

Regional Development Barossa Gawler Light Adelaide Plains

Integrated Economic Development Services for sustainable and inclusive regional prosperity. In a disrupted economy, the rising tide does not carry all boats, but it will provide opportunities. Identifying those opportunities and assisting business to grasp them is a key element of our work.

Our regional plan has 3 core strategies underpinned by Innovation Policy or agenda:



People and Place = Safe, vibrant, diverse, and culturally interesting – an attractor for talent

Good Governance = Rich networks and collaborations; strong and structured information flows; democratic processes on common issues; good (integrated design) processes; research and analysis informed; governance of the commons.

Business Competitiveness (bulk of RDA resources) = a progressive economy fuelled by innovating and relevant businesses supported by:

- Resources, assets and opportunity identification
- Infrastructure attraction
- Ideas, creativity and a culture of innovation; consumer insights
- Mobilising and enabling business operating environment; shared spaces
- Networks and collaborations
- Employment skills and services; workforce development
- Business Skills and capabilities: B2B Services
- Export Markets access and export readiness developed
- Investment attraction (resources and engagement) and investor assistance (can include grants)
- Global engagement and connections
- Hero Projects – identified, promoted and partnerships developed
- Risk Management (inc. climate change, disruptions in the economy, business failure)

Applied, through research, consultation and regional analysis to the following target industries.



- Town of Gawler
- The Barossa Council
- Adelaide Plains Council
- Light Regional Council

- The Australian Government (Dept Industry and Regional Development)



RDA Barossa

- Regions SA (PIRSA)

- Department of State Development (SA)

RDA Barossa offers its full range of services to regional businesses including growth planning, overcoming barriers, working with government or other partners, export readiness, export markets development, access to international markets, assistance with tourism product, business support services including B2B services delivered by local professional service providers, training and skills development, business events, assistance with planning and developing an investment proposal, promoting your investment project to attract investors, working with investors for the best outcomes, understanding the China export markets and how to access them and identifying government programs to leverage. Through our workforce and skills training program we can support upskilling of eligible workers or help find workers. RDAB can also help towns with planning initiatives such as “Renew” or developing Business Improvement Districts or marketing campaigns . RDAB business events offer both business improvement information and networking opportunities

Through engaging state and federal agencies and their programs with business on the ground, RDA augments local resources for fuller, connected solutions for business and potential investors. We often work in the spaces in between, closing the gaps between federal, state and local government and local business and industry. Infrastructure planning and risk management around global events such as climate change, technological disruption, informs long term sustainability and planning for the future.