

Outcome 3: Improved Regional Planning

Regional Roadmap 2012 – 2013

A significant output of the RDA bodies nationally is the development and publication of the Regional Roadmap. The Regional Roadmap includes a regional vision, analysis and statement of priorities based on extensive consultation. It is a communication document for a Regional Plan for all.



10 Game Changers for the Barossa RDA Region:

1. Rail Link and Hospital at Roseworthy
2. Recycled water infrastructure for Northern Adelaide Plains Horticulture and River Murray replacement
3. World Heritage listing for the Mt Lofty working agrarian lands
4. A Barossa based South Australian Culinary Institute and training centre
5. Passenger Transport to and within the region
6. High School at Two Wells with farm trades training facility
7. High Speed Broadband everywhere (not just homes)
8. Coordinated Signage Infrastructure: Directional, Indicative, Entry Statements and promotional
9. An Integrated Waste Strategy for Waste to Energy
10. Rejuvenation of Gawler Main street precinct



Barossa Region Open Space, Recreation and Public Realm Strategy 2013

RDA Barossa in partnership the four member Councils, Office for Recreation and Sport (ORS) and the Department of Planning, Transport and Infrastructure (DPTI) have engaged One Eighty Sports and Leisure Solutions to conduct a regional assessment of open space, public realm and recreation facilities to identify future strategic priorities. The project's aim is to better understand what exists across our region, the many recreation assets, and the likely changes in demand as a result of population growth and changes in leisure trends.

For Councils it is also about conducting an audit to improve asset management and strategic planning for new and existing facilities. The project value is \$189,000 and due to be delivered by December 2013. The Audit has been a significant undertaking but will prove valuable in understanding the categories of space, their attributes and qualities when managing them in the future.

RDA Barossa is coordinating the project through a steering committee with input from each stakeholder. The draft strategy was reviewed by the committee and to be presented to each Council for support to undertake final public consultation in October 2013.

Barossa, Light and Lower North Region



Image: Mark Band, 180 SLS

Cross Regional Collaborations

Northern Adelaide Regional Collaboration (NARC)

RDA Barossa is a member of a number of committees of the Northern Adelaide Regional Collaboration ("NARC"), a voluntary collaboration of five councils: City of Playford, City of Salisbury, Town of Gawler, Light Regional Council and District Council of Mallala and the South Australian Government. The group's commitment is to a prosperous and sustainable future for the citizens and communities of Northern Adelaide.

The Wakefield Group

RDA Barossa is also a participating member of the Wakefield Group: a collaboration of the eight councils of the Federal electorate of Wakefield. The Group undertakes advocacy, informs the local federal member of council's concerns and needs and funds projects of common interest.

Sustainable Barossa

The Climate Change Sector Agreement signed in 2009 by the State Government and RDA Barossa is a joint commitment to respond to climate change by focussing on adaptation and identifying economic opportunities. Taking leadership on delivering on the Key Areas of Focus is the Barossa Sustainable Environs Committee (BSEC), an initiative of RDA Barossa.

With strong support from RDA Barossa, the industry lead BSEC is currently represented by all 4 councils, the NRM Board, and some local businesses. The committee's mission is to advance sustainable options for the Barossa region, with key focus areas on water, energy and waste.

In November 2012, in partnership with the Barossa Grape and Wine Association, BSEC hosted an Energy Expo, which attracted interstate stall holders who had products including solar, solar storage capabilities, Insulation, Electrical Engineering opportunities for energy reduction and some general consultants around energy usage and efficiencies. AustIndustry attended and presented on the availability of grant funding for energy efficiency and carbon emissions abatement projects.

The aim of the Expo was to identify and employ energy efficiency methods and projects to ensure both environmental and financial sustainability of businesses in the region.

The Expo provided a single place for energy service and product suppliers, as well as relevant government agencies, to be able to inform the community, promote their products & services, and gain business. Approximately 60 community members and businesses attended the event which generated substantial business. Due to the success of this event, the next Expo will focus on broader sustainability and will be held in May 2014.

A successful grant application under the South Australian Government's Prospering in a Changing Climate Grants Program will see the development of a Water Focused Adaptation Plan and a Vulnerability Assessment in 2013 – 14.



Gayle Grieger, Ian Baldwin, Andrew Philpott, Kathy Coombs (Chair), Gary Mavronic, Charlotte Williams, John McArthur and Mark Anderson.

Barossa Character Preservation Legislation



Services, affordable housing, viable agriculture, rural environments:
Can We Have It All?

Following Deputy Premier's Rau's announcement in 2011 at RDA Barossa's Regional Forum "Can We Have it All?" that the Government of South Australia would move to enact legislation to protect the Barossa and McLaren Vale from urban sprawl, Barossa Council has taken the lead in community consultation and negotiation with the state government as to the terms of this legislation, its extent and implications. The Character Preservation Act (Barossa) was enacted in 2012 and work is currently being undertaken to identify and articulate the character values that will be protected through the planning framework. As the objective of the legislation is to give priority to agriculture and tourism as undertakings in the region, RDA has an important role to play to advocate for conditions that will see both these industry sectors operate profitably.



Photo courtesy of Scott Goldsmith Photography.

Regional Development (South Australia) Conference

RDA Barossa hosted and staged a successful regional development conference in July 2012 with keynote presentations on Clusters and International competitiveness, Agricultural Value Chains for export and Infrastructure Funding. A stellar line up of international and nationally respected speakers fed and inspired the mind whilst a spread of venues (including Seppeltsfield and Maggie Beer's Farm Function Centre) fed the body and local Barossa wines the souls of the 150 delegates from across the states.



Regional Development South Australia
Conference
11th to 13th July 2012

Big Issues Big Opportunities

Programme



Wednesday Seppeltsfield 11th July

0330PM
Tours of Heritage
Seppeltsfield
0500PM
Opening with Ian
O'Loan, Chair of RDA
Barossa
0530PM
Casual Drinks and
Gourmet German
Barbecue Dinner

Thursday The Farm 12th July Function Centre

0830AM
Welcome with Rob
Kerin, Chair of ROSA
0840AM
Opening with speaker
Hon. Gail Gago MLC
0900AM
Big Issue: Regional
Branding Opportunity
Paul Henry
Surrender the Barossa Sky
Maggie Beer & Friends
On the Ground
Randy Stronget
Export Leverage: Economic
Value of Korea Heritage
Lettuce

1040AM
Morning Tea
1100AM
Big Issue: Opportunity
in Business Model
Innovation
1230PM
Lunch
0130PM
Big Issue: Opportunities in Clean
Green Food as our
Competitive Edge
Jen Kelly
Reimagining an Agriculture
Industry
The Multiple Uses of Water

0300PM
Afternoon Tea
0315PM
Big Issue: Enabling
Infrastructure,
Creating Opportunity
Regional Case Studies
Speaker from KPMG TBC
New Models for Funding
Infrastructure
Michael Dwyer
& Business Case for
Infrastructure
0445PM
Close

Conference Gomersal Dinner Wines

0645PM
Canapés Chatters
with Live Music
0730PM
Dinner with Speaker

Friday Wolf Blass 13th July

0900AM
Big Issue: Innovating
to Activate Place and
People
Gillian Rodhouse
Empower your community
and prosper
Gabe Kelly
Harnessing the energy of
Thinkers in Residence

1000AM
Morning Tea
1030AM
Parallel Sessions
See Attachment for Details
Big Issue: Economic
Diversity Opportunity

1200PM
Lunch
0100PM
Big Issue: Workforce
Options and
Opportunity
Barbara Lightburn
Workforce Demographics &
Diversity
Christa Christaki
Skills for All
Karen Sheildon
Three Global, Not Local

0200PM
Big Opportunities
Michael O'Neil
& Team Model for Regional
Development
Ian Nightingale
State Premiers for South
Australia's Growth

0300PM
Close followed by
Wine Tasting
Hon. Simon Crean MP
TBC
Understanding and
achieving the Goals

Kapunda Childcare Centre closure averted

A call from the Mayor of Light Regional Council for RDA Barossa's assistance in addressing the imminent closure of the Kapunda Child Care Centre had a successful outcome, thanks to the ability of RDA to generate a whole of government response to the crisis.

