

HOW TO GROW YOUR RETAIL & FOOD BUSINESS

John Day and **Peter Huskins** from ShopAbility (ShopAbility is a leading Australian FMCG and Retail consultancy specialising in shopper insights, retail & market strategy and FMCG training), have a wealth of retail and business experience and they will share their skills and experience with you, at this workshop.

Morning Session- Retail Readiness 8:30am - 12:00pm

Overview of grocery market

Main drivers for retailers

What to consider when expanding

Afternoon Session-Food services Readiness 12:30pm - 4:00pm

Overview of food service market

Key drivers for a customer

Readiness to expand to food services channels



CAFE NOVA

19 MURRAY ST GAWLER
WEDNESDAY 18 OCTOBER
8:30AM - 4:00PM | FREE

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