

**Dr Luca De Leonardis**  
**Head for Australia and New Zealand, Invest Hong Kong**  
**The Government of the Hong Kong Special Administrative Region**



**Biography**

Dr Luca De Leonardis is the Head for Australia and New Zealand at Invest Hong Kong (InvestHK), the Government Department responsible for attracting and facilitating foreign direct investment into Hong Kong.

With senior management experience in both the private and public sectors, Dr De Leonardis's work experience combines international marketing, economic and business development and investment promotion.

Prior to joining InvestHK, Dr De Leonardis spent five years as Business Development Manager and subsequently as Deputy CEO of the Italian Chamber of Commerce in Australia. He also worked in New Zealand, Canada and South Africa for private companies and trade organizations and in Brisbane as Adjunct Senior Lecturer at Griffith University.

Dr De Leonardis holds a Ph.D. In Economics, a Master in Management & Strategy and a Master in International Trade from Bologna University.