The 52 families and 12 workers whose livelihoods depended on the only child care centre in the town remaining open were only kept in suspense a few days before a collaborative DEEWR and DFEST response to the crisis saw resources marshalled to keep the centre open, conduct a review and put in place a mentoring scheme for business management of the centre. This is a great example of the RDA framework really working.

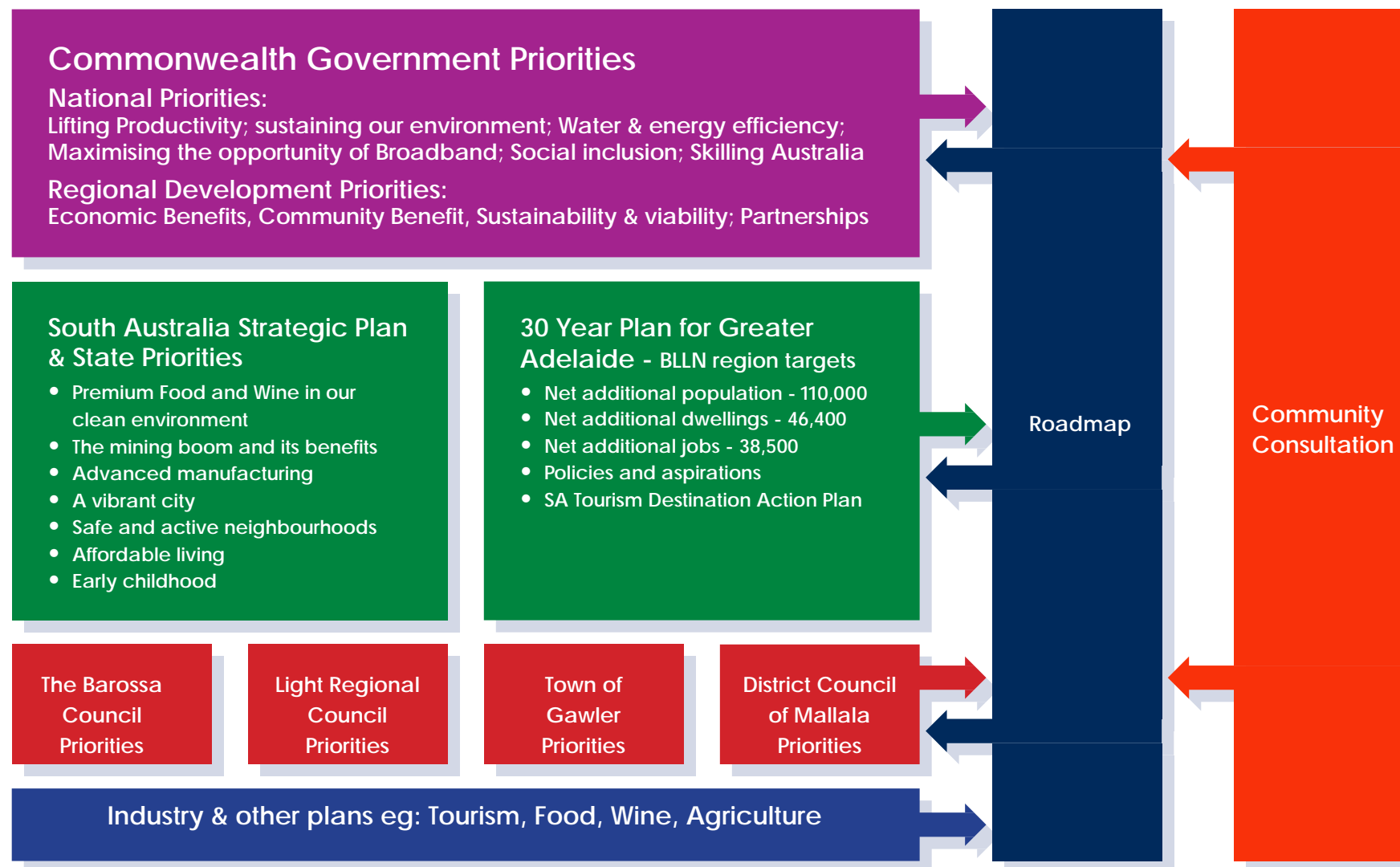
World Heritage Listing for the working agrarian lands of the Mount Lofty Ranges

RDA Barossa's work with the formative project continues as part of the Project Management Group for the World Heritage bid for the Mount Lofty Ranges working farming lands. This bid is based in the early settlement of this region, and the principles of systematic colonisation developed by 19th Century philosophers Jeremy Bentham and his pupil John Stuart Mill and supported in South Australia by Edward Gibbon Wakefield. The bid is a collaborative project of four councils: The Barossa Council, District Council of Mount Barker, Adelaide Hills Council and the City of Onkaparinga. Presentations to senior South Australian Government Executives and ongoing liaison with South Australia's Department of Primary Industries and Regions are the first steps in the further development of a project partnership with the South Australian Government. The steps to World Heritage nomination require National Heritage listing and collaboration with the Australian Government.



Photo courtesy of Scott Goldsmith Photography.

Whole of Government alignment with local priorities in Regional Roadmap



Outcome 5: Access to Government Programmes

Regional Development Australia Barossa has provided advice and support to more than 25 businesses and our four member councils to assist their application for grant funding including:

- PIRSA Regional Development Infrastructure Fund;
- PIRSA Regional Development Fund;
- Regional Development Australia Fund
- Tourism Infrastructure Regional Development Fund;
- Tourism Quality Projects Grant;
- DPI Open Space and Places for People Grant;
- State NRM Program Community Grant;
- Prospering in a Changing Climate Grant; and
- Energy Efficiency Information Grant.

Successful proposals include the Barossa Hub Commercial Precinct, Barossa Cycle Hub, Seppeltsfield Winery Cellar Door Redevelopment, Chateau Tanunda Tower and Weighbridge, Hewitt Shared Use Path Extension, Identifying Water Opportunities for the Barossa Region, Climate Change Adaptation and Vulnerability Plan, Gawler Water Re-use Scheme, and the Signage Infrastructure for Wine and Food Experiences in the Barossa.

