

# Small Business Workshop Program 2016-17

**A series of half-day workshops designed to give small businesses the knowledge and skills to take advantage of business opportunities, accelerate their growth and increase profitability.**



## WORKSHOPS

### Improving your business profitability

- Business planning
- Cash-flow, profitability and budget
- Marketing
- Staffing – recruitment and retention
- Digital business (Regional only)



## WORKSHOPS

### Accessing business growth opportunities

- Tender Ready (Introductory)
- Tender Ready (Advanced)
- Export Ready
- Business planning for growth
- Understanding new markets



## How do I attend?

**Workshops will be delivered across regional and metropolitan South Australia.**

For workshop details, fees and to make a booking visit:  
**[service.sa.gov.au/dsd-smb/](http://service.sa.gov.au/dsd-smb/)**

For further information

**Small Business Contact Service: 1300 142 820**

**[www.statedevelopment.sa.gov.au/smallbusiness](http://www.statedevelopment.sa.gov.au/smallbusiness)**



Government  
of South Australia

Department of  
State Development