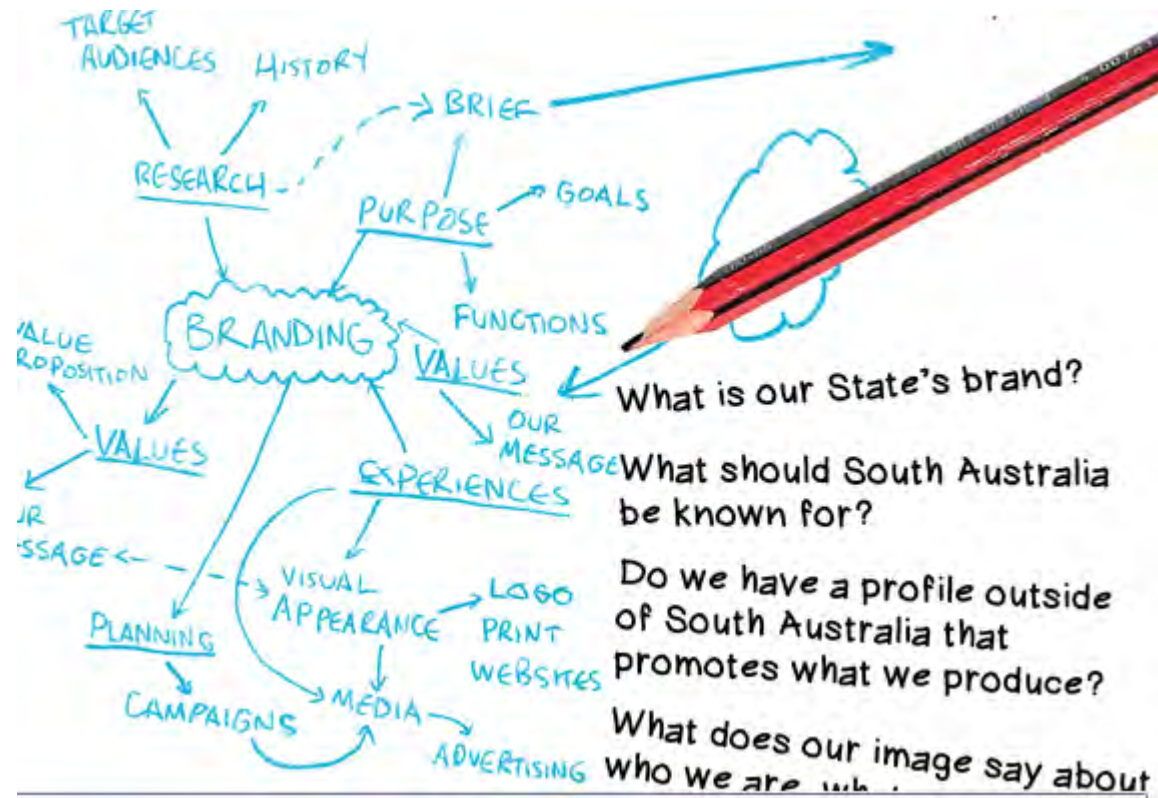


Skills for All in Regions Program

Skills for All in Regions is a program run by the Department for Further Education, Employment, Science and Technology (DFEEST) which provides skills development and job opportunities in areas of regional and local industry demand. The RDA receives funding from DFEEST to engage local organisations to deliver projects which link people with skills and jobs, while giving industry and employers access to a skilled workforce. The *Skills for All in Regions* program is supported by the *Skills for All* Regional Network and the recently established Barossa Industry and Skills Leaders Group. Information and ideas shared within these networks inform the projects that are delivered within the region through the program and identify the region's specific challenges and opportunities to improve workforce participation in the community.

Through RDA Barossa, the *Skills for All* in Regions programme has collaborated with DEEWR Regional programmes, Barossa Lower North Futures and JSA for cohesion of procedure for regional workforce development.

State Brand Project



RDA Barossa hosted a number of Forums for consultation on the Government of South Australia's new branding strategy. At the Regional Development South Australia Conference we introduced the state branding team to the world beating branding work of the Barossa Grape & Wine Association and the Barossa Chapters. This local work was then presented to the Dept of Premier and Cabinet as an integral element of the State identity.



News Release Minister Gail Gago Minister for Regional Development

Thursday, 21 February 2013

\$2.7 million for SA regions

A series of regional development programs across South Australia have been given a total of more than \$2.7 million over two years in funding through the State Government's new Regional Development Fund (RDF).

The Fund is designed to grow stronger, sustainable and competitive regions. The Fund provides support to regional communities through Regional Development Australia (RDA) Associations which can access funds to deliver programs that support regional economic development and regional communities.

Minister for Regional Development, Gail Gago, said each region has had programs developed by its RDA to support the Government's efforts in facilitating the creation of new regional employment and attract new investment and / or re-investment.

"The programs focus on a variety of areas, including growing our status in premium food and wine, boosting the digital capabilities of the regions' businesses, as well as positioning local communities to diversify their economies," Ms Gago said.

"Other regions will access courses to build business networks and capabilities, to encourage partnerships and develop strategic alliances.

"Our regional businesses know they are competing nationally and internationally, so it's essential they remain up to date with their products and services and for communities to grow."

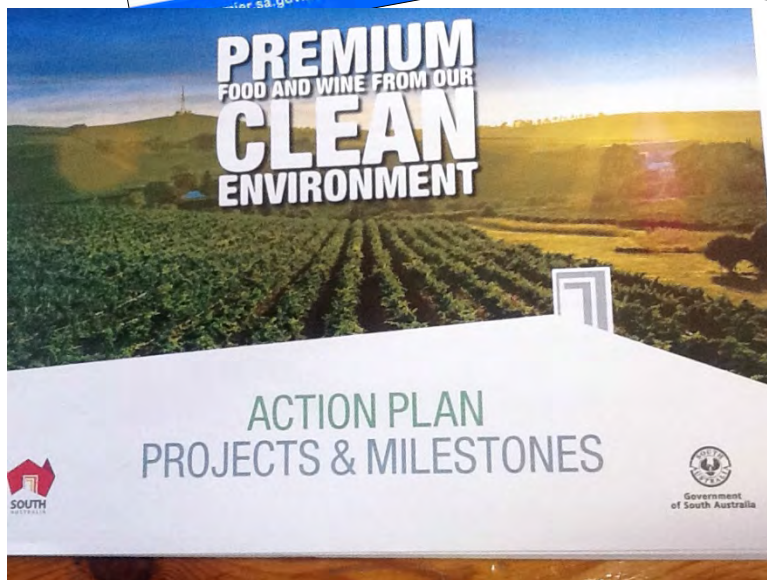
Ms Gago said the objective of the RDF was to directly deliver on the Government's seven strategic priorities including Premium Food and Wine from our Clean Environment and Growing Advanced Manufacturing.

Grants announced today:

- Expanding the vibrant economic and social base in the Yorke and Mid North region - \$400,000 over two years which will create business investment opportunities, infrastructure development, and community development initiatives.
- Economic development program for the Eyre and Western region - \$400,000 over two years to support business development activity, or assist in the attraction of new businesses, and assessing regional infrastructure requirements to support business activity.
- Realising the benefits of mining in a vibrant Far North region - \$400,000 over two years through initiatives such as:
 - facilitating an investment attraction program;
 - aiding infrastructure initiatives such as water reuse and airport upgrades;

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News Release Minister Gail Gago Minister for Tourism

Thursday, 15 November 2012

SA home to two of the best hotels

Two South Australian properties have been recognised overnight in the prestigious 2012 Fodor's 100 Hotel Awards, with just two other Australian hotels making the list.

Kingsford Homestead in the Barossa and Southern Ocean Lodge on Kangaroo Island were included on the list, which commends hotels on excellent service, high style and for providing guests with a one-of-a-kind stay.

Minister for Tourism Gail Gago said it was fantastic recognition for the two properties, but also for South Australia.

"We know SA is home to quality and unique accommodation and experiences, so it's rewarding to be recognised by a group as prestigious as Fodor's," Minister Gago said.

"Both Southern Ocean Lodge and Kingsford Homestead provide an unforgettable experience, combining luxury rooms, stunning surrounds, exceptional food and wine and superior service."

"With Kingsford Homestead just an hour's drive from Adelaide, it is an accessible yet secluded getaway for visitors to the Barossa. Southern Ocean Lodge provides a real sense of distance from the pressures of everyday life and allows people to appreciate their surrounds."

Both properties received funding from the South Australian Tourism Commission's (SATC) Tourism Development Fund to assist making them as unique and world-class as they are.

"The SATC invests in accommodation and experience development to help make South Australia a more desirable travel destination. It's pleasing to see this pay off with accolades such as being represented on the highly regarded 2012 Fodor's 100 Hotel Award."

Southern Ocean Lodge was listed under the 'trip of a lifetime' category and specifically noted for its restaurant, spa, eco-friendly design and romantic appeal.

Kingsford Homestead was listed under the 'best all-inclusive' category and the New and Noteworthy category and particularly noted for its romantic appeal and restaurant.

NEWS RELEASE • PREMIER AND TREASURER JAY WEATHERILL Funding for premium food & wine from our clean environment

Thursday, June 6, 2013

The State Government's strategic priority to invest in premium food and wine from our clean environment will be supported with \$6.1 million funding over the next four years in the 2013-14 State Budget.

Premier and Treasurer Jay Weatherill said measures in this year's Budget would help South Australia's renowned food and wine industry grow and be competitive overseas.

The State Government will spend \$2.5 million over three years to increase exports of South Australia's premium food and wine to emerging markets in China last year," Mr Weatherill said.

"Through this initiative, the State Government and South Australian and Chinese Memoranda of Understanding with Shandong and the Fujian Province in China last year," Mr Weatherill said.

"We also will work with the Chinese Government to develop Chinese food centres to showcase premium South Australian produce. This investment will help our food and wine industry to take advantage of the rapidly growing China market where safe, quality products are in high demand."

The 2013-14 State Budget also includes \$2.7 million over five years to establish premium food and wine industry clusters in regions of the State - starting in the Murraylands, Riverland and Limestone Coast regions.

"When industry works together, productivity and competitiveness improve," Mr Weatherill said.

"That's why we are establishing food and wine industry clusters in some of our major food and wine producing regions."

"This funding will allow enterprises to improve industry productivity, ensure security of South Australian production and build the profile of their brand and their region."

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STRONG GOVERNMENT STRONG BUSINESS STRONG COMMUNITY

To further protect South Australia's global reputation for producing premium, clean food, the 2013-14 State Budget includes up to \$1 million over four years for additional fruit fly prevention work.

Mr Weatherill said relevant industry partners will develop projects and partner with the State Government to implement them.

"Due to ongoing vigilance, South Australia is the only mainland State that is fruit-fly free and we want to keep it that way to allow our producers, exporters and markets to continue to benefit from that status," Mr Weatherill said.

The Budget will provide \$4.1 million over four years to establish a High-Value Food Manufacturing Centre.

"The centre will bring together the food manufacturing industry, Government, universities and researchers to accelerate the application of new knowledge and innovation in food manufacturing," he said.

"It will focus on assisting the development of improved food and processing technologies and providing technical expertise in new product development."

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Year 2012-2013
Stakeholder Reporting



RDA Barossa reporting on activities to deliver strategic focus and target KPI's under operational funding contract

RDA Barossa Annual Work Plan 2012-13 (priority project in bold)

Priority Area:	Community and Economic Development; Improved Regional Planning; Enhanced Access to Government Programmes FOOD, WINE, TOURISM						
Local Govt Alignment	Cycle friendly towns, tourism, Cultural and Historical, Welcoming Community, Events, waste water and stormwater management,						
SA Govt Alignment	Premium Food & Wine in clean environments						
Aust Govt Alignment	National Food Plan, Natural Resource Management for Climate Change, NBN enablement, Engagement with China, Export Market Development, Tourism Infrastructure, Skills and Trade Training; Murray Darling Basin management,						
RDA Barossa Strategy Alignment	Farm On – A Strategy for Agriculture; Digital Barossa; Vision 2045 Water Strategy; Barossa Destination Action Plan; Cycle Barossa; Thinking Barossa – a strategy for Innovation; Barossa Region Climate Change Sector Agreement, Invest and Grow.						
Strategic Outcome and 2012-2013 Focus	2012-13 Projects / Outputs	Infrastructure Needs	Other Resource needs	RDAB Resources	Partnerships	KPI targets and Measures	Achievement
Community and Economic Development Ecological Sustainability	Multiple Uses of Water Biodiversity Corridors retained Waste Minimisation Coastal Ecosystem managed	Water Reuse systems Waste to energy installations	Feasibility Studies Samphire Coast Master Plan	CEO/ED /EDP	NRM, DWENR, Barossa Grape & Wine, Water 2045 Advisory Group, BSEC, Industry	<ul style="list-style-type: none"> Reuse projects NAP & Barossa Samphire Coast Study 2 round tables/events Integrated Waste Strategy UNESCO nomination for World Heritage Listing 	<ul style="list-style-type: none"> 2 reuse projects assisted NRM undertaking Samphire Coast Study Waste Forum, water policy and project submissions Project Management Group, initial funding and communications strategy established for World Heritage Listing Water project Development and consultation

							<ul style="list-style-type: none"> • "Water for Wine...and everything else" Forum
Community and Economic Development Regional Brand Growth	Barossa Trust Mark adoption Barossa Story communication Develop "bankable" NAP Brand Aligned Business Brand development Promote Barossa parishes		NAP Brand development project Editorial and Publishing support for Barossa parishes	CEO/BD /RTM	Barossa Grape & Wine, Tourism Barossa , Barossa Food, SATC, Tourism Australia, Hortex, Local Government	<ul style="list-style-type: none"> • Number of businesses actively promoting business & regional brand • NAP concept development 	<ul style="list-style-type: none"> • Regional Brand growth augmented by Barossa – be consumed campaign; estimated 20 % relevant businesses more active in brand alignment and promotion • NAP Growth Plan project underway – brand development next stage • Sub-regional parishes project advanced & managed by BGWA •
Community and Economic Development Improved Regional Planning Northern Adelaide Plains Horticulture	Growth in Salad and Asian vegetables production Cluster development Bankable Northern Adelaide Plains brand Direct to Market pathways Careers in Horticulture Succession Planning	Water infrastructure NBN	Land use, capacity and Market Analysis Land Capability Framework GIS mapping for Infrastructure & Land capability Trends, future markets mapping	CEO/ED	DC Mallala, Light RC, City of Playford, Wakefield Group SA Water, Hortex, PIRSA,	<ul style="list-style-type: none"> • Collaborative working party • Land use capability framework • Farmers engaged for cluster development • Water infrastructure business case developed • Brand concept development 	<ul style="list-style-type: none"> • NAP Growth Plan project underway • Succession Planning undertaken in leadership and entrepreneurship programmes • Hortex Cluster Development for Virginia Growers • Water Infrastructure project part funded: private partner selection process • Brand Concept work pending Hort Futures project
Community and Economic Development High Performance Agriculture	Farm/Farm & Farm/Development Interface management Highly developed land use planning	Processing plant NBN Mobile abattoir	Market development GIS Mapping for infrastructure	ED/CEO/B D	PIRSA, Light RC, DC Mallala, Barossa Council, PIRSA, Ag Bureaux, Adelaide	<ul style="list-style-type: none"> • 2 Events on Agricultural lands • Edge Management framework for shared responsibility 	<ul style="list-style-type: none"> • 3 Events to date • Working group with local government on Edge Management • Working with 8 exporters to grow sales including China

	<p>Value adding for premium</p> <p>Local processing (M/L) Direct to Market pathways Careers in Agriculture/ Internships programme</p> <p>Succession Planning</p> <p>Cluster Development</p> <p>Local Value Chain optimisation</p> <p>On Farm Diversification Grower productivity/profitability</p>	<p>Processing facilities</p> <p>Logistics facilities</p>			University, industry, Business Investors	<ul style="list-style-type: none"> • Increase in farm export • Import substitutes • New crops products introduced • \$ investment in agriculture and processing • \$ investment in infrastructure • Jobs created in agriculture and processing 	<p>opportunities</p> <ul style="list-style-type: none"> • New clones looked at by BGWA • Innovations in food processing supported & facilitated • Water reuse infrastructure main focus: 2 major projects • New jobs created in businesses assisted • Inward Chinese delegation hosted for food & wine
<p>Community and Economic Development</p> <p>Regional Food Growth</p>	<p>Innovation to supplement traditional wisdom & knowledge</p> <p>Business development for Food Business</p> <p>Food Culture</p> <p>Locavore demand</p>	Culinary Institute	<p>Market Development</p> <p>Field Guide/Manual for local produce</p> <p>Food industry Development Resource</p>	ED/EDP/CEO	Barossa Food, PIRSA, local producers	<ul style="list-style-type: none"> • Regional Food content in local restaurants • Increase in Market gardeners • Food producers innovate • Increased demand for local produce • Intergenerational retention of food history and culture 	<ul style="list-style-type: none"> • Supporting Eat Local campaign • Increase in Farmers Markets • New processes and products assisted to market • Developing "buy local" campaign for late 2013 • New program in development for 2013-14 FY • Field Guide project lead taken by Food SA – underway • Be Consumed campaign leverage
Wine	<p>Grower profitability/productivity</p> <p>Environmental sustainability, climate adaptation</p> <p>The Barossa Trust Mark implementation</p>	<p>NBN</p> <p>Small scale desalination</p>	<p>Phylloxera protection</p> <p>Barossa parishes Project</p>	CEO	Barossa Grape & Wine, PIRSA, DWENR, DFEEST, Tourism Barossa	<ul style="list-style-type: none"> • Increase in weighted average prices • Increase in Value of Exports • \$ Investment in Regional Food & Infrastructure • Increase in 	<ul style="list-style-type: none"> • Increased prices offset by decreased volume • Steady growth in increased value of exports • New tourism campaign, restaurant investment • Cost of doing business remains an impediment

	Barossa Parishes - subregions (support) Digital capability Wine Agri-Tourism Next Crop Leadership (support) Succession Planning					percentage of A & B grade fruit produced • Succession planning	to profitability • Increased demand for A & B grade fruit • Next Crop programme supported – succession planning module
Workforce Participation and Productivity	Careers in Agriculture Farm On! Young Entrepreneurs in Agriculture Internships in Ag programme Skills for All Youth Engagement & workplace relevance Barossa Career Service Over 55s retention and re-skilling Succession Planning SA Works programmes		Farm Internships Coordinator	BDM/EDP/BCS, SAW	DFEEST, DEEWR, BLNF, DECD, Rural Financial Counselling, Industry, Adelaide University, TAFE	Increase in enrolments in Agriculture education Internships project pilot established 2 succession planning events Increased workforce participation	• Collaborative projects for growth in Ag careers - not yet quantified, but demonstrably positive shift. • Need to redesign farm on project – to one of mentoring and work experience. Programme models investigated • 3 events for young farmers + network growth • Data on workforce participation not yet published • Volunteering and Mentoring project funded • • “Encore Careers” collaboration • Career service success • Youth engagement projects – geo-caching and conservation horticulture

Culinary Tourism	<p>Recognition as Centre of Culinary Excellence</p> <p>Brand Leverage</p> <p>Quality Food experiences</p> <p>Skills for excellence in hospitality & service</p> <p>Investment in Quality Accommodation</p> <p>Capture and articulate stories and local experiences</p> <p>Grow the cultural footprint</p> <p>Design as our competitive advantage</p>	<p>Culinary Institute</p> <p>1 medium sized quality accommodation facility</p> <p>Gawler living history hub</p> <p>Design Centre</p>	<p>Events Coordinator</p> <p>Comprehensive signage blueprint</p> <p>Events</p> <p>Local culture plans</p> <p>Barossa Design Guide</p>	ED/EDP/RTM	<p>Barossa Food, Tourism</p> <p>Barossa, SATC, Barossa Grape & Wine, SATIC, Food SA, Hortex, PIRSA, Industry, DFEEST</p>	<ul style="list-style-type: none"> • UNESCO WHL Nomination • Number of restaurants and cafes serving regional food • Number undertaking careers in hospitality • Service excellence training • FWT Cluster growth • Experiences documented • Digital enablement • Design guide funded 	<ul style="list-style-type: none"> • Project Management structure and seed funding established; Project manager appointed. Supplementary funding required to accelerate project • Identifiable increase in regional food offer – to be quantified through 2013 – 14 projects • Upgrades an expansion of accommodation assisted • Service excellence encouraged at enterprise level • Customer service Workshops • Working with regional partners and SATC re experiences • Tourism workshops undertaken • Seed Funding in 2013 - 14 for Design Guide Development • 2 FWT cluster development workshops • V.I.C undertaking visitor fact sheets •
Cycle Tourism	<p>Document and publish activities and information for cycle tourists</p> <p>Cyclists Butcher Baker Winemaker trail</p> <p>Grow cycling related business</p> <p>Cycle tourism events</p>	<p>Cycle path network extension'</p> <p>Facilities for cyclists</p>	<p>Events coordinator</p> <p>Comprehensive signage blueprint</p>	ED/RTM	<p>Tourism Barossa, SATC, Cycling SA, Barossa Council, Town of Gawler, Industry</p>	<ul style="list-style-type: none"> • Number of businesses providing services or products for cycling • Number of cycling related events • BUPA Challenge finish 	<ul style="list-style-type: none"> • TBC Cycle hub approved and funded for Tanunda • 2 new events of national importance • Increased local or state level events • BUPA Challenge Finish in Tanunda • TDU stage start retained.

Events as an economic driver	A comprehensive events strategy Quality events in the region Regional Development SA Conference TEDx Business case for events coordinator	1 medium sized quality accommodation facility Sound shell infrastructure in Kapunda Mine pit Mobile stage	Events Coordinator	CEO/ED/RTM/BDM	Barossa Council, Tourism Barossa, Barossa Grape & Wine, Industry, SATC	<ul style="list-style-type: none"> • Number of Quality events in the region • Barossa Events audit • Business case • BUPA challenge demonstration project for event leverage for business (No of businesses assisted to engage) 	<ul style="list-style-type: none"> • RDA Barossa coordinated a regional Stakeholder project to develop an events strategy for the region including events audit and recommendations for future management of quality events. • New challenge is to identify funding for a regional events coordinator
Asia Markets	Promote understanding of China Markets, consumer preferences and networks: reliable information, education and understanding		China trade/familiarisation visits	BDM/CEO/RTM	Tourism Barossa, Barossa Grape & Wine, SATC, Aust. China Business Council	<ul style="list-style-type: none"> • 2 Events • No of businesses assisted to engage or develop strategies 	<ul style="list-style-type: none"> • 2 Events • Ongoing dialogue with businesses assisted in growth and development • 2 businesses with China specific experiences
New ideas and innovation	Introduce and support ideas generation for innovation and access to best practice models locally, nationally and internationally Innovation as a survival strategy Project Partnerships with Universities		Project Funding		Adelaide Uni, CMU	<ul style="list-style-type: none"> • TEDx event • Thinking Barossa events • Regional studies institute collaboration • 3 Student projects 	<ul style="list-style-type: none"> • TED style event held in August • 5 Thinking Barossa events • Hosted CEO and Chair of Regional Studies Institute (Europe) • 3 Post Graduate Student Projects • 62 businesses assisted to innovate in process or product

Priority Area:	Community and Economic Development; Improved Regional Planning ACTIVATING PLACES AND SPACES AND THEIR ECONOMIES						
Local Govt Alignment	Cycle friendly towns, tourism, waste water and stormwater management						
SA Govt Alignment	Safe and active Neighbourhoods						
Aust Govt Alignment	National Food Plan, Natural Resource Management for Climate Change, NBN enablement, Engagement with China, Export Market Development, Tourism Infrastructure, Skills and Trade Training; Murray Darling Basin management						
RDA Barossa Strategy Alignment	Open Space Public Realm Strategy, Digital Barossa; Vision 2045 Water Strategy; Barossa Destination Action Plan; Cycle Barossa; Thinking Barossa – a strategy for Innovation; Barossa Region Climate Change Sector Agreement, Invest and Grow.						
2012-2013 Focus	2012-13 Projects / Outputs	Infrastructure Needs	Other Resource needs	RDAB Resources	Partnerships	KPI targets and Measures	Achievement
Main Streets	Nuriootpa Place Management Tanunda design project Two Wells Design Roseworthy Masterplan	Signage Amenity Horticulture Rail	Comprehensive signage strategy	ED/CEO	Barossa Council DCM, LRC, DPTI, Mainstreet SA	<ul style="list-style-type: none"> • Design Frameworks • Signage Strategy • Signage Guide • Masterplan/ Frameworks 	<ul style="list-style-type: none"> • Tanunda Design Framework • Signage Infrastructure project • Nuriootpa Place Management framework • Wasleys Township revitalisation
Open Space, Public Realm and recreation assets	Public and recreational audit and gap analysis Public Art projects	Per gap analysis Public Art		ED/EDP	DPTI, Arts SA	<ul style="list-style-type: none"> • Audit Complete • Rec facilities strategy 	<ul style="list-style-type: none"> • Open Space Public Realm audit completed and draft strategy for consultation
Coastal Management Strategy for Samphire Coast	Support rejuvenation of Coastal Interpretive Centre Barossa to Cape Borda Biodiversity Corridor		Support Support	ED/CEO/BD CEO/ED	Local Govt/ Industry/Grant partners Core/Barossa Grape & Wine Association/ Industry Grant Partners	<ul style="list-style-type: none"> • Recognition & protection frameworks for corridors 	<ul style="list-style-type: none"> • NRM funded and led project underway

Commercial Precincts	Cluster Development Gap Infrastructure New Investment	NBN Energy Stormwater infrastructure	Training facilities	ED/EDP/CEO/BDM	Industry/DMITRE	<ul style="list-style-type: none"> • \$ Investment • New jobs • Infrastructure Value 	<ul style="list-style-type: none"> • Substantial cluster development • Information and partnerships for precinct development particularly Seppeltsfield and Beckwith Park • \$21.4 million investment identified in business/projects assisted • 108 jobs created in business/projects assisted.
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Priority Area:	Community and Economic Development: ECONOMIC DIVERSITY THROUGH ADVANCED MANUFACTURING, ADVANCED SERVICES, CONSTRUCTION AND LOGISTICS GROWTH						
Local Govt Alignment	Facilitate Targeted Economic Development Opportunities						
Sth Aust Govt Alignment	The Mining Boom and its Benefits; Advanced Manufacturing						
Aust Govt Alignment	Economic Diversity, Clean Energy, Building better regional cities, NBN Enablement, Skills, Education and Productivity						
RDAB Strategic Alignment	Innovation, Digital Barossa, Careers & Skills for Productivity,						
2012-2013 Focus	2012-13 Projects / Outputs	Infrastructure Needs	Other Resource needs	RDAB Resources	Partnerships	KPI targets and Measures	Achievement
Clean Energy	Renewable energy installations Local renewable energy distribution networks Business case for gas extension	Renewable energy installations Natural gas extension	Feasibility Studies	ED/CEO/EDP	BSEC, AusIndustry/ Industry	<ul style="list-style-type: none"> • Feasibility/business case for natural gas • Waste to energy proposal 	<ul style="list-style-type: none"> • Gas extension to Tanunda confirmed • Waste to energy proposals considered, viability for projects not yet established

Skills for advanced services	Local contracts to the mining industry Import replacement	Training facilities	Research	BDO/CEO	DFEEST, DEEWR, Industry	<ul style="list-style-type: none"> • Training programmes established • Enrolments 	<ul style="list-style-type: none"> • Mining services businesses assisted to establish mining programmes & partnerships • Local business assisted to develop maintenance training programmes
Advanced Manufacturing	Investment in High Tech Industry Clusters Business growth in advanced manufacturing Innovation	NBN enablement Plant		ED/CEO/BDM	DMITRE, University of Adelaide, TAFE, Industry Partners, Barossa Grape & Wine	<ul style="list-style-type: none"> • \$ investment • Innovations 	<ul style="list-style-type: none"> • New wine industry investment, New farm services investment progressed • Region within NBN 3 year rollout plan • 62 businesses assisted with innovations in product and process •
Construction	Cluster Development Promotion of Kingsford Gawler East, Roseworthy	To be identified		BDM/ED	Industry, DPTI	<ul style="list-style-type: none"> • \$ investment • Local content 	<ul style="list-style-type: none"> • Local content of projects facilitated; • Increases in construction activity identified • Current planning review is impacting on investment
Logistics Hub	Investigations Northlink Proposal development	NBN Intermodal	Business Case	ED/CEO/BD	Industry/ Research Partners/other RDAs	<ul style="list-style-type: none"> • PhD Brief • Investigations brief • Progress with Northlink 	<ul style="list-style-type: none"> • Remains a priority, resources to action wanting – will remain in next year's plan

Priority Area:	Community and Economic Development; Improved Regional Planning; Enhanced Community Consultation and Engagement; Enhanced Whole of Government Approach; Enhanced Awareness of Government Programmes AGED SERVICES & ALLIED INDUSTRIES					
Local Government	Services, Quality of Life and Opportunity for the Aged					
South Australian Government	Safe and active neighbourhoods, affordable living					
Australian Government	Aged Care Reform, skills and productivity, NBN Enablement					
RDA Strategies	New Age Strategy, Digital Strategy, Locavore & Health, Workforce Participation and Productivity					
2012-2013 Focus	2012-13 Projects / Outputs (S/M/L)	Infrastructure Needs	Other Resource needs	RDAB Resources	Partnerships	Achievement
New models Aged care reform	Cluster development New structure for regional aged care providers Digital led productivity	Health Facilities Facilities upgrades	Blueprint for the future	BD/CEO	Industry/ DoHA/SA Health/DFEEST/Country North Medicare Local	<ul style="list-style-type: none"> • Health Cluster established and maturing.. • 2 workshops with cluster experts • Key outcome is establishment of "Regional Care that matters" workforce development programme • Facilitated medicare local connection with regional health and aged care providers
Careers in Aged Care	Digital Skills of youth leveraged Careers in aged care champions Up skilling aged care workers Focus on Wellness	Allied health training centre	More independent accommodation adjacent to high streets and facilities	CEO/BD/BCS/SAW	DFEEST/DEEWR/BCS/ Industry	<ul style="list-style-type: none"> • Health and aged care workforce development strategy - Regional Care that matters, established to innovate career and workforce development for disability and aged care
Lifelong learning	Learning and skills development for over 55s. Performing & visual arts	NBN	Digital Inclusion	ED/CEO/BD	University of Adelaide, TAFE, ACE, Industry, Barossa Regional Gallery, FRRR	<ul style="list-style-type: none"> • Volunteering mentoring project • Mentoring for Success • Digital skills workshops • Partnership projects

Recreation opportunity	Walking and cycle trails Masters style games proposal Age appropriate events	Mixed use paths			Local Government, Dept Rec & Sport, Office of Ageing, FRRR	<ul style="list-style-type: none"> • Cycle path extension • Cyclo-cross state champs secured • Shared use paths collateral to be developed • Turf Hockey pitch grant – project underway
Skills & Expertise mining	Community Enterprise development Mentor development Volunteering	NBN	Red tape minimisation for volunteers	BDM/BCS	DFEEST, Volunteer Resource Centre, Polaris Centre, DMITRE,	<ul style="list-style-type: none"> • Mentoring project developed • Partnerships with Polaris and Volunteering SA established
Intergenerational Communities	Community Gardens in aged care facilities		Model framework	BDM/EDP	Industry, SAHealth, DoHA	<ul style="list-style-type: none"> • Discussions for gardens – varied take up • Granny Skills programme to be implemented in coming year • Farmers market pro-active for market gardens

Priority Area:	Community and Economic Development; Improved Regional Planning; Enhanced Community Consultation and Engagement; Enhanced Awareness of Government Programmes; Enhanced Whole of Government Approach KNOWLEDGE INTENSIVE INDUSTRIES						
Local Govt Alignment	Digital Economy, Innovation Training and Employment initiatives, Tourism Research & Development, Creative & Learning Community						
South Aust Govt Alignment	Skills for All, Education, Advanced Manufacturing, Early Childhood						
Aust Govt Alignment	Creativity Innovation and Skills, NBN Enablement, Clean Energy, Tourism, Education						
RDAB Strategic Alignment	Innovation, Digital Barossa, Careers & Skills for Productivity,						
2012-2013 Focus	2012-13 Projects / Outputs (S/M/L)	Infrastructure Needs	Other Resource needs	RDAB Resources	Partnerships	KPI targets and Measures	Achievement
Higher Education	Increased Opportunities in Higher Education in the Region	NBN Enablement Transport	BCS	BDM, BCS	Universities, Industry DPC DFEEST, BCS	Number and value of export education % increase in local enrolments	<ul style="list-style-type: none"> • Equine hospital resourced • Stretton Centre in Northern Adelaide linkages • Discussions with other universities for regional presence.

Executive Education	Barossa as a venue of choice for executive education programmes	NBN enablement		BD/ED/CEO	University of Adelaide, TAFE, Industry Partners, Food Barossa, Barossa Grape & Wine, Le Cordon Bleu, Other Tertiary institutions	Number of Executive Ed courses offered	<ul style="list-style-type: none"> • 4 additional venues offering cooking courses and food and wine matching
Culinary Training	Business Case for centre Master classes (support) Somelier Education (support)	Culinary Institute	Business Plan	ED/CEO/BD	Core/Barossa Grape & Wine Association/ Tourism / Adelaide University/ Industry	Business Case and Funding Proposal for Culinary Institute Businesses assisted to ID & Protect IP New derivative services business identified	<ul style="list-style-type: none"> • Work in Progress, unsuccessful RDAF submission • RDAB delivered Understanding Wine for Hospitality workers
Derivative Business value	Identify, articulate, protect and leverage embedded IP Opportunity for adding value to businesses through selling developed expertise	NBN Enablement		ED/CEO/BD	Industry/ Research Partners		<ul style="list-style-type: none"> • New knowledge businesses in Art, Wine and Food • New training programme assisted in mining equipment maintenance
Research Hubs and Centres of Excellence	Partner to develop opportunities for Research and Centres of Excellence Expanded regional tertiary education Expansion of Pharmaceutical and bioscience research	Various	Investment in Research Investment in locally based PhDs	BDM/CEO	Adelaide University, PIRSA, SARDI, TAFE, Industry	Value of locally undertaken research Funding model for PhDs Market value of local R & D	<ul style="list-style-type: none"> • Limited funding for research projects - Discussions advanced but no real outcomes other than better identification of local issues for research projects for Adelaide University and Flinders University • Locally based PhD proposed in Place Management

Advanced Services	Import Substitution	NBN Telecommunications	Telecommunications Strategy		Professional Associations/ Universities/ Industry	Telecommunications Plan No of new services in Region	<ul style="list-style-type: none"> • Local Private network established to bridge the gap awaiting NBN • Local government to take lead in telecommunications plan • Otherwise, dependent upon NBN enablement
Local Qualified and Skilled workforce	Tertiary Qualifications Uptake			BDM/BCS	DFEEST, DEEWR, Universities	Increase in % population with degree or above	<ul style="list-style-type: none"> • Increase in with tertiary qualifications identified in census data – smaller than state average • Foundation Barossa scholarships for students doing tertiary studies

Priority Area:	Enhanced Community Engagement and Consultation; Improved Regional Planning COMMUNITY and ENGAGEMENT						
Local Govt	Community and Youth Development; Creative and Learning Community						
South Australian Government	Safe and active neighbourhoods, Affordable Living						
Federal Government	Localism, Community Engagement, Creativity, Innovation and Skills, NBN Enablement						
RDAB Strategy	Digital Citizenship, Workforce Participation and Productivity, Thinking Barossa, Creativity and Skills, Farm On!						
2012-2013 Focus	2012-13 Projects / Outputs (S/M/L)	Infrastructure Needs	Other Resource needs	RDAB Resources	Partnerships	KPI targets and Measures	Achievement
Population Policy	Update 2009 Policy with 2011 Census and 30 Year Plan Facilities for target population Spaces and Places for Youth	Public realm for all demographics, in particular youth.	Project business plans & feasibility	CEO/EDP/ED	Local Govt/Tourism Barossa/ Barossa Grape & Wine Association, Government of South Australia, DoRA	<ul style="list-style-type: none"> • Policy Updated • Facilities priorities identified • Project plans for youth places 	<ul style="list-style-type: none"> • Policy update progressed • Facilities priorities identified in Roadmap and in open space and recreation audit

Regional Consultation on Priorities	Survey on Vision and elements Industry and Community engagement Analysis of stakeholder plans			BDO/ED/EDP/CEO/RTM/SAW/BCS	Regional Stakeholders, Industry Bodies and Service Providers, Regional Communities	<ul style="list-style-type: none"> • Regional Roadmap Surveys • Number of Consultations with regional groups undertaken • Update of Regional Roadmap 	<ul style="list-style-type: none"> • Regional consultation Undertaken – good response to online survey and feedback from Forums • Consultation with 30 regional bodies and local government • Roadmap Update undertaken
Collaborative innovation and Entrepreneurship Networks	Barossa Leaders programme Next Crop (Grape Growers) Girl Talk Farm on! Regional Studies Institute		Financial Support to participants	ED/CEO/BDO/EDP	Barossa Grape & Wine Association/ Tourism Barossa / Adelaide University/ Industry /Girl Talk Committee	<ul style="list-style-type: none"> • 2 Girl Talk events • Barossa Leaders Programme • 1 Next Crop Programme • Farm On! • Cluster 	<ul style="list-style-type: none"> • 2 Girl Talk womens networking events facilitated • Barossa Future Leaders residential programme achieved – with organisational participant • Next Crop Programme successfully delivered with RDAB content • Young People in Agriculture network established and growing
Regional arts, culture and history	Barossa Trust Mark implemented Increased participation in arts and creative programmes Financial performance of BACC Showcase local history and cultural development	Gawler History and Culture Hub	Events and Festivals	BD/EDP/CEO	Local Government/Regional Gallery/Industry/Barossa Arts & Convention Centre		<ul style="list-style-type: none"> • World Heritage case underpins cultural heritage • BACC strategy developed • Be Consumed ad leveraged • RDAB partnered in Thinker in Residence on Live Music residency • Early stage Live Music cluster development
Intergenerational leadership	A voice for all ages at the table Mentoring			BDM/CEO/ED	BGWA, Leadership programmes, Community and Industry	<ul style="list-style-type: none"> • % of people under 40 on local committees 	<ul style="list-style-type: none"> • Estimated 10% Increased number of young people on local committees • Mentoring program for young

	Mixed demography Boards and Committees				Volunteering Barossa & Light	<ul style="list-style-type: none"> and boards • Mentoring programmes • Stories recorded 	<ul style="list-style-type: none"> people funded and under development • Stories dialogue leveraging Be consumed campaign – ongoing initiative
Community Enterprises	Barossa & Districts Housing Assn Foundation Barossa Mens Sheds	Facilities	Project and operating funds	BDM/ED/CEO	Community, Industry, local and state government	<ul style="list-style-type: none"> • Support achieved for self funding organisations that meet local needs 	<ul style="list-style-type: none"> • Foundation Barossa assisted and through that BDHA. • Supported BDHA and Mens Sheds projects seeking grants
An inclusive community	Acceptance of difference and disability		Employment opportunities	BDM/CEO/BCS	Barossa Enterprises, Industry, Community Services Sector, Local government	<ul style="list-style-type: none"> • Increased opportunity for people with a disability 	<ul style="list-style-type: none"> • Ongoing Identification of opportunities for Disability Sector and services as an element of RDAB operations • Disability services represented on RDABs regional employers network executive

RDA Barossa – Core Reporting – Government of South Australia – Summary

Part I – Business and Investment assistance

Outcomes	Key Performance Indicators	Content
Investment	<ul style="list-style-type: none"> Number of businesses assisted including Aboriginal businesses, and the value of investment by businesses assisted 	<ul style="list-style-type: none"> Number of businesses: 536 Number of Aboriginal businesses: 0 Number of businesses assisted substantially to grow and/or invest: 78 New/Existing business: New: 68 Existing: 422 Value of investment/re-investment: \$21.1million Local Government Area: Mallala: 34, Light: 84, Gawler: 75, Barossa: 336, Other: 19
Employment	<ul style="list-style-type: none"> Number of jobs (FTE's) created in businesses assisted Number of jobs (FTE's) retained in businesses assisted 	<ul style="list-style-type: none"> Number of jobs created: 107 Number of jobs retained: 32
Exports	<ul style="list-style-type: none"> Number of exporters assisted 	<ul style="list-style-type: none"> Number of businesses: 56 Inbound and outbound missions facilitated: 2
Business Capability Development	<ul style="list-style-type: none"> Number of workshops and participating businesses, and outcomes achieved for businesses 	<ul style="list-style-type: none"> Number of workshops: 82 Number of participants: 1,391

Part II – Investment Participation, Infrastructure, Innovation and Regional Leadership

Outcomes	Key Performance Indicators	Content
Investment	<ul style="list-style-type: none"> Number of local businesses assisted to participate in major projects, and the value of local content secured 	<ul style="list-style-type: none"> Project partnership for \$20 million Gawler Water project tender process selected local contractors with local workforce as part of the private partner selection process. NBN Broadband rollout begun in Gawler using local contractors. Roseworthy Garden Town development
Infrastructure	<ul style="list-style-type: none"> Number and value of economic infrastructure development projects assisted 	<ul style="list-style-type: none"> 12 Tourism infrastructure projects assisted in with project development and grants. Northern Adelaide Plains Irrigation Scheme development – enabling infrastructure, for horticulture expansion. Working with Light Regional Council for infrastructure to support Johnson Brothers expansion for export. Jam factory at Seppeltsfield strategic infrastructure

Innovation	<ul style="list-style-type: none"> No. of businesses assisted to bring new products to market No. assisted to introduce processes for productivity & competitiveness 	<ul style="list-style-type: none"> Workforce Innovation project assisted 135 businesses to access innovation opportunity in better using and updating workers skills. Cluster development with key industries including food wine tourism and health and aged care sectors. 62 businesses assisted with new product/concept development
Regional Leadership	<ul style="list-style-type: none"> A: Identification of barriers to regional growth and mitigation strategies B: Demonstration of leadership provided by the Association in community in building the capacity of the region C: Effective working relationships and collaboration with DTED, the Councils, and Government agencies D: Provision of regional intelligence to the Minister's Representative, the Commonwealth of Australia and the Councils on significant community economic development issues and opportunities in the Region 	<p>A: Identifying barriers to regional growth:</p> <ul style="list-style-type: none"> Workforce Innovation Project incorporating audit of skills and recommendations for a business ready workforce Open Space Public Realm Recreation Strategy Cycle Tourism Strategy Barossa Climate Change Sector agreement implementation Events Strategy Northern Adelaide Plains Horticulture Futures development Edge management and agriculture/development interface planning Regional Roadmap 2012 <p>B: Leadership in capacity building in community:</p> <ul style="list-style-type: none"> Events Strategy Digital Cluster Health and Aged Care Cluster Wasleys Township Economic Development workshops Digital capacity building Young People in Agriculture Future Leaders programme Live Music Industries opportunity linking with Thinker in Residence (Dunstan Foundation) FACETS – sustainability Forum (Nationally linked) 160 networking events <p>C: Effective collaborative relationships:</p> <ul style="list-style-type: none"> Barossa Grape & Wine Association Food Barossa Barossa Arts & Convention Centre Advisory Group Centre for Housing urban and regional Planning reference group Mainstreet SA Cycle SA Barossa regional Community Foundation Digital Strategy projects Wakefield Group

	<ul style="list-style-type: none"> • Regional leadership Group • TAFE Virtual Enterprise partner <p>D: Regional Intelligence sharing:</p> <ul style="list-style-type: none"> • DECS Innovative Community Action Network • DEEWR Regional Coordinator liaison • Ministerial briefings • Barossa Lower North Futures • Gawler Community Service Forum • DMITRE Small Business • NBN Co • Wakefield Group • Northern Adelaide regional Collaboration • Local Government Regions • Reporting and submissions • Regional Development SA Conference hosted and managed • Appeared before standing committee into Agriculture • Appeared before National Food Plan consultation panel
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Part III – Skills Data

Skills - Identification of emerging labour skills issues in the region	<ul style="list-style-type: none"> • Highly trained hospitality staff, including chefs, continue to be in demand in the region and this is anticipated to continue with the launch of the SA Tourism Campaign for the Barossa in mid 2013 • Track Riders for Gawler Race track are also in demand with estimates of about 30 positions to be filled • D'Vine Ripe proposed expansion will create another 300 jobs in horticulture and when the Northern Adelaide Irrigation Scheme is developed, further opportunity in horticulture will be opened up • Aged Care and Disability workers remain in demand in the face of anticipated growth in aged care positions under the aged care reform agenda • Profitability of Child care centres is putting the services at risk with consequential impact on workforce participation across the region • Reduction in the number of apprenticeships and traineeships indicates new thinking and new frameworks for experience based learning required • Penalty rates structures crippling tourism and hospitality and do not reflect 24/7 lifestyle of today
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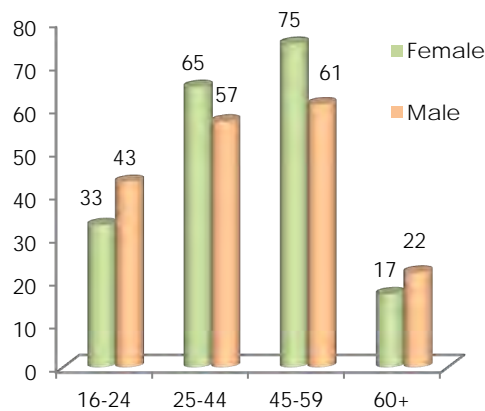
<p>Programs developed with Government, the Commonwealth of Australia, Councils and industry to meet workforce demands, and to increase the participation of apprentices, trainees, Aboriginal people and others facing barriers to employment</p>	<ul style="list-style-type: none"> • <i>The principal workforce programme is the Workforce Innovation Project for Adelaide Hills, Fleurieu and Barossa, a workforce audit, identification of transferrable skills and a workforce plan for the region as outcomes. This will be complete by December 2013</i> • <i>BLNF and RDA Barossa partnered with Industry and ICAN to facilitate structured work experience/work training programmes at Barossa Bush Gardens and Lyndoch Hill Retreat offering units in Horticulture and Hospitality in a workplace environment</i> • <i>Regional Care that Matters is an RDA Barossa workforce initiative in partnership with BLNF and health industry to develop workforce in health and aged care</i>
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DFEEST Key Performance Indicators

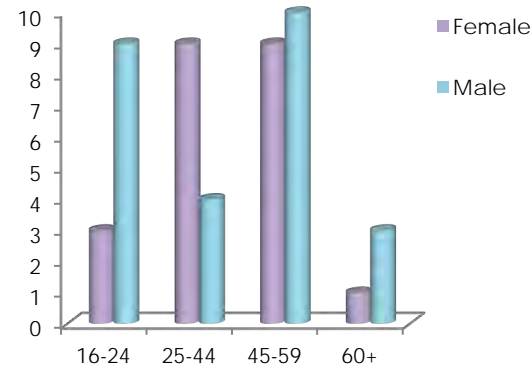
Skills for All in Regions

Outcomes	Key Performance Indicators with Targets	2013 Results (to date)
Participants	<ul style="list-style-type: none"> 60 employment participants assisted 174 pathway participants assisted 189 career service participants assisted 	<ul style="list-style-type: none"> 55 employment participants registered 83 pathway participants registered 236 career service participants registered
Outcomes	<ul style="list-style-type: none"> 50 participants to gain employment 121 participants assisted with a pathway outcome 92 career service participants to gain employment 10 career service participants assisted with a pathway outcome 	<ul style="list-style-type: none"> 6 participants have secured employment 74 participants assisted with a pathway outcome 42 career service participants to gain employment 15 career service participants assisted with a pathway outcome

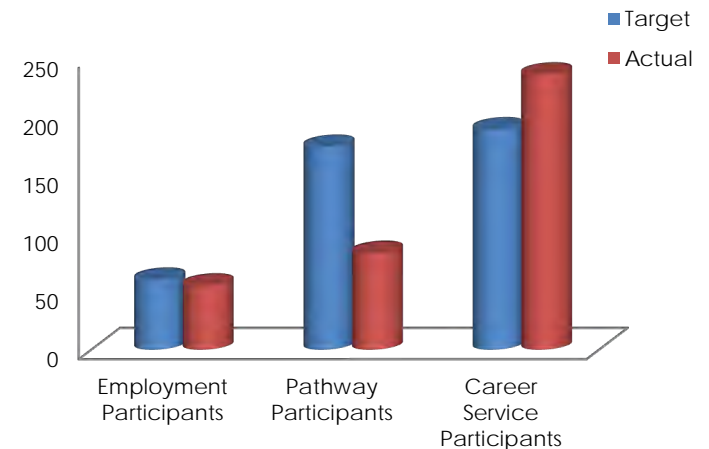
2012-2013 Total number of Participants



2012-2013 Total number of Employment Outcomes



2012/2013 Target v's Actual to date



The following data is the balance of 2011/2012 not reported in last year's annual report:

Total number of Employment participants 2011-2012					
	16-24	25-44	45+	Total	
Female	3	8	10	21	Total
Male	7	5	6	18	39

Total number of Pathway participants 2011-2012					
	16-24	25-44	45+	Total	
Female	0	0	0	0	Total
Male	0	1	0	1	1

Total number of employment outcomes 2011-2012					
	16-24	25-44	45+	Total	
Female	8	6	12	26	Total
Male	6	2	7	15	41

DFEEST Key Performance Indicators

Barossa Career Service

Figures that demonstrate participants have been able to “achieve their potential, thrive and prosper